

WHEN A MAN named Snorter Luster was teaching gym at the University quite some years ago, and flunked out a dilatory student named Lloyd Noble, he probably hadn't the slightest idea that the young man he was flunking would some day be president of the University Board of Regents and would be considering—and hiring—Luster for head football coach.

Noble and Luster have a lot of fun razzing each other about that incident now. Luster's version is that Student Noble was inclined to show up for gym class without changing into gym clothes, and would start telling a string of stories to divert the attention of the instructor.

Noble also still pretends to be hurt over Luster's slowness in sending him into the lineup in a Jazz Hound football game in which Luster was acting as coach. This was the game, incidentally, in which one of the players thought up a new version of "hidden ball" play by running through part of the crowd for a touchdown. He lost himself in the crowd so effectively that the tacklers couldn't find him!

THE NORTHWESTERN UNIVERSITY alumni magazine tells a story with a good point. A professor met the alumni secretary of a certain college at lunch and blurted out, "Smith, some of your damned alumni"—and Smith stopped him right there. Said he: "Professor, they're not my damned alumni, they're YOUR damned alumni!"

There's a lot of truth in that. If a student graduates from a university without any feeling of loyalty and pride, nothing the alumni association does is ever likely to stimulate any such feeling. If a student acquires from his instructors an understanding and appreciation of the work his university is doing as an institution, then he is likely to make a good alumnus with a continuing interest in the welfare of the university.

THE ROCK WOOL article in the March *Sooner Magazine*, under the title "Pele's Hair," brought some unusually fine compliments to the author, Law Student Sigfrid Floren who is a regular member of the magazine staff.

Wrote Arthur Bevan, state geologist of Virginia: "This article is one of the most excellent illustrations of public discussion in geology and of discussing a technical subject in popular language that I have ever read."

PEOPLE IN THE WIDE open spaces of South Dakota are the "most organized" of any encountered by Paul N. Campbell, '21ba, '25ma, and Mrs. Campbell (Alma Douthit, '20ba). People there think

nothing of traveling 75 to 100 miles for a meeting, the Campbells were somewhat surprised to find upon moving there last December.

With people in that mood, it ought to be a good place for O. U. alumni to organize, Mrs. Campbell concluded.

Paul Campbell, who was in Boy Scout work in Kansas City, Kansas, for eight years, is now Scout executive for Central South Dakota.

FROM HONOLULU comes "Aloha" from Nena Ruth Smith, '36bus. "Traveling companion to a Navy wife has some advantages," she writes. "I'm seeing the sights. I've been here two weeks and will be here several months."

SOUTHEASTERN OKLAHOMA a few years ago was a bit soured on the University of Oklahoma, because of a number of incidents which caused ill feeling. Members of the University staff have been visiting that section regularly, however, and a better understanding has developed in the past year.

Illustrating the better feeling that now exists is an editorial in a recent issue of the *Southeastern Oklahoman*.

The University of Oklahoma always has been an asset to the state which supports it. With formation of the Oklahoma Research Institute, it is getting into position to be an infinitely greater asset.

The purpose of the institute will be to place facilities of the University in physical laboratory equipment, talent of research men and scientists and as graduate fellows combined with expert research direction, at the disposal of any type of industry within the state to improve its product or find new outlet for others.

The University should be very thoroughly part and parcel of the life of the state, cultural and industrial. The new organization, which, by the way will require no appropriation from tax funds, should enable the institution to widen its service to those who support it.

FORMER STUDENTS of the University—those who did not receive degrees—sometimes wonder why they never hear from the University or the Alumni Office. Fact of the matter is, the Alumni Office has not sufficient facilities to maintain a mailing list to all the former students. The present addressograph system includes all who received degrees, and a comparatively small number of former students who have shown special interest in alumni activities. This mailing list now numbers nearly 20,000.

There are perhaps 50,000 former students who are not on the mailing list for the simple reason that we don't have facilities to put them all on and keep them on. However, any former student who wants to be on the regular mailing list can easily get there by sending his name and address to the Alumni Office with a

request that he be put on the addressograph list. And we're happy to do it.

BILL SCHRIEVER and other members of the physics faculty are justifiably pleased over a letter received the other day from the director of the geophysical department of one of the largest oil companies. The company official wrote: "I greatly appreciate your assistance given to my department during my absence. We still look to the University of Oklahoma as our one best bet in obtaining men eminently qualified to assist us in our seismograph work."

ONE OF our new life members seriously considered paying for his membership in full, but didn't feel quite up to doing such an unusual thing all by himself. "As installment buying seems to be the order of the day," he wrote, "and is encouraged by everybody from the President down, I guess I should not throw cold water on the proposition, even if it is one of the curses of civilization."

ANOTHER NEW LIFE MEMBER wrote his reasons for taking the membership in such an effective way that his letter is worth quoting: "It is with a great deal of satisfaction and pleasure to me that I am at last to become a life member of the University of Oklahoma Alumni Association. It is something I have wanted to do for a long time. Although I spent but two years in school at the University, I have always had a keen interest in its progress. During my two years there I suspect that outside of the Pharmacy School, I was pretty well unknown. But I doubt if any graduate has appreciated more than I have, the privilege of attending school at O. U. And if my becoming a life member in the Association can in any way at all be of a constructive service to my school, then I shall feel that I have helped a little bit toward a bigger and better University of Oklahoma."

THIS ISN'T supposed to be a testimonial department. But here's another letter coming across the desk that shows that the spirit of loyalty and appreciation really exists among Sooner alumni. "I am deeply appreciative of the University of Oklahoma and its influence upon my life," wrote this alumnus in making a quarterly payment on his life membership. "I also appreciate very much the help your office has given me in the past. I owe my present job to your office and my other friends who recommended me. I have found Mrs. Turnbull (secretary of the Teacher Placement Bureau) to be very fine and helpful to a fellow when he is off his luck and needs help."