

SOONER MAGAZINE

PUBLISHED EVERY MONTH BY THE UNIVERSITY OF OKLAHOMA ASSOCIATION

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• TED BEAIRD	<i>Riding the Range</i>	• ROSCOE CATE, '26, Editor-Manager	• FRANCES HUNT	<i>Articles</i>	
• HAROLD TACKER	<i>Photographs</i>	• HAROLD KEITH	<i>Sooner Sports</i>	• SIGFRID FLOREN	<i>Articles</i>
		• PEGGY CLAY	<i>Alumni Personals</i>		

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The Cover

On the front and back covers *Sooner Magazine* presents members of the O. U. athletic staff, who last month took life memberships in the Alumni Association in a 100 per cent block. At the top center in the front cover layout is Athletic Director Jap Haskell. Moving on around the "O" in a clockwise direction, the pictures show Bruce Drake, Dale Arbuckle, Bill Cross, Harold Keith, Jack Baer, John Jacobs and Snorter Luster. On the back cover at top center is Hugh McDermott, and on around to the right are Leslie Hewes, Paul W. Reed and Ted Beaird, D. C. Matthews, Ned O'Reilly, Jim Hester, Paul Keen, Harold Tacker and Ben G. Owen. All pictures (except the one of himself) are by Tacker.

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In Public Service

MORE THAN a year ago—long before the present Legislature was even elected—the University of Oklahoma Association was calling attention to the State's serious financial condition and urging that some constructive steps be taken to remedy the situation.

A series of articles published in *Sooner Magazine*—articles prepared with the assistance of O. U. faculty members who are experts in their fields—pointed out how the earmarking of a large proportion of state revenues was depleting the general fund, which is the fund that supports the basic functions of the state government.

Also, the Alumni Association sponsored a clinic on state tax problems which brought together leaders of the alumni, the Dads Association, the Mothers Association, and other interested groups, along with outstanding members of the Legislature who had had direct experience in trying to work out the state's budget problems. This clinic resulted in a remarkably thorough and dispassionate discussion of the problems, and the consequent newspaper publicity on the meeting brought

the question before a large proportion of the people of Oklahoma.

As this was written last month, the Eighteenth Legislature was putting the finishing touches on a budget balancing program that included steps to decrease ear-marking of state funds and to provide increased tax revenues so that the state budget could be balanced in accordance with the budget-balancing amendment to the state constitution that was adopted by vote of the people early this spring.

We tell this story without any intention whatever of implying that the Alumni Association played the major part in bringing about these highly important reforms. Gov. Leon C. Phillips, '16law, and numerous leaders in the House and Senate deserve chief credit for the budget-balancing victory.

The story is recalled here in order to point out that the Alumni Association has kept its eye on the ball in serving the University and the State of Oklahoma. It saw that the University—along with the entire state—was suffering from a situation that ought to be remedied; and the Alumni Association moved actively to do what it could to help solve the problem.