



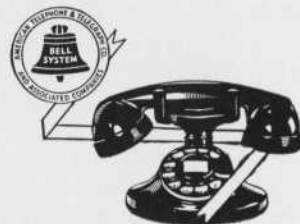
1941 looks at 1916

THINGS have changed a lot in 25 years and yet there is much that is the same.

In 1916 it was Preparedness; in 1941, National Defense. But now the scale is bigger, the pace faster. There was pressure on the telephone business then. The pressure is infinitely greater now. New training camps; new aviation fields; new munitions plants—all need telephones. Every one is moving faster and when a Nation hurries it does it by telephone. The Bell System spent 94 millions on new

construction in 1916. It is spending more than 420 millions in 1941.

The entire Bell System organization is giving "first call" to defense. We believe you would want it that way.



BELL TELEPHONE SYSTEM

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