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*Some of the notables who attended the alumni breakfast at Dallas. Women in the picture are, left to right: Mrs. Betty Temple Howell, Mrs. Bernice Ford Price, Mrs. Kathryn Hazel Beaird, Mrs. Clella LeMarr McBride, Mrs. Edith Jamieson Copeland, Mrs. Margaret Dannenberg Muldrow and Mrs. Joseph A. Brandt. The men (left to right as their faces appear in the picture) are: Dave D. Price, Chuck Newell, Lloyd Noble, Fisher Muldrow, Joseph A. Brandt, A. P. Murrah, Joe W. McBride, Roy Spears, Paul W. Reed, Burt Barr, chairman of Dallas Advisory Council, Monte Hayner, Fayette Copeland.*

## Dallas Breakfast

[Association Progress]

**U**NIVERSITY OF OKLAHOMA Alumni next year should observe the O. U. Semi-Centennial by contributing gifts ranging in amounts from "one cent to one million dollars," President Joseph A. Brandt, '21ba, declared in his appearance before the Sooner football rally previous to the O. U.-Texas game at Dallas October 11.

Nearly one hundred persons attended the breakfast held at the Adolphus Hotel at 10 o'clock in the morning.

Speaking informally, the new University president declared that O. U. graduates should show their appreciation of their university by making contributions in whatever amounts they can afford to help the institution improve its facilities and personnel.

Brief talks also were made by Jap Haskell, '21ba, director of athletics; Lloyd Noble, '21, representing the Board of Regents; and Fayette Copeland, '19ba, new men's counselor at the University. Joe W. McBride, '28bus, vice president of the board of regents, arrived late and was introduced to the crowd. O. F. Muldrow, '22, Ardmore, president of the Alumni Association, presided.

C. H. Newell, '07, of Austin, Texas, spoke from the floor to endorse Mr. Brandt's suggestion for gifts to the University from alumni.

Well over a hundred Sooners attended a football rally in Houston the previous Thursday night when Alumni Secretary Ted Beaird, '21ba, and Jack Baer, '40, presented football moving pictures.

### Annual Audit

Payments on life membership pledges to the Alumni Association totaled considerably more during the last year than ever before, according to the annual audit of association finances submitted by Charles H. Allen, certified public accountant.

A total of \$2,523.50 was collected on life membership pledges during the fiscal year ending August 31, 1941, all of which was placed in the permanent Life Membership Trust Fund as is required by provisions of the trust. This brought the total amount in the trust fund to \$21,519.50, the auditor reported. No funds may be withdrawn from the principal amount of the trust, only the interest being available for use in meeting operating expenses of the association.

More than \$10,000 is pledged to the association on life membership pledges that are being paid in instalments. The usual way of paying for a \$60 life membership is by \$5 quarterly payments.

The audit shows that the association ended the last fiscal year with a cash balance of \$3,251.86. Receipts were chiefly from association memberships and magazine subscriptions and magazine advertising. Disbursements were chiefly for salaries, office expenses, postage, and printing of *Sooner Magazine*.

Copies of the audit were submitted to members of the executive board, and copies are available at the Alumni Office for anyone interested.

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