

Muldrow Alumni President

[Association Progress]

O. FISHER MULDROW, '22, of Ardmore, was elected president of the University of Oklahoma Association for the next year at the annual business meeting of the executive board the afternoon of Commencement Day.

Mr. Muldrow, who is assistant district manager for the Oklahoma Gas and Electric Company at Ardmore and has long been active in O. U. alumni affairs, succeeds Norman W. Brillhart, Madill oil man, as head of the alumni organization.

At Ardmore, Mr. Muldrow is known as an active leader in the Chamber of Commerce, Kiwanis Club, Masonic organizations, Boy Scouts, and practically all local civic activities. He has served as district chief of Beta Theta Pi fraternity. His voice is known to thousands of O. U. sports fans through his service as public address system announcer at athletic events for many years after his graduation.

He comes from an O. U. family. His father, H. L. Muldrow of Norman, has been secretary of the University Dads Association for many years. One brother, Hal Muldrow, Jr., is a member of the Alumni Association executive board. He is now on duty as a lieutenant colonel at Camp Barkeley, Texas. Another brother, Alvan, has served as O. U. advisory council chairman before going into active duty in the army.

Other new alumni association officers elected by the executive board are: Finley McLaury, '16law, Snyder, first vice president; W. Max Chambers, '21ba, '29ma, Okmulgee, second vice president; Dr. Clarence Karcher, '16ba, Dallas, Texas, vice president for Texas.

Andy Crosby, Jr., law graduate in the Class of '41, was appointed representative of the class on the State Advisory Council to the Executive Board, which is the group of representatives from the last ten graduating classes. Kenneth H. Abernathy, of Shawnee, who represented the Class of '31, automatically goes off the advisory board. Mr. Crosby's appointment was requested in a resolution signed by the officers and a score of members of the 1941 Senior Class.

Report of the election committee, headed by Mrs. Naomi Howard Wall, of Norman, was formally approved and the five newly elected members of the executive board took office. They are Rev. Virgil Alexander, Muskogee, representing District II; Dr. William P. Longmire, Jr., Sapulpa, District IV; Lonnie Vanderveer, Cordell, District VII; and George D. Hann, Ardmore, and Hiram Impson, McAlester, members-at-large. All five were present for the meeting.

A detailed report on the Life Member-



The five new members of the Alumni Association executive board, who took office at the Commencement Day meeting. Left to right: George D. Hann, Ardmore; Dr. William P. Longmire, Jr., Sapulpa; Lonnie Vanderveer, Cordell; Rev. Virgil Alexander, Muskogee, and Hiram Impson, McAlester.

ship Trust Fund was given by Tom Carey, '08ba, Oklahoma City. The three trustees are Mr. Carey, Neil R. Johnson, '15ba, '17law, of Norman; and Errett Newby, '07fa, '08ba, of Oklahoma City.

The trustees reported that they are having difficulty in finding satisfactory investments under present economic conditions, and they offered several suggestions for safeguarding the trust. In response to a question as to whether he considered the life member plan a sound one for the future, in view of the economic situation, Mr. Carey replied that he considered the trust fund plan, with income used for association expenses, to be the only possible plan for financing a completely independent alumni association—an association free to express its convictions on matters of policy without having to consider the possible effects upon its sources of income.

The detailed report showed assets of \$21,460 in the life membership trust fund,

which was established in 1928. The fund now earns an average of something like \$750 per year which is available for operating expenses of the Alumni Association.

Joe Looney, '20ba, '22law, Wewoka, appeared before the executive board and discussed various University affairs, including the University's public relations, the Semi-Centennial Celebration, the new research building to be constructed on the campus during the next year, and the question of academic freedom.

Mr. Looney invited the co-operation of alumni in building good will for the University, and expressed belief that the University needs a better co-ordinated program of public relations.

In regard to the Semi-Centennial, he said that machinery for arranging the celebration is being set up, but that delays had been encountered for several reasons.

Discussing academic freedom, Mr. Looney expressed his personal belief that to ask a faculty member to show a reasonable amount of discretion in contacts with the public is no infringement of academic freedom.

Jap Haskell, O. U. athletic director, spoke to the executive board on projects in which in thought the Athletic Department and the Alumni Association might co-operate to their mutual advantage, including the sponsoring of a proposed new student loan fund. Detailed plans will be announced later.

The executive board nominated six alumni for the three alumni positions on the University Athletic Council. The names were submitted to President W. B. Bizzell, for him to select the three to serve for the next year.

(PLEASE TURN TO PAGE 37)



O. Fisher Muldrow, '22, Ardmore, new alumni president, and Mrs. Muldrow (Margaret Dannenberg, '30ba)

rapid than I contemplate. That is my hope.

Its social significance and impact on the people to be served is beyond comprehension. However influential has been the printed page with its daily account of the news, and the radio with the voice to announce the events of the moment, and facsimile to flash the images for immediate reproduction on page or screen, neither nor all of these combined can be of greater significance than television alone; for here into the home, or the theater, is brought a combination of all these, and one both sees and hears the event in the making. The possibilities of television in the home, the school, the church and the theater are beyond our imagination.

Nor can we predict the possibilities of television in national defense or in war. Potentially it is an important factor in military and naval operations. And when the world has come back to a peace status, television will undoubtedly be one of the most important industries stabilizing the national economy.

But it is in its social significance that television is most important.

▲ ▲ ▲

Muldrow Alumni President

(CONTINUED FROM PAGE 11)

The board approved a tentative budget for the association's next fiscal year, beginning September 1, 1941, as submitted by Executive Secretary Ted Beaird. Mr. Beaird explained that some alternations might be necessary after the financial statement for the present fiscal year is completed. The tentative budget is practically the same as that for the present year.

Following is the annual report submitted to the executive board by President Brillhart:

Today, June 9, 1941, marks the end of the business year and the beginning of a new year in the affairs of the University of Oklahoma Association. To say that the past year has been a most unusual twelve months period is but to make a mild statement—for at no time in the history of the Association, so far as I know, have so many situations, loaded with dynamite, developed within the space of one year. I refer specifically to:

1. The resignation of the president of the University and the selection of a man to be the president.
2. The resignation of the director of athletics and the entire football coaching staff and the selection of men to replace them.
3. The submission of a constitutional amendment, which reorganized the mechanism of the Board of Regents structure, to a vote of the people of the State.
4. A regular session of the Legislature with the usual bills of a nuisance nature as well as the headaches of the appropriation bill.

In reporting to you the attitude adopted by your Association regarding these problems, may I re-state the policies, the purposes and the objectives of the Association. For this purpose I make no apologies in quoting verbatim from the report of Mr. Hicks Epton, because he stated them so well:

"Due to the fact that the University of Oklahoma Association deals in what we might call

'intangibles,' it is necessarily hard to set out in cold type the accomplishments during the year. However, these intangibles have a very vital and definite bearing upon tangible results. Further, and in this connection, we re-emphasize that this Association is not one vested with any legal authority or possessing any ambitions to rule or control the University. Rather it is a vital organization of the forces sincerely interested in the welfare of the University and deeply concerned that it render the greatest service to the State of Oklahoma. All our efforts are directed to accomplishing these purposes. The Association has always emphasized these objectives rather than the aggrandizement of any individual or group of individuals."

Concerning the problem of selection of a man to be president of the University, this being the official duty of the Board of Regents, your Association, fully realizing the deep sincerity and earnest desire of the Board of Regents to choose the right man, officially withheld all comment though often urged to take a definite stand for or against some individual.

The same conditions and the same attitude prevailed regarding the director of athletics and the football coach. Judging from the reaction of the newspapers of the state as well as from opinions expressed by individuals, I believe the selections made by the regents were very favorably received and the policy of your Association wise.

Concerning the constitutional amendment, a meeting of this Executive Board was called for Sunday afternoon, January 19, attended by fifty-four vitally interested alumni; a four-hour discussion was held and a committee appointed to formulate the policy of the Association. The committee met in Guthrie on Tuesday, February 21, and framed this policy, which was sent to the members of the Executive Board for a mail vote. The result was the adoption of a policy endorsing the co-ordinating amendment. I believe this Association was the only alumni group from any state institution of higher learning to officially endorse this amendment.

The Legislative session was passed without anything more turbulent than a bill which would have placed a tax on the Union Building, if passed. The bill which vitalized the co-ordinating amendment came under careful consideration. The committee appointed from this Association to study the wording and portent of this bill thought it satisfactory.

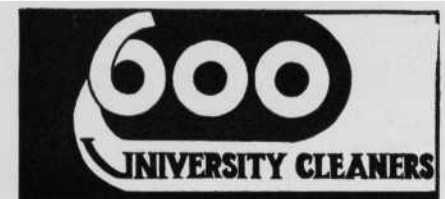
The rather non-aggressive attitude summarized above is not to be interpreted to mean that the legions of the Alumni Association were not ready to march, or its officers and individual members ready to jump into the breach had anything appeared which was not to the best interests of the University, for such is not the case.

Membership in your Association has always been and still is one of the most vital objectives. I am pleased to report to you that the membership has grown substantially during the past year, especially in the Life Membership group. As of June 3, 1940, the Life Membership was 406, while today it is 543, an increase of 137 Life Members during the year.

During the months of April and May, 1941, a plan was inaugurated whereby groups of outstanding students from the senior classes of each of the schools of the University were invited to noon luncheons in the Union Building. At these luncheons our executive secretary, Ted Beaird, explained the purposes and objectives of the Association, and solicited life memberships in the Association under a very liberal payment plan. The idea behind this plan was not only to increase the number of life members, but to enlist the active interest of a younger group of alumni in Association work. It is a sad but well known fact that most seniors graduating from the University, feeling the necessity and burden of establishing themselves in the business or professional field, take no particular interest in Alumni Association affairs for a period of ten to fifteen years after graduation. It is believed that this plan of senior class luncheons, sponsored by the Association, will help sub-

IMAGE IS NOT AVAILABLE
ONLINE DUE TO COPYRIGHT
RESTRICTIONS.

A paper copy of this
issue is available at
call number LH 1 .0686 in
Bizzell Memorial Library.



stantially to overcome this situation. The results this spring were very satisfactory, particularly in the Senior Law Class, where 19 new life members were obtained from a group of 27 senior lawyers present.

During the past year the Advisory Council system has been expanded approximately 15 per cent; most of the councils are in excellent condition and functioning satisfactorily. Some 100 changes have been made in the chairmanships and members of these councils. We are represented in each of the 77 counties of the state and in many of the leading cities of the nation. Among the outstanding out-of-state councils are Houston, Texas, Washington, D. C., Chicago, Illinois, St. Louis and Kansas City, Missouri, and Los Angeles, California. It was my pleasure to be present for alumni meetings in Houston, Tyler, and Dallas, Texas, and Okmulgee and Oklahoma City, Oklahoma, during the year.

Sooner Magazine during the last year has continued to emphasize its functions as a news publication, putting chief emphasis on personal news about alumni, but also giving thorough coverage of Sooner sports and campus news, and presenting numerous pictures, articles and special features of interest to alumni. There were news items about more than 600 alumni in the May issue alone, which was about an average issue. An Engineer Alumni Directory was prepared and published as the August, 1940, issue of *Sooner Magazine*. As a result of contacts with alumni made during preparation of the directory, more than a hundred new memberships were received from engineer alumni. This spring the *Sooner Magazine* office has started work on a Business Administration Alumni Directory. Within three weeks after the first letter was sent out announcing plans for this directory, thirty new annual memberships and three new life memberships were received from business alumni.

Sooner Magazine advertising revenue for the fiscal year ending August 31, 1940, reached a total of \$4,131, an all-time new high record. Revenue from advertising during the present fiscal year is running somewhat less, up to the June issue, but this prospective loss has been largely offset by some economies effected in printing costs. At the last meeting of the American Alumni Council, *Sooner Magazine* received honorable mention for its coverage of sports news, and honorable mention for the letters department. It was the third consecutive year in which *Sooner Magazine* was mentioned at least twice in the magazine contests conducted by this national alumni organization.

In the field of public relations a very important step has been inaugurated—the daily alumni broadcast from 12 noon to 12:15 p. m. over station WNAD. With the assistance of Commissioner Paul A. Walker, of the Federal Communications Commission and an alumnus of this University, a more favorable and valuable wave length was secured for station WNAD and many prominent alumni have been guest speakers over this station. The information supplied by these speakers, as well as their prominence and personality, is proving an outstanding feature. This is a constructive step in the direction suggested by Mr. Epton—that every city and town in the state be made University conscious, and a closer relationship with the University be developed.

Another event of importance was the Legislative Forum conducted by the Extension Division of the University with the assistance of your Alumni Association. This forum was declared to have been very instructive and resulted in a better feeling toward the University and its problems in Legislative and public circles.

In conclusion, may I express my sincere appreciation to the members of this Executive Board and to the many individual members of the Association for their wise counsel and timely advice, for their splendid co-operation and willing sacrifice whenever called upon for service to the Association, and to Mr. Ted Beaird and Mr. Roscoe Cate my utmost thanks for their ceaseless and never tiring work in behalf of the University of Oklahoma and its alumni.

17 New Life Members

The addition of 17 names to the life member list last month brought the total to 544, Executive Secretary Ted Beaird announced.

Of the new members, 10 are members of the Class of '41 and the others represent the Classes of '18, '21, '31, '35, '37 and '40.

Texas is well represented in the list, with four new life members. They are: John A. Gillin, '31physics, '33ma, geophysicist with the National Geophysical Company, Dallas; Joe T. Dickerson, '21 law, manager of the legal department of the Shell Oil Company, Houston, Texas; William A. Schaefer, '41eng, who is employed by the Humble Oil Company, Houston, and Mrs. Mabel Geraldine Rollins Schaefer, '41ba.

Other '41 graduates in the new list of life members include: Wendell C. Phillips, '41bus, Oklahoma City; David K. Spradling, '41law, '41bus, and Mrs. Maurine Clifton Spradling, '37; Edwin S. Arnold, '41eng, of Chicago, now an ensign in the Ordnance Division of the Navy; DeWitt Kelley, '41journ, Eldorado; Phyllis McCoy, '41 letters, Ponca City; S. Morton Rutherford III, '41letters, Tulsa, Robert C. Harper, '41ba, Ponca City; and Martha Downing, '41ba, teacher at Stroud.

Another new life member who received a degree in 1941 is J. Bruce Wiley, member of the University engineering faculty, who received a master's degree in engineering this spring but whose membership will be credited to the class of '35, the year in which he received his bachelor's degree in engineering. Mrs. Wiley is the former Nona Boyett, '37.

A new life member at Muskogee is W. S. Warner, '18ba. The other new life member in the list of 17 is Edmond A. Edmondson, Jr., '40ba, whose home was in Muskogee but who is now employed in the communications division of the Federal Bureau of Investigation at Washington, D. C.

▲ ▲ ▲

Psychological Fortification

(CONTINUED FROM PAGE 34)

war because the psychological attack has played such a deadly part in the fall of every nation which Hitler has conquered. Therefore, I feel that it is highly important that America strengthen her defenses on this front.

Each generation has drawn upon a bank account which was built up by its ancestors in the blood bank of liberty. This bank account was established by the Minute Men of Concord and Lexington, by Washington's ragged troops at Valley Forge and Yorktown. It was added to by Jackson's troops at New Orleans, and by the Rough Riders who followed Teddy Roosevelt up San Juan hill.

The boys in blue with Admiral Dewey at Manila Bay made a deposit to the blood

bank of liberty, and the doughboys who met the Hun at St. Mihiel, Cantigny, and Belleau Wood made a deposit which paid liberty's premiums in advance for twenty years.

But today once again, that liberty is being threatened; therefore, I call upon you as Americans for renewed devotion to the ideals of democracy. I call upon Americans for unity in support of our government, in order that we may in our turn, preserve the free American way of life and hand it on to others as it was given to us.

▲ ▲ ▲

Oklahoma Books

AN Oklahoma author, Angie Debo, '18ba, '33ph.d, adds another laurel to her literary successes with a well written, factual account of the history of the Five Civilized tribes before and after statehood.

Entitled *And Still the Waters Run*, the book has been published by the Princeton University Press, Princeton, New Jersey (\$4.00). Dr. Joseph A. Brandt, '21ba, president-elect of the University, is director of the Princeton Press.

A daughter of frontier country and pioneer people, Miss Debo has witnessed during the years the continuous, and eventually successful, efforts of the United States government to dissolve the tribal government of the Indians.

From the beginning Miss Debo takes the side of the Indian, but she presents documentary material and events as they actually occurred so that the reader may draw his own conclusions about what transpired in the annals of early Oklahoma history.

The author begins her panorama of Indian life where many historians leave off, at the time of the "Trail of Tears" period when the people made the famous march from their homes in the southeast to reservations in Oklahoma. She threads her story to the present time when the few remaining fullblood Indians live back in the hills, and the greater number, who have intermarried with the whites, have succumbed to the overpowering influence of the latter's civilization at the expense of their own.

Miss Debo grew up in Oklahoma, received a bachelor's degree at the University, and later, a doctor's degree. One of her best known books, *The Rise and Fall of the Choctaw Republic*, won the John H. Dunning Prize, awarded biennially by the American Historical Association for the best book submitted in any field of United States history.

Oklahomans undoubtedly will have a keen personal interest in Miss Debo's new book.