



*"I'm a Sooner born, I'm a Sooner bred,  
And a Sooner I'll be until I'm dead!"*

## The Life Membership Plan for Alumni

The University of Oklahoma Association—official organization of alumni and former students—is an independent, democratic organization that hopes to build up a sufficient trust fund to finance a constructive program of service to the alumni and the University.

This plan is based on the securing of a large number of life members for the Association, since all money paid on life memberships goes into a permanent trust fund. Only the interest from this fund is used to finance Association activities, so the entire principal sum paid on life memberships continues as an active, permanent force for building a greater University of Oklahoma.

A Life Membership costs \$60, which pays for Alumni Association dues for life, and *Sooner Magazine* subscription for life. A single Life Membership includes both husband and wife if both have attended the University.

A Life Membership may be taken with an initial payment of \$5.00, followed by a \$5 payment each quarter until the full cost of \$60 has been paid. Many alumni say they have found it quite simple to pay for Life Membership in this way.

Sooners already holding annual memberships in the Association may, upon any renewal date, send \$5.00 instead of \$3.00 and thereby start payments on a Life Membership.

*Put a Gift to Work for O. U. Permanently*

## The University of Oklahoma Association

Ted Beaird, '21, Executive Secretary

Union Building, Norman