

Riding the Sooner Range

By TED BEAIRD

THIS galloping up and down the high-ways in August—well, that comes easy each season! Each August, as you know, it's your hired hand's prerogative to gallop with certain professional graduates in the fields of their chosen occupations. This directory work for the August issue of The Sooner Magazine, well, indeed, that's a pleasant culmination to a year's work. This August as you well know, we are galloping over the series of years and in a birds-eye view living in retrospect with those successful business and professional men and women, the graduates of the College of Business Administration of the University of Oklahoma since June, 1924—catalogin' 'em via THEIR DIRECTORY!

1924, yes, it had its many (although a handful in comparison to recent graduation), outstanding men and women. RALPH VERNON MILLER, '24bus, now of Oklahoma City was one of those first year professional graduates and he made many contributions in his years of professional work at Enid prior to his settling in the capitol city burgh. The fact is, he is still *at it* and many a fine young man and many fine young ladies have been introduced to the University of Oklahoma by this interested graduate and citizen. WALTER D. SNELL, '24bus, always of Oklahoma City so far as I can recall was a '24 ite, and even in his student days as in his adult life was the same in any corporation acting in the capacity of C.P.A. Secretary, and has established himself in the minds of hundreds of his friends as "Old Brother Second the Motion," in juggling figures and making facts of them.

The long, lanky red-head from the short grass, GEORGE F. ARMOR, '25bus, Canton, breezed in to the University, acquired culture, applied horse sense and for years has been back as a graduate of '25 preaching O.U.-ism to GEORGE, JR. in the old country out West. The dignified and scholarly EDWARD CLARENCE PETTY, '25bus, Norman, Yes, he's still doling out the theories of Business Administration at the University of Oklahoma although he did take a brief pause out to represent O.U. in another college on the West Coast.

LUTHER WESLEY "BOOTS" ATKINS, '26 bus, Oklahoma City, ably represents the '26 group and is selling sticks of lumber from the salt breeze section in South Texas to our hot shot friends of Nichols Hills abode in the capitol city. Tulsa, of course, must come in for its representative, so JAMES LEIGHTON AVERY, '26bus, Tulsa,—the kid who talked profs out of more and still contributed more along with that chatter than any other '26-er is still in the oil capital strutting his stuff. MAJOR THOMAS LOYD BROWN, '26bus, Apache—this week of Fort Sill, but next week of a new army reception center, Denver, Colorado, upholds the dignity of the army in the '26 group. Indeed, MAJOR BROWN, may or may not according to the last reports have the same vital interest in his army work as he had ten days ago. Through grapevine sources we are advised that he is soon to become the oil plutocrat (to our personal knowledge we know he paid \$52.00 for 50 front feet on two lots in the village of Apache last week.) And speaking of 1926 oil plutocrats, look up the record of ROY CORNELIUS GUFFEY, '26bus, Dallas, Texas, and if that bird hits the oil proposition and tackles the sale of royalty as hard as he hit as a double-fisted football player on the University campus, we predict that he will soon strike paydirt!

Tiddly-Winks may have been the vogue in the early days of the theories and business principles expounded in the College of Business Administration of the University of Oklahoma, but it took a chap of 1927, i.e., GLEN NORRIS MEAD, '27bus, Oklahoma City, to change the trend as he hit an all time high in professional tennis. His side kick, the big Indian, REX A. WHISTLER, '27bus, '33geol, Norman, well, he is today, as he has been since graduation, applying his business principles to his successful floral business in furnishing posies (and

stalks of garlic—or is it "pods") to the successful graduates along the way. His Norman business is the headquarters for many O.U. sessions.

Another hot-shot army brass collar, BOYLSTON B. BASS, '28bus, Oklahoma City, this July 15th, His Honor, the Major at Camp Berkeley was indeed no other than just old "BUS" BASS, general utility man (but a darned good office manager) for our O.U. adopted Dad the big "by shot" GENERAL BILL KEY, commanding the 45th Division of the United States Army. Then *little* JUNIOR HOLT, VICTOR HOLT, JR., '28bus, Philadelphia, Pennsylvania, to you basket ball fans, was the tops operator on the maple floor in 1928. Other hot-shots of this class? Well, I should say so! FRED EUGENE HUMPHREY, '28bus, San Angelo, Texas, is still peddling for the Burroughs Company out of Dayton. At any rate, he had his best training as head student announcer over radio station WNAD back fourteen years ago. And, did they choose all walks of life? Sure! Even JOE WHITE McBRIDE, '28 bus, Anadarko, well, he graduated in all the theories and what-have-you in business and went over into the field of journalism and in addition to being an excellent member of the Board of Regents of the University today is one of the most successful newspaper publishers in the Southwest. Sure, they spread their licks! JOHN KING SPECK, '28bus, Oklahoma City, ran the gauntlet in all of the avenues of the town until he was called upon by our sister commonwealth (the Jayhawk gang to the North) to come to the Kansas capitol and set up a unique accounting system for their state government. And, too, the '28-ites can boast of their college professors, headed, of course, by HURSHIEL ELLSWORTH UNDERHILL, '28bus, Newton Center, Massachusetts, (and in retrospect do I recall a hectic ride with this professor as my chauffeur fifteen years ago last month, among the jack-rabbits and sand hills of Northwestern Oklahoma, with a leaky radiator at three o'clock in the morning!)

The class of '29 had its "glammer" boys! This boy, CECIL H. BRITE, '29bus, '31law, Norman, well, we call him the business efficiency expert of the student publications on the University campus, but in reality that is an affectionate term for a fellow who is doing a swell job. The boy knows the questions to all the answers (and will not give you a chance to answer any of his questions when it comes to insurance), well that's the '29 representative—ELLIS H. CLARKSON, '29bus, West Hartford, Connecticut. And this boy, DORSEY DOUGLAS, JR., '29bus, Oklahoma City, well, he has not only followed in the footsteps of DAD DORSEY, SR., but he has gone him one better and is today one of the successful young business men in the Southwest in his chosen business field. Then, too, that '29-ite from the deep South Cleveland County, who, since graduation in '29, has gone "big-time" on us, is a true cross section member of this class in Business Administration. We refer to KERMIT JARRETT HARWICK, '29bus, Oklahoma City, and just recently he was the "boy orator" representing the Oklahoma City Chamber of Commerce at the National Convention we staged in the Biltmore Hotel and what a swan song and welcoming theme he can sing out all in one breath! Yes, the old college professor gang is represented in this '29 group. THOMAS Z. (I have always bet my bottom dollar the "Z" stands for Zachariah) WRIGHT, '29bus, '34law, Norman, is still expounding the theories of Business Law under his very efficient department head, UNCLE JIM POWELL, '21, '24 law, Norman, on the O.U. staff.

They said that the class of 1930, particularly in the field of Business Administration, would need several *eye-openers*! They said these things because it was a few months after the big headache (the crash of '29). Eleven years after—look 'em

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over! Representatives of the group are ALICE ELIZABETH CATE BUTT, '30bus, Los Angeles, California, sister of our own dean of the written page in alumni circles—ROSCOE CATE, '26, Norman; CARL O. CRAIG, '30bus, Glendale, California, one of Los Angeles' most successful young auditors, as well as HAMPTON TUCKER, JR., '30bus, Oklahoma City, a successful young business man. And how I wish I could give a work picture of that night a few years back when HAMP-TON, along with wife, ELAINE, and a dozen or so other Oklahoma hot-shots, accompanies your hired hand and boss KATHERYN to the Steamship Rex some three miles beyond the border line out in the deep blue of the Pacific off Santa Monica, California, for a typical Oklahoma dinner, consisting of greens and—(should I say green hands?).

Really, I am not swearing when I mention to you an outstanding graduate of the class of '31, REYNOLDS F. DAMM, '31bus, San Francisco, California. I'll admit when old Ren was in school and we introduced him on several occasions we always took a short breath in giving out the surname. Another graduate in this class who made her contribution to the University, was EDNA BICKETT LENDERKING, '31bus, Medford, Connecticut. Indeed, EDNA always had all the answers to the questions placed with the venerable Dean. A chap in this class who has made his contribution to his state by his very successful tenure of office is no other than DOYLE STEVENSON CRAIN, '31bus, McAlester. A few weeks ago DOYLE was an all-day and evening visitor on the campus of the University along with his other '31 chronics. And, of course, the ROEMER family—this time ELIZABETH '31 group. And how many ROEMERS we have had since that day! To show the true spirit of '31, EDGAR PEYTON WARDNER, '31, '31 bus, Oklahoma City, polished off his degree and married the Dean's daughter and has been successful ever since.

JACK COLLIER, '34bus, Norman, well, he learned the answers to the background of theory and is one of the best red-headed fishermen in the Southwest. He has made an outstanding success in his chosen field of beauty culture for the fair damsels (and some who wish they were as fair as in former years) in the University village of Norman. The Lakeland, Florida girl who breezed "up North" and became the secretary for your Range Rider for all those ten years prior to her marrying TED, '40bus, and managing little TED, JR. down in Texas—ARTA BERNICE MAGINNIS JAMES, '32bus, Ft. Worth, was one of the hot-shot stenogs of the '32 crew. GEORGE FORBES PIRTLE, '32 bus, ornery—yes, quite but today is one of the most successful men on the West Coast. We know because we had an efficiency report on him just yesterday from Los Angeles. So ten years after, he's doing his bit. Another '32 graduate who has been outstanding in his profession and is today on leave of absence from the University of Oklahoma campus as a Major in the United States Army, QUENTIN M. SPRADLING, '28, '32bus, '40m. bus, Camp Barkeley, Texas, has ably represented his group.

Dallas, Texas is privileged to have DICK L. ELLEGOOD, '33bus, '36law, representing the 1933 Business Ad's professional men. Books, yes, books galore; and just a step across the street from the Adolphus. You can buy any size or type of book and the gauntlet runs from advice to forlorn to the (in)stability of the stock market. The '33 crew is ably represented by WILLIAM BRYAN SCOTT, '33bus, Norman, the roving "G-Man" who paces the streets, avenues, and by-ways of the University city in his work.

In '34 the sisters, DOROTHY MAY COSTON MOODY, '34bus, Ponca City, and another secretary of yours truly, MILDRED KATHERINE COSTON HOSFORD, '34bus, Washington, D.C., Bloomed out as two of the "business women." Likewise, another of our office workers GLADYS WEBBER HINER, '34bus, Oklahoma City, not only administered to the School of Business Administration, but did a swell job of rearing her little daughter while going forward for a degree.

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ALISTER ASHTON ARMSTRONG, '35bus, Fort Sill, son of the late HENRY M. ARMSTRONG, stepped forth in '35 and has been stepping with ease ever since. Along in this parade came ARTHUR JOHN PANSZE, '35bus, Little Rock, Arkansas, and other outstanding representatives.

The '36 gang produced Ye Old Visual Education Specialists, NENA RUTH GIBBINS SMITH, who recently sent us a card from Honolulu, advising: "It's great to be the traveling companion of a naval officer's wife." ERNEST EDWARD HATFIELD, '36ma, Norman, of the O.U. Business Administration staff; MYRON F. BUTTRAM, '36bus, Oklahoma City, and many other outstanding Sooners, marched down the aisle, took their '36 degrees and stepped out!

In '37, the Business Ad graduating class tripled. In browsing over the list today we think of that very efficient male stenographer, WILLIAM EVERETT BEATY, JR., '37, Caripito, Venezuela, who last week wrote us from the deep interior of South America, and said: "Here's my life membership in the Association—power to a big development program."

It took a graduate of the school of 1938 to make the rest of the world sit up and take notice because he became a Marine. Not an ordinary Marine but one of the outstanding Marine officers of 1941, our old addressograph operator in the alumni corporation offices—ALBERT HARRISON FOLLMAR, '38bus, Parris Island, South Carolina. And, of course, DONALD DANIEL GUNNING, '38bus, Oklahoma City, represented the crew in athletics as an outstanding basket ball Sooner. The ROEMERS again bloom forth from the College of Business Administration when MARY VIOLET (just another one of the many, many ROEMER gals) BARBOUR, '38bus, Oklahoma City, stepped forth as a graduate, then too, the glamour business woman, LYNNE SPRADLING TIMBERLAKE, '38 bus, Oklahoma City, went out from her cashier duties in the Oklahoma Memorial Union on to the bank circles of the capitol city. The "statesman" angle of the '38 class is ably upheld by State Representative, HERBERT THOMAS HOPE, '38bus, Maysville, who has made many contributions to the University as a student, State Legislator, as well as a good stable Oklahoma citizen.

To the class of '39, "the blonde of blondes"—the kid who made it through a university the hard way—IRMA A. PAIN, '39bus, Oklahoma City—and the sister of a swell graduate of former days, rates No. 1 in our catalogue! And, too, our old side kick MARSHALL WOODROW PIPKIN, '39 bus, Seminole, was there and to us is a cross section representative of these climbing Sooners.

'40—sure it had glamour guys, including our employee, THOMAS MARSHALL BRETT, '40 bus, Ft. Sam Houston, Texas—LIEUTENANT BRETT to you who want to be technical and look him up in army circles at the present hour. Also JOHN LeROY AINSWORTH, '40bus, Lakewood, Ohio and a chip off of the old block, JOHN D. DOOLIN, '40bus, Alva, plus another chip, C. McPHERRON GITTINGER, '40bus, Texarkana, Texas, added by two other chips, DEWEY HENRY LANCE, '40bus, Duncan and OSCAR TURNER McCALL, JR., '40bus, Norman.

So, 1941—June to be exact, 1941 rolled around, and still more outstanding graduates marched forward from the College of Business Administration. Some of 'em? LOUIS DEALBANY ABNEY, JR., '41bus, Oklahoma City, ELMER HALE, JR., '41 bus, McAlester, DAVID HAROLD LOEFFLER, '41bus, Bristow, and dozens of others that we might pick, including our own MARIBELLE POTTS, '41bus, Okmulgee—and what an efficient gal she was in any man's office, plus the head night man on the real sweat crew, i.e., ANTONE HENRY WORTLEY, '41bus, Cordell, who won against all odds and came out with a well rounded degree, the hard, hard way!

And has it been a pleasure skimming back over records and meeting again down through seventeen years successful business and professional men and women! Along the highways, by-ways, and at the crossroads of America, we will see you again, rehash yarns, meet the babies, learn more of your success and pleasures of life as we continue RIDING THE SOONER RANGE.

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