



These four sophomores looked so promising in spring drills that they may play lots this fall for Coach Dewey "Snorter" Luster's University of Oklahoma Sooners. From left to right they are: Max Fischer, Norman, center; Jim Tyree, Oklahoma City, end; Plato Andros, Oklahoma City, tackle; Junior Golding, Eufaula, wingback

# Football Preview

[Sooner Sports]

By HAROLD KEITH

**P**ROSPECTS—Impossible to evaluate because of the war situation. Nineteen players are registered in the national service while six others enlisted and are lost definitely.

However if the Sooners can keep the players they have now, they should have a dangerous, veteran aggregation, a club that should finish in the first division of the Big Six conference.

**New Head Coach** — Dewey "Snorter" Luster, Oklahoma's shrewd little backfield coach of 1937, '38 and '39, and guest coach on the staff of Steve Owen's New York Giants of the National Professional league in 1940, has succeeded Indian Tom Stidham, who resigned the Oklahoma job to take the one at Marquette. Luster earlier served as Oklahoma line coach under Ad Lindsey in 1929, '30 and '31. Before that, he captained Bennie Owen's undefeated Oklahoma team of 1920, Missouri Valley conference champions, playing aggressively at end although he weighed only 135 pounds. Luster was also a boxer. He holds both B.A. and LL.B. degrees from the University of Oklahoma and was doing further graduate work at Columbia university in New York City when called to the Oklahoma job.

**Luster's Offensive System** — The New Sooner head coach has introduced the A formation employed by Steve Owen's New York Giants, and also a box formation that is his own creation. Both these alignments emphasize deception and ball hiding, widening and weakening the defense for swift-striking thrusts with the aim being to conceal the ball or its destination until the spread out defense has been pierced. More-

over, it is an attacking style that affords ample latitude for forward passing and quick kicking.

Luster's dependence upon deception means a brand new Sooner football motif this fall. Under Stidham, Oklahoma teams the past three years were noted for their splendid power, and also for excellent kicking and forward passing. Most of the smashing Sooner running plays when Stidham coached were delivered off single wingback formation.

### Players Registered for Service—

Name	Position	Minutes Played 1940	1941 Rank
Eason, Roger	t	400	first team
Harris, Ralph	g	285	first team
Tecter, Howard	t	320	first team
†Whited, Marvin	fb	348	first team
Jacobs, Jack	tb	326	first team
†Mathews, Orville	qb	295	first team
Haberlein, Jack	k	*0	specialist
Mattox, Bill	wb	68	substitute
†Munsey, J. S.	qb	**	substitute
Moreford, Clare	g	0	substitute
Valance, Chad	t	0	substitute
†Brewington, Carl	tb	0	substitute
Birge, Laddie	t	143	substitute
Steele, Jack	fb	34	substitute
Boudreau, George	g	0	substitute
Shadid, Mitchell	g	127	first team
Hamm, Huel	tb	160	substitute
Golding, Joe	wb	0	first team
Cunningham, Bob	fb	0	substitute

\* place-kicked 13 of 14 extra points, no other participation.

\*\*lettered in 1939, playing on second team.

† married.

**Players Lost Through Enlistment in Service**—Captain-elect Gus Kitchens, senior wingback (enlisted in air corps); Olin Keith, senior guard (enlisted in air corps); Bill Bentley, senior end (enlisted in air

corps); Tommy Tall Chief, outstanding sophomore tackle (enlisted in navy); Harvey Stone, outstanding sophomore guard (enlisted in navy); Bill Blancett, sophomore fullback (enlisted in coast guard).

**Players Lost Through Withdrawal**—Paul Woodson, 220-pound second team guard who played 155 minutes last year.

**Players Lost Through Serving out Competition**—

Name	Position	Minutes Played	Rank
Martin, Johnny	fullback	496	1st team
Jennings, Bill	end	457	1st team
Lahar, Harold	guard	325	1st team
Wood, Novel	center	273	1st team
Speegle, Cliff	center	267	2nd team

### New Football Coaching Staff—

Head coach—Dewey "Snorter" Luster, Oklahoma '21.

Line coach—Lawrence "Jap" Haskell, Oklahoma '22.

Backfield coach—Dale Arbuckle, Oklahoma '27.

Freshman coach—Frank Crider, Oklahoma '30.

Assistant freshman coach—Jack Baer, Oklahoma '38.

**Captain**—Selected before each game. Honor captain elected after season ends.

**Founded**—The University of Oklahoma is the youngest school in the Big Six conference and one of the three youngest state universities in the nation. Founded in 1892, it celebrates its Semi-centennial in 1942.

**Nickname and Its Origin**—Sooners. Starting in 1889 the old Indian lands of what now comprise the state of Oklahoma were peopled by white settlers after a series of what were called runs. Settlers who

(PLEASE TURN TO PAGE 34)

## University of Oklahoma Summer Football Roster (Includes 16 players registered for service)

PLAYER	MINUTES PLAYED 1940 (out of 540)	POSITION	WEIGHT	HEIGHT	CLASS	HOME TOWN
*Marsee, Jack	0	center	175	6' 1"	junior	Tulsa
Fischer, Max	0	center	180	6' 4"	soph.	Norman
Cowling, Lee	0	center	175	5' 11"	soph.	Eufaula
Mahon, Keith	0	center	185	5' 11"	soph.	Chickasha
LaGrange, Bill	0	center	178	5' 11"	soph.	Okla. City
Reeds, Bob	0	center	175	6' 2"	soph.	Edmond
**Harris, Ralph	285	guard	245	5' 11"	senior	Stroud
*Shadid, Mitchell	127	guard	170	5' 9½"	junior	Okla. City
*Haberlein, Jack	0†	guard	185	5' 11"	senior	McAlester
Stephens, Sammy	12	guard	190	5' 10"	junior	Atoka
Miller, Roscoe	0	guard	175	5' 10"	soph.	Norman
Moreford, Clare	0	guard	180	6' 1"	soph.	Lawton
Boepple, Dick	0	guard	185	5' 11"	soph.	Enid
Boudreau, George	0	guard	185	6' 1"	soph.	Purcell
Gibbons, George	0	guard	188	6' 2"	soph.	Okla. City
Shelley, Arnold	0	guard	175	6'	soph.	Altus
**Eason, Roger	400	tackle	205	6' 1"	senior	Okla. City
**Tecter, Howard	320	tackle	222	6' 3"	senior	Grandfield
*Allton, Joe	136	tackle	213	6' 1½"	junior	Claremore
*Birge, Laddie	143	tackle	215	6' 1"	junior	Duncan
*Simmons, Homer	118	tackle	228	6' 5"	junior	Seminole
Funk, John	0	tackle	210	6' 1½"	soph.	Okmulgee
Vallance, Chad	0	tackle	190	6'	junior	Greenwood, Miss.
Andros, Plato	0	tackle	205	5' 11"	soph.	Okla. City
Banks, Cliff	0	tackle	210	6' 2"	soph.	McAlester
Weichbrodt, Harold	0	tackle	218	6'	soph.	Ardmore
**Smith, Lyle	320	end	195	6' 2"	senior	Fairview
**Sharpe, Louis	225	end	201	6' 6"	senior	Checotah
*Lamb, W. G.	87	end	187	6' 1"	junior	Ardmore
Tyree, Jim	0	end	195	6' 2"	soph.	Okla. City
McDonald, Don	0	end	195	6' 3"	soph.	Commerce
Caldwell, Bill	0	end	185	6'	soph.	Durant
Morris, Bill	0	end	190	6' 2"	soph.	Okla. City
Spence, Ken	0	end	165	6'	soph.	Pawhuska
**Mathews, Orville	295	quarter	162	5' 9"	senior	Chickasha
*Munsey, J. S.	0†	quarter	160	5' 10"	junior	Norman
Shanks, Pat	4	quarter	190	5' 11"	junior	Drumright
Cawthon, Pete Jr.	0	quarter	175	6' 1½"	soph.	Lubbock, Tex.
Holland, Gordon	0	quarter	176	5' 11"	soph.	Enid
*Rousey, Tom	147	wingback	165	5' 10"	junior	Quincy, Ill.
*Mattox, Bill	68	wingback	170	5' 10½"	junior	Walters
Golding, Joe	0	wingback	175	6'	soph.	Eufaula
Wright, Son	0	wingback	185	6'	soph.	Waurika
Kerbo, George	0	wingback	165	5' 10"	soph.	Duncan
**Jacobs, Jack	326	tailback	187	6' 1½"	senior	Holdenville and Muskogee
*Hamm, Huel	160	tailback	190	6' 2½"	junior	Okla. City
*Bibb, Boyd	46	tailback	172	6'	junior	Sayre
Davis, Eddie	0	tailback	180	6' 1"	soph.	Muskogee
Brewington, Carl	0	tailback	170	5' 10½"	soph.	Shawnee
**Whited, Marvin	348	fullback	190	5' 10"	senior	Hollis
*Campbell, Bill	192	fullback	183	5' 11"	junior	Pawhuska
*Steele, Jack	34	fullback	182	6' 1"	junior	Lone Wolf
Hays, Lindell	4	fullback	165	5' 9"	junior	Wagoner
Monroe, Dick	0	fullback	175	5' 11"	soph.	Madill
Cunningham, Bob	0	fullback	173	5' 10"	soph.	Hollis

\*one letter.

\*\*two letter.

†place-kicked 13 of 14 extra points, no other participation.

‡lettered in 1939, playing on second team.

### SOONER SCHEDULE 1941

		1940 scores	
		Oklahoma	Opponents
Sept.	27 Oklahoma Aggies at Norman	29	27
Oct.	4 Freshmen at Norman		no game
Oct.	11 Texas at Dallas	16	19
*Oct.	18 Kansas State at Manhattan	14	0
Oct.	25 Santa Clara at Norman	13	33
*Nov.	1 Kansas at Norman	13	0
*Nov.	8 Iowa State at Norman	20	7
*Nov.	15 Missouri at Columbia	7	0
Nov.	22 Marquette at Norman		no game
Nov.	29 Nebraska at Lincoln	0	13

\*Big Six conference games.

August, 1941

IMAGE IS NOT AVAILABLE  
ONLINE DUE TO COPYRIGHT  
RESTRICTIONS.

A paper copy of this issue  
is available at call  
number LH 1 .06S6 in Biz-  
zell Memorial Library.

campus. This beautiful and commodious building was generously provided by a state legislative appropriation of \$250,000 to be used in the construction of the building. The Business Administration Building compares favorably in appearance, classrooms, laboratories, library facilities, and office space with the outstanding business administration buildings in the United States. More important than appearance, the new building gave the College of Business Administration space in which to carry on its expanding work; the large increase in student enrolment in the college since its occupancy of the building demonstrated the great need for such a home for the college.

In February, 1937, Dr. John B. Ewing resigned his faculty position to take a place as an expert with the National Security Board in Washington, D. C., and Benjamin F. Brooks was appointed as acting assistant professor of economics to teach the courses in economics taught by Professor Ewing.

From the time of its establishment, the dean and the faculty of the College of Business Administration have endeavored to co-operate with business firms in the southwestern territory in placing its graduates in their first jobs in the business world. This placement work has grown gradually until in connection with the dean's office there has been built up a fairly large placement service for graduates. Each year an increasing number of the leading business firms send their personnel representatives here to interview business graduating seniors. Partly because of this placement service, even during periods of business depression, most of the graduates of the College of Business Administration have been able to secure good jobs in the business world.

In the spring of 1937 a large number of changes in faculty personnel were made. At that time Dr. Charles F. Daily was appointed assistant professor of economics and assistant to the dean of the college, and Professor Edward C. Petty took a leave of absence to do graduate work in the University of Southern California. Dr. John A. Griswold was appointed associate professor of finance to teach the new courses introduced by that department. George A. Hoke was appointed assistant professor of economics to teach the courses taught by Dr. Frederick Ryan, who resigned to accept a position with the National Labor Relations Board, and Dr. Gilbert Harold was appointed associate professor of economics.

In the summer of 1937 Dr. Karl D. Reyer resigned to accept a professorship at Louisiana State University, and Dr. Robert W. Field was appointed as assistant professor of business management to take over Dr. Reyer's courses. In the fall of 1937 Ernest E. Hatfield was appointed as assistant professor of secretarial science. Also in the fall of that year, because of the rapid increase in the number of students taking

accounting, Quentin M. Spradling was appointed instructor in accounting.

In the spring of 1938 Ivin G. Richardson was appointed assistant professor of business communication to take over the courses taught by Professor Butterfield, who secured a leave of absence to do sales promotion work with a book publishing company. At the same time Augustin L. Cosgrove was appointed instructor in business communication to teach additional sections of courses in that subject, made necessary by the increase in the number of students taking business English courses. Other faculty change made at that time were: Dr. Claude A. Campbell was added to the economics faculty as assistant professor to teach the courses taught by Professor Brooks who resigned to complete his graduate work; Quentin M. Spradling resigned as instructor in accounting, and LeRoy O. Smith was appointed to his position as instructor.

Largely as a result of the employment of Professor Hatfield in the Department of Secretarial Science, that department's work was greatly expanded. The College of Business Administration in conjunction with the College of Education now offers a curriculum to train commercial teachers. Also, the Department of Secretarial Science is now sponsoring a two-year (freshman-sophomore) secretarial science course to give training to students who are able to attend the University only two years and who want to become proficient office workers.

In the spring of 1939 Dr. Philip C. Albertson was appointed assistant professor of economics to teach the courses taught by Dr. Harold, who was transferred to the Department of Finance to teach the courses given by Dr. William A. Schaper, who retired from the faculty because of age. In the summer of 1939 Professor Edmund Berrigan died, and V. Lauren Shelton was appointed as instructor in accounting to fill the vacancy made by Professor Berrigan's death. In the fall of 1939 Edward C. Petty returned to the University as associate professor of economics.

Also in September of that year, Professor William H. Butterfield returned as associate professor of business communication. It was at that time also that the number of courses in business communication were increased and organized into a separate Department of Business Communication. Work in this department has been greatly expanded by Professor Butterfield and Mr. Cosgrove. When Professor Chandler resigned in the fall of 1939 to accept a position with an oil company in Dallas, Professor Richardson was transferred from business communication to economics and statistics to teach the statistics taught by Professor Chandler.

In the spring of 1940 Dr. Griswold, head of the Department of Finance, took a one year's leave of absence to do research work in the East, and Dr. Claude A.

Campbell was transferred from the Department of Economics to the Department of Finance to take over the courses taught by Dr. Griswold, and Dr. Gilbert Harold was made acting head of the Department of Finance. Dr. Ronald Shuman, head of the Department of Business Management, took a leave of absence the second semester of the year 1940-41 to do work as expert adviser to the National Resources Planning Board, and Frank F. Henry was appointed as acting assistant professor of business management to teach Dr. Shuman's courses.

The University of Oklahoma College of Business Administration has expanded to become one of the ten largest collegiate schools of business in the United States. Following are statistics on its growth:

YEAR	STUDENTS	
	ENROLLED	NUMBER GRADUATES
1923-24	100	23
1924-25	160	26
1925-26	184	41
1926-27	205	41
1927-28	273	62
1928-29	308	87
1929-30	745	91
1930-31	781	89
1931-32	785	94
1932-33	764	95
1933-34	808	87
1934-35	873	83
1935-36	949	114
1936-37	999	132
1937-38	1,111	142
1938-39	1,171	150
1939-40	1,408	207
1940-41	1,092	139*

\*June only. Approximately 20 degrees will be granted in August.



## Sports Review

(CONTINUED FROM PAGE 28)

wanted new free homes in the Indian country were required by the United States government to start together from a given line at a given hour so all would have an even start in the spectacular dash to stake out homesteads. However, several days before the run a few of the more enterprising slipped past soldiers guarding the line and staked out choice claims. They were known as "Sooners" because they settled the land sooner than they were supposed to.

**Stadium**—Oklahoma Memorial stadium on Owen field, named for Bennie Owen, beloved coach from 1905 through 1926. Capacity 30,000.

**Largest Crowd at Norman**—Set last year when auditor's report showed 33,377 (a full house) saw the Nebraska-Oklahoma game November 2, 1940. Wooden bleacher seats were constructed just off each end zone to help care for the overflow crowd.

**Final Big Six Standings 1940—**

	W	L	Pct.	Pts.	Opp. Pts.
Nebraska	5	0	1.000	127	21
Oklahoma	4	1	.800	54	20
Missouri	3	2	.600	106	74
Iowa State	2	3	.400	52	71
Kansas State	1	4	.200	33	70
Kansas	5	5	.000	22	138