High-Score Homecoming

Alumni Visitors Report Having Fine Time, as O.U.'s Football Team Sets New Scoring Record HE folks who came to the 1941 Sooner alumni Homecoming were glad they came. There wasn't any doubt but that they had a fine time.

From the dinner-dance Friday night that opened the program, to the Sooner-Iowa State football game Saturday afternoon in which Snorter Luster's touchdown machine set a new Big Six scoring record of 55-0, and to the well-attended openhouse in the Union after the game, the 1941 Homecoming celebration scored high in every department.

Registration of visiting alumni at headquarters in the lobby of the Union set a new record, in spite of the fact that the onesided outlook for the football game drew a crowd of only about 15,000 to Norman. Alumni registered in from eight states outside Oklahoma: Texas, Arkansas, California, Kansas, Louisiana, New York, Minnesota, and Tennessee.

Amiable and quick-witted Mike Monroney, '24ba, former newspaperman now fifth district congressman from Oklahoma, sparked the dinner-dance program sponsored by the Oklahoma City Alumni Club. He presided over the program and his humorous comments kept the affair moving at a rapid pace. "I understand the program committee had a lot of trouble trying to find a toastmaster," he said. "It seems it took them two weeks to find an alumnus of the University who wasn't a candidate for governor!"

Introducing President Joseph A. Brandt, Mr. Monroney commented: "I want to advise the new president of the University to go to Europe next summer like President Bizzell used to do every four years. Of course there's a war over there now, but it's still a safer place for a university president than Oklahoma is in an election year."

President Emeritus W. B. Bizzell, smiling down at President Joe Brandt, told the alumni that "this is the first time you ever saw a university president and his successor sitting down side by side on speaking terms with each other."

He described how, on the Sunday night after the Sooners' surprise victory over Santa Clara, he was driving to his home and saw a big crowd of students swarming around the president's home to demand a holiday Monday to celebrate the football victory.

"I just went on home and went to bed, and when the power plant whistle started (PLEASE TURN TO PAGE 32)



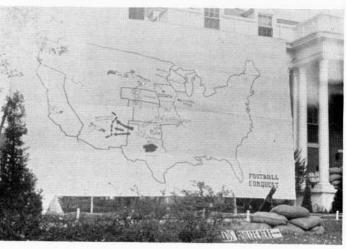
Between halves at the game, the University Band gives its special greeting to the O.U. Homecoming visitors



With girl cheer leaders performing, pep meetings are popular this year. Above, preparing for the Cyclones



Alpha Chi Omega won the sorority trophy in the parade, with a spectacular tableaux done beautifully in gold



Phi Gamma Delta's huge nap of the Sooners' football "campaign" won the fraternity house decoration prize



New Officers of the Oklahoma City Alumni Club: Vernon Cook, president; Kermit Hardwick, first vice president; Louis V. Woodruff, secretary; Judge Ben Arnold, second vice president; and Mrs. Dave Deakins Price, treasurer



O.U. bandsmen, led by Director W. R. Wehrend, marched into the middle of the Homecoming dinner-dance party and soon had the crowd raising the roof with football yells and the singing of the perennial Boomer Sooner



President Brandt speaking at the Homecoming dinner. Others at his table: Coach Luster, President Emeritus Bizzell, Mrs. Brandt, Mike Monroney, Mrs. Charles R. Rountree, Dr. Rountree, Mrs. Jap Haskell. At the other table: Mrs. Monroney, Regent Joe McBride, Mrs. McBride, Vernon Cook, Mrs. Cook, Regent Joe Looney, Mrs. Looney



Informal quartet numbers by the above four alumni provided one of the most appreciated entertainment features on the dinner-dance program. The singers, who seem to be pleased with their success over execution of a real barber shop chord, are Denver Davison, Dr. Tom Lowry, Dr. Roscoe Walker and Sam Neff



Coronation of the Indian Club Princess, Dorothea Kerr, was conducted between halves by President Joe Brandt



Mrs. O. F. Muldrow, whose husband is alumni president, pours coffee at the after-game reception in the Union

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blowing, I just turned over and went to sleep," he said with a smile.

He introduced President Brandt as a man who, through education and broad experience, has been preparing himself all his life to serve as a university president.

"The University can be only as great as its product—its alumni," President Brandt told the dinner audience. "Students who fit into the University program and are happy in their work are likely to be not only happy and loyal alumni, but also good citizens of the state.

"We, as alumni, have a double duty as alumni, and as citizens and taxpayers. We should explain the purposes and functions of the University to the people of the

Describing the fine spirit shown by the Class of '45, President Brandt said he is looking forward with interest to future years to see if this enthusiasm is retained. "I hope that after four years of this freshman program, there will not be any question about school spirit."

President Brandt asked the sympathetic understanding of alumni who request him to come to their home towns to make public appearances.

"The guidance of the student body is a vital responsibility of the president," he said. "I can't leave the University campus and still do a good job there. If a bank president spent all of his time speaking, the bank would go bankrupt."

There have been so many requests for speeches, he said, that he could "take a year's leave of absence and spend all my time speaking."

He told the alumni that he has met and talked with more than one thousand students this fall.

Athletic Director Jap Haskell and Coach Snorter Luster spoke briefly, telling the alumni crowd that they hope to give the fans good football but to remember that it can't be done overnight.

Luster brought down the house with one of his bits of dry humor.

"I had to smile to myself," he said, "when Joe Brandt told about those 30 or 50 letters he gets every day. You ought to have seen my mail after the Texas game!"

The Oklahoma City Alumni Club paid tribute to the football team of ten years ago—the 1931 team—with Chalky Stogner, member of that team who is now coach at Norman High School, reading the team roster.

O. F. Muldrow, '22, Ardmore, president of the University of Oklahoma Association, spoke briefly, and numerous dignitaries present, including congressmen and state senators and representatives and judges were presented.

"I can't think of any other one occasion in Oklahoma that would bring together so many important people," one spectator remarked. A surprise number on the program consisted of allegedly impromptu quartet numbers by Judge Sam Neff, Judge Denver Davison and Dr. Tom Lowry, all of Oklahoma City, and Dr. Roscoe Walker, Pawhuska. These old comrades bore down on barber shop chords to the great delight of the audience.

Mary Jane Wheatley, University student from McAlester, also pleased the crowd with a series of impersonations of celebrities.

A streamlined 50-piece University Band needled the crowd with pep and enthusiasm when it marched into the banquet



ever. First places were won by the Naval ROTC in the organization division, Alpha Chi Omega in the sorority division, and Phi Delta Theta in the fraternity classification.

Awards for the best house decorations for Homecoming went to Phi Gamma Delta in the fraternity division and Delta Delta Delta in the sorority division.

Mortar Board alumnae held their annual reunion the morning of Homecoming Day, in the Union. Nell Guthrie, '24ba, '31ms, Oklahoma City, was elected president of the group. Other officers named are Muriel Minnick, '37bus, Norman, first vice



University problems were discussed at the Homecoming meeting of the Alumni Executive Board in talks by Joseph A. Brandt, president of the University, and Joe C. Looney, president of the Board of Regents

room right in the middle of the program and proceeded to play several Sooner tunes.

After the program ended, hand-shaking and dancing to the music of Bonnie Spencer's orchestra proceeded on into the night.

Chief credit for smoothness of the dinner party goes to Mrs. Kitty Shanklin Rountree, '23ba, president of the 'Oklahoma City Alumni Club during the last year, though she had an active group of committee workers and club officers.

The new officers of the Oklahoma City Club—who will have charge of the 1942 Homecoming party—are Vernon Cook, '26 law, president; Kermit Hardwick, '29bus, first vice president; Ben Arnold, 20ba, '25 law, Supreme Court justice, second vice president; Louis Woodruff, '33ba, '35law, secretary, and Mrs. Dave Deakins Price (Bernice Ford, '25), treasurer.

The Homecoming scene moved to Norman the next morning, with clear skies and a crisp November wind putting everyone in a football mood.

With 50 floats displaying unusual originality and cleverness, the Homecoming Parade was hailed as probably the best president; Mrs. Lewis Salter (Reaves Alford, '20ba, '23ma), Norman, second vice president; Henrietta Von Tungeln, '26ba, '35ma, Oklahoma City, secretary-treasurer, and Mildred Futor, '35ed, Oklahoma City, historian. A program was presented in which current campus customs, costumes, sports and fads were contrasted with those that prevailed during the time of World War I.

Alumni of President Bizzell's Honor Classes also held a reunion. And school administrators of the state held a conference on the campus climaxing in a luncheon in the Union at noon, when Dean A. B. Adams of the College of Business Administration was principal speaker.

The Alumni Association executive board, in its annual Homecoming Day meeting: 1) directed a committee to investigate alumni sentiment toward getting a Sooner-Texas football game in Norman on alternate years; 2) heard President Brandt discuss some major University problems; 3) heard President Emeritus W. B. Bizzell outline plans for the Semicentennial Celebration; 4) heard President Joe C. Looney, '20ba,

'22law, of the Board of Regents discuss several University problems.

Appointed on the Texas game committee are Paul Reed, '16, Sulphur, alumni representative on the Athletic Council; Norman W. Brillhart, '17ba, Madill, former Alumni Association president, and George D. Hann, '36m.ed, superintendent of schools at Ardmore.

Board members generally agreed that alumni sentiment is strongly in favor of having Texas play the Sooners in Norman, but Neil R. Johnson, '15ba, '17law, also an alumni representative on the Athletic Council, pointed out that the Dallas game is an important money game for the O.U. Athletic Department, and also that Texas officials probably would be very reluctant to abandon the present plan of playing every year at Dallas. The committee was instructed to investigate the situation and make a recommendation.

President Brandt, in his first appearance before the alumni executive board, announced that plans are under way to request gifts from alumni for University endowment. Declaring that because of an inadequate University budget, students are getting only "50 per cent of an education," he warned that in future years they will be only "50 percent citizens," and added that an endowment plan to supplement state appropriations seems to be the only solution to the University's financial problem.

"I would like to see an endowment plan where every alumnus will have a chance to give from 10 cents to a thousand dollars, or any amount, as they choose to give. In this way they can show what the University has meant to them in giving them a liberal education."

President Brandt also said that, while it is his opinion that the University does not have the responsibility of finding jobs for its graduates or its students, that more help should be given on placement and that plans are being made for a bureau of appointments which would consolidate employment service for students and graduates.

Mr. Looney, in his brief talk to the board, expressed belief that the University has failed to give as much help as it should in the placement of graduates. He also urged that alumni do more to inform parents and the general public that a student can attend O.U. at a reasonable cost.

President Emeritus Bizzell, in addition to describing general plans for the Semicentennial celebration, also recommended that alumni groups sponsor observances of the 150th anniversary of the Bill of Rights, in December.

The executive board appointed a committee consisting of W. Max Chambers, '21ba, '29ms, Okmulgee; R. W. Hutto, '10 ba, Norman, and Finley McLaury, '16law, Snyder, to confer with the trustees of the O.U. Life Membership Trust Fund relative to a recommendation of the trustees that a

reserve fund be set up from income of the trust to offset possible losses. After a conference with the trustees, the committee recommended to the executive board that the trustees be instructed to set aside in a reserve fund at the end of each fiscal year 10 percent of the year's revenues, and also to place in this fund any margin over cost received upon the sale of any of the assets of the fund.

The Homecoming football game, though somewhat lacking in suspense as the outcome was never in doubt, gave the crowd a good show. The Sooner coaches sent in every player on the bench who was ready for action, and the three separate team units that performed displayed more different formations than the fans have seen in any one game for a long time. The game is described in detail in the sports section of this magazine.

Between-halves entertainment at the game included coronation of Dorothea Kerr, business administration sophomore, as Indian Club princess, the ceremony being conducted by President Joe Brandt, honorary president of the Indian Club.

Following the game, a crowd of alumni estimated at well over 500 gathered in the Union lobby and the adjoining lounge, English Room and Woodruff Room for several hours of visiting with faculty members and friends. Coffee was served from two refreshment tables by committees headed by Mrs. Katherine Barr Hill, '16ba, of Norman.

Homecoming visitors who registered from outside Oklahoma are as follows:

Texas—Betty Teel, '41bus; Ruth Ann Tolbert, '17; E. A. Paschal, '22ba, and Mrs. Lucile Couch Paschal, '23fa, all of Amarillo; W. B. Hogg, '23bs, '30ms, Austin; B. S. "Chebie" Graham, '24, Bonham; Harold B. Sanders, '20; Frank A. Schultz, '40 bs; Earl H. Holden, '39bs; Mrs. Demetrice Thornton Holden, '38h.ec; and Charles A. Fair, '24ba, all of Dallas; Walter J. Pung, '41eng, Ganado; C. H. Schoolfield, '40eng; Louise Houssiere, '40geol; Mrs. Luella Criswell Deck, '41ed, and Lt. H. A. Deck, '41pharm, all of Houston; Mrs. Elsie Montgomery Wilbank, '31ba, Lubbock.

Arkansas—Ted Hefley, '39bs, '40ma, Fort Smith; Calvin Mannen, '38ba, and Mrs. Marilynn Lack Mannen, '39h.ec, both of DeQueen.

California — Charles Veith, '35ed, '40 geol, Lennox.

Kansas — Lester F. Danforth, '30eng, Great Bend; Mildred Hawkins, '36ba, and Ellen Paynter, '40bs, both of Wichita; Maxine Kirschbaum, '31ba, Reece.

Louisiana — Bernard J. Doud, '33eng, Shreveport.

New York—Wayne A. Sanders, '30law, New York City.

Minnesota—William B. Arper, Jr., '40 geol, Duluth.

Tennessee — Herbert L. Beck, '41bus, Jackson.

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