

PRESIDENT'S OFFICE

FACULTY EXCHANGE

NORMAN, OKLAHOMA

# See the Sooners DRIVE!

## Outstanding Home Schedule

- Oct. 5 Oklahoma Aggies at Norman.
- Oct. 19 Kansas State at Norman.
- Nov. 2 Nebraska at Norman.
- Nov. 16 Missouri at Norman.  
(Homecoming)
- Nov. 23 Temple at Norman.

## AT DALLAS

- Oct. 12 Texas at Dallas.



## Get Tickets in Advance

Sooner football crowds are increasing every year. If you wait until the last minute to buy tickets for any of the games this year you are likely to be badly disappointed. Season ticket sales have cleaned out the center sections.

Such outstanding teams as those on the Sooners' home schedule this year are certain to draw big crowds. Order your tickets **IN ADVANCE** to be sure that you get the best available seats.

You can order by mail with full confidence that the

best seats remaining on the ticket board will be sent to you. The rule is "first come, first served." Those who order earliest get the best seats. If you have a preference for high seats, or low seats, or some other special position state your preference and every effort will be made to give you the most desirable seats among those remaining.

But remember — **THOSE WHO ORDER IN ADVANCE GET THE BEST SEATS!**

## "See You in Dallas Oct. 12"

Everything points to an unusually large ticket sale for the Sooner-Texas game at Dallas October 12. By mid-September tickets were selling on the 25-yard line. If you want to enjoy this annual football classic, order your tickets *now*. The Longhorns are slated to be one of the outstanding teams of the Southwest this year, and this will be a game you won't want to miss.

Mail Orders for Tickets Are Filled with the Best Seats Available, in the Order Received

Send Orders to Ticket Manager

**UNIVERSITY OF OKLAHOMA ATHLETIC ASSOCIATION**

Fieldhouse

Norman