

See the Sooners Drive in 1940!



DOC ERSKINE
backfield

STAN WILLIAMSON
line

PETE SMITH
ends

DALE ARBUCKLE
assistant

JAP HASKELL
freshmen

HERE'S THE RE-ORGANIZED STAFF ASSISTING HEAD COACH TOM STIDHAM

Why You Should Order Tickets in Advance:

1937		1938		1939	
Game	Crowd	Game	Crowd	Game	Crowd
Rice	8,635	Nebraska	28,091	Southern Methodist	26,205
Kansas	12,410	Tulsa	13,872	Kansas	21,279
Iowa State	8,194	Kansas State	14,453	Oklahoma Aggies	24,553
Okla. Aggies	14,948	Missouri	21,774	Iowa State	20,967
Total	44,187	Washington State	15,055	Total	93,004
Average	11,046	Total	93,245	Average	23,251
		Average	18,549		

Tear Out --- Mail Now!

SEASON TICKET \$9.00

for 5 Games at Norman

1. Gives 5 games for price of 4.
2. Assures finest seats in stadium.
3. Gives priority right on same seats in 1941.
4. Tickets mailed to you this summer so you won't have to stand in line on day of game.
5. Financial saving: you get middle west stadium seats for \$1.80 each.

Prices for Individual Games:

Date	Game	Price	Notes
Oct. 5	OKLAHOMA AGGIES	\$2.25	Reserved
Oct. 19	KANSAS STATE	2.25	(Dads' Day)
Nov. 2	NEBRASKA	2.25	
Nov. 16	MISSOURI	2.25	(Homecoming)
Nov. 23	TEMPLE	2.25	

At Dallas

Oct. 12	TEXAS	2.50	(Boxes \$3.30, Ends \$1.65)
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University of Oklahoma
Athletic Council

Your Name _____
 Street _____
 City _____ State _____

TICKET ORDER 1940 AT NORMAN

Opponent	Location	Price	No. Tkts.	Value
OKLA. AGGIES	West Stadium	2.25		
	East Stadium	1.70		
KANS. STATE	West Stadium	2.25		
	East Stadium	1.70		
NEBRASKA	West Stadium	2.25		
	East Stadium	1.70		
MISSOURI	West Stadium	2.25		
	East Stadium	1.70		
TEMPLE	West Stadium	2.25		
	East Stadium	1.70		
SEASON TICKET	Middle West Stadium	9.00		

AT DALLAS

TEXAS	Boxes	3.30		
	East or West	2.50		

Add for Postage and Insured Mail .20

MAKE ALL CHECKS PAYABLE
TO ATHLETIC COUNCIL

TOTAL _____