

SOONER MAGAZINE

PUBLISHED EVERY MONTH BY THE UNIVERSITY OF OKLAHOMA ASSOCIATION

Vol. XIV

December, 1941

Number 4

ROScoe CATE, '26, Editor-Manager

• TED BEAIRD *Riding the Range*

• HAROLD KEITH *Sooner Sports*

• EDITH WALKER *Assistant Editor*

IN THIS ISSUE

The Cover

Miss Dorothea Kerr, Indian Club princess, photographed by Russell Smith

Articles

HIGH-SCORE HOMECOMING	10
WOMEN DEFENSE WORKERS <i>by Edith Walker</i>	12
HIGH HURDLE FOR OKLAHOMA INDUSTRY <i>by Findley Weaver</i>	13
O.U.'S QUARTER-MILLION AIRPORT <i>by Sigfrid Floren</i>	34
GETTING ALONG WITH THE PUBLIC <i>by Stewart Harral</i>	44

Regular Features

RIDING THE SOONER RANGE <i>by Ted Beaird</i>	2
NEWS FROM THE CAMPUS	5
WON 6, LOST 2, (Sooner Sports Review) <i>by Harold Keith</i>	14
SOONERS AT HOME AND ABROAD	16
ROLL CALL	20
MEDICAL SCHOOL <i>by Roberta Huff</i>	38
ASSOCIATION PROGRESS	40
CHRISTMAS BOOKS FOR CHILDREN (Alumni Reading Guide)	46
OKLAHOMA BOOKS AND AUTHORS	47
CLEARING THE DESK <i>By R. C.</i>	48

Vision of Accomplishment

Some years ago a group of 15 alumni of the University of California approached Robert Sibley, then president of the McGraw-Hill Publishing Company of California, and asked him to become executive manager of the alumni program at California.

"If you will go out and get \$30,000 and lock it up in the bank, I'll see about it." They did and he did.

Now the California Alumni Association has 26,500 dues-paying members with an endowment fund in excess of \$600,000 established through the sale of more than 12,000 life memberships in the Association, constituting the largest organization of its kind in the world.

In view of this remarkable record, it is interesting to examine Mr. Sibley's statement of the basic requirements of an alumni association:

1. A large and widely distributed membership.
2. The full sympathy of the university administration.
3. A democratic form of organization for the alumni association.
4. Events to bring alumni back to the campus for the re-

newal of campus acquaintances and the revisitation to undergraduate scenes, which stimulate activity and interest.

5. Providing means to carry the university to alumni by club organization, faculty speakers, meetings and programs of a like nature.

6. Maintenance of a lively, up-to-date periodical.

7. A vision of accomplishment.

No single one of these factors has been entirely neglected by the University of Oklahoma Association, but certainly there is much to be done toward achieving a completely rounded program such as Mr. Sibley outlines.

The O. U. association meets the requirement for a widely distributed membership—extending in this case to some forty states—but it does not have a really large membership in terms of percentage of the total number of alumni. Perhaps we do not have 15 alumni like those California patriots who put \$30,000 in the bank to conduct a campaign. But the O. U. Alumni Association has some good leadership and some good workers. With a sufficiently clear vision of accomplishment, it can keep increasing its membership and its strength.