



## Remember Last Year's Sell-Out!

(Attendance at the Sooner football team's home games has increased steadily for several years. The crowd at the Nebraska game last year totaled over 33,000 and temporary bleachers had to be put up to take care of the overflow from the Stadium)

# Order Football Season Tickets Now!

Football fever is starting early this year! . . . Already Sooner fans in drugstore sessions all over Oklahoma are talking eagerly about the kind of razzle dazzle football Coach Snorter Luster and his staff will produce at Norman this fall.

It's early to be making promises, but it can be said that the 1941 Sooners will be alert and versatile and full of deception of the brand that is typical in Snorter Luster football teams. . . . Luster's gridmen probably will take their share of losses in their tough nine-game schedule, but they'll give the fans a good display of football fireworks.

All of which adds up to the fact that, win

### 1941 Home Schedule

September 27 . . . Oklahoma Aggies  
October 4 . . . . . Freshmen  
October 25 . . . . . Santa Clara  
November 1 . . . . . Kansas  
November 8 . . . . . Iowa State  
November 22 . . . . . Marquette

Six Games, Including Programs and Taxes **\$10**

or lose, the Sooners are pretty sure to be drawing big crowds this fall, and alumni who want to be assured of good seats had better be getting out their checkbooks right now and ordering season tickets.

This year, for the first time, every season ticket holder will get coupons in his ticket book entitling him to receive a free copy of the official program at each game. Cost of the season ticket for the six home games, including programs and all state and federal taxes, is an even \$10.00.

Last year's season ticket buyers get first choice of seats again this year, of course, provided they get their orders in soon enough. After that, it's a case of first come first served. Alumni are urged to take advantage of this early announcement and order season tickets *now*, so that they can get seats where they want them in the Stadium.

MAIL ORDERS AND INQUIRIES ABOUT TICKETS TO TICKET MANAGER

## UNIVERSITY OF OKLAHOMA ATHLETIC DEPARTMENT

Fieldhouse, Norman