

Where's the Best Seat in the O. U. Stadium?

Some fans like to sit up high and get a birds-eye view. Some like to sit as close to the sidelines as possible. Some even like to sit toward the ends for a closeup of goal line action.

But whatever your choice is, *right now is the time* to be telling the Sooner athletic office about it. O.U. alumni are being given a chance to order season football tickets and take their choice of seat locations *before* the general sale to the public opens. Order NOW!

SOONER Football 1941

September 27

Oklahoma Aggies at Norman

October 11

Texas at Dallas

October 18

Kansas State at Manhattan

October 25

Santa Clara at Norman

November 1

Kansas at Norman

November 8

Iowa State at Norman

November 15

Missouri at Columbia

November 22

Marquette at Norman

November 29

Nebraska at Lincoln

You need not send money now with your ticket reservations. Just write to the Ticket Manager, Fieldhouse, University of Oklahoma, Norman, and tell how many season tickets you want reserved for you. When the ticket books are ready you will be notified to send remittance. Place your order now and establish your priority for good seats!

**UNIVERSITY OF OKLAHOMA
ATHLETIC COUNCIL**

Riding the Sooner Range

By TED BEAIRD

APRIL showers usually start Oklahoma vegetation to growing, but an alumni shower in April—one this time that has been unusual, very very unusual—stimulated the life membership list to grow toward the 500 mark!

Twenty-seven new life members in a two-hour period on one spring day (April at that)—well, that's a stimulant in the growing processes in an alumni association even for those who are working on the night and day shift 365 units out of the year. So range riding for the month of April has been range galloping (far beyond the pace stage) as we picked up the highlights and have been privileged to interview many ambitious and eager Sooners scrambling for life memberships, as well as watching the scenes change with other Sooners scooting along the way.

In another section of the magazine, forty new life members are announced for the last month. And that, of course, makes us feel that the Association's program is appreciated and that the Sooners coming into the fold have confidence in future results. A special display on the front and back covers of *Sooner Magazine* this month is indeed a hey-day as well as a May-day greeting for the officers and officials who direct the destiny of the Association. This particular front and back cover display of the May issue presents to you a staff of 16 old friends and cronies of

yours, Sooners to the core, who hold the distinction of being the first 100 per cent life membership unit of any division of the University of Oklahoma, namely, the directing officials of the athletic staff of O. U. And too, it should be noted that this 100 per cent group taking out new life memberships and joining the forces of the marching Sooners in their development program includes two honorary life members, namely, PAUL KEEN, the Aggie, and BENNIE OWEN, the grand old man of O. U. athletics and the sage of true sportsmanship down through the years. Yes, it took a lot of range riding, a lot of co-operation on the part of both contributor and contributee, a lot of enthusiasm for the future development of the University at large for interested men and women to sing out to the tune of \$60.00 each, and thus join the force of interested alumni world-wide in carrying forward this program. So, April showers do start vegetation and the April alumni showers started ambitions for renewed activities in this all-inclusive program!

The day was started off, of course, by that hard hittin' representative of the alumni on the Athletic Council who was just "Zephyr-ing through" to grab a fleet of new Fords in Oklahoma City to peddle to the clamoring customers down home—the chap who has devoted a lot of energy in the past 24 months and has spent a



High noon—high finance—and serious consideration of the future program of the University by athletic officials assembled in the Union. Left to right around the table: Harold Keith (back to camera), John Jacobs, Jap Huskell, Dale Arbuckle, the fist and pen just beyond Arbuckle belong to Snorter Luster who was crouching low in signing his life membership papers, Jack Baer (standing), Ted Beaird the alumni hired hand, Ned O'Reilly (standing), Bruce Drake, Hugh McDermott and Bill Cross. Bennie Owen, Les Hewes and Jim Hester of the athletic staff were out of the city on departmental duties on this particular day.



Two groups of Sooner alumni photographed at the dinner given by Okmulgee alumni to honor President W. B. Bizzell. President Bizzell is third from the right in the lower picture. You name the others!

lot of his valuable time as well as his money in the promotion of the athletic program of the University of Oklahoma—PAUL REED, '16, of Sulphur.

Sure, Paul had wanted to be a "lifer" in the O. U. Alumni Association for a long long time. Frankly, we had advised him against it for the last year, awaiting the hour when the athletic officials (100 per cent strong) chose to become a complete unit by taking out individual life memberships in the Association. So Paul started the ball rolling and was on his way to complete his business in Oklahoma City when at high noon the various coaches and officials of the athletic staff assembled in the Oklahoma Memorial Union for a luncheon of beefsteak and (the AND meaning signing of biographical information blanks, checks, and membership blanks to become official life members of the Association). See picture in the Range Riding column for action taken by the various officials in perfecting the "last will and testament" in the interest of an O. U. alumni co-operative project.

Well, let's swing out over the circuit and do a little range riding outside the confines of the University campus. Yes, there has been a lot of swings made up and down the pathway over the past month. We are frank to state that that late March dinner meeting held in the city of Okmulgee, honoring Dr. W. B. Bizzell was one of the highlights of the past many months.

Yes, the boys of Okmulgee (and *their girls*) put on the steam and turned them out to the tune of near one hundred Sooners for the March dinner, and Prexy Bizzell—well, he was at his best! He not only gave as a swan song closing his active administration of the University of Oklahoma, an excellent background of the development of the University during his 16 years of service, but he proved himself as the "humorist delux" by his description of the plane ride from Oklahoma City via Dallas on to Washington, D. C. where he recently met the O. U. gang of the East.

Under the guidance of JACK BOATMAN, '14ba, '16law; MAX CHAMBERS, '21ba, '29ms; BILL BEIDLEMAN, '32ba, '35law; and CANON McMAHAN, '29law, along with many other Sooners in Okmulgee County, the Sooners turned out from many "seaports." Delegations from Okemah, Morris, Beggs, Henryetta, Madill,

Muskogee, Norman, Eufaula—well, they were there from all these and many many more. Indeed, it was an interesting evening making a cross section study of the many many alumni groups assembled to pay this tribute.

In another section of the range column, we are running pictures of various delegations in attendance at the Okmulgee rally. In these delegations are such outstanding Sooners as J. ARTHUR HERRON, '32ed, '36ed.m, and MRS. BLANCHE CARLETON HERRON, '34, of Beggs; NORMAN W. BRILLHART, '17ba, Madill; W. E. BINKLEY, '33ed, '35fa, '35fa, '38m.mus.ed, and MRS. W. E. BINKLEY, '34, of Morris; E. R. SMIZER, '37m.mus.ed, Morris; ERNEST LAMBERT, '10, and MRS. ERNEST LAMBERT, Okmulgee; CECIL E. OAKES, '25ba, '37ed.m, and MRS. CECIL E. OAKES, Okemah; E. A. WILLIAMSON, '36ed.m, Henryetta; GEORGE SPAULDING, '33ed, Henryetta; MARIAN WOOD, '37ed, Eufaula; MARGARET BEHRINGER, '36ba, Okemah; GAIL GAULDING, '39ed, Eufaula; EMALIE GAINES, '40ed, Eufaula; GRAHAM SMITH, '30bus, Okmulgee; DAVE LOGAN, '16ba, and MRS. DAVE LOGAN, Okmulgee; A. N. "JACK" BOATMAN, '14ba, '16law, and MRS. A. N. BOATMAN, Okmulgee; CARL H. KUNSEMULLER, '20ba, Muskogee; JOE CROOM, daily newspaper publisher and O. U. ambassador, Okmulgee; E. R. KRAETTLI, '18, Norman; PRESIDENT W. B. BIZZELL, Norman; HERBERT SCOTT, '26ba, '26ma, Norman; GEORGE ED WALTON, '39law, Norman; THURMAN WHITE, '37, Norman; GEORGE INGLISH, '38law, Okmulgee; MAX CHAMBERS, '21ba, '29ms, and MRS. MAX CHAMBERS, Okmulgee. Well, and others—they are all in the picture. See if you can pick them out and identify your associates in this interested group of Sooners—all out for an Okmulgee evening's lark.

So, back to the campus today with March winds still prevailing at this late April date, and with University youngsters flooding the highways, north, south, east and west, out of Norman, in anticipation of an Easter relax on the down state home lawns, we too must, late tonight, chase out for a little more Riding of the Sooner Range.

IMAGE IS NOT AVAILABLE
ONLINE DUE TO COPYRIGHT
RESTRICTIONS.

A paper copy of this
issue is available at
call number LH 1 .06S6
in Bizzell Memorial
Library.