



Speakers' table at the New York dinner honoring President-Elect and Mrs. Joseph A. Brandt. Left to right, Mrs. Duane Roller, Lloyd Maxwell, Jerry Nolan, Mrs. Lloyd N. Morrisett, Dr. Brandt, Dr. Morrisett, Mrs. Brandt, Hughes B. Davis, Julietta B. Kahn and Duane Roller.

New York and Washington Dinners

[Sooners at Home and Abroad]

JOSEPH A. BRANDT, president-elect of the University, was given a rousing demonstration of Sooner spirit last month when he and Mrs. Brandt were honor guests at a dinner given by O. U. alumni in New York City. The dinner party, held at the Advertising Club, was the first appearance of the president-elect before an alumni group.

When Mr. Brandt was introduced, the 116 guests at the dinner stood, applauded, waved and sang *Boomer Sooner* for fully three minutes, a demonstration of Sooner spirit mingled with a great deal of personal cordiality toward the University's next president.

"The group seemed to be immensely pleased that a graduate of the University of Oklahoma has been called back to the institution to serve as its president," said Dr. Lloyd N. Morrisett, '17ba, in reporting the dinner to *Sooner Magazine*.

"May I tell you that in my opinion Mr. and Mrs. Brandt will quickly gain and win the good will and the good wishes of the people of Oklahoma," Dr. Morrisett wrote. "I know that if the people of the State of Oklahoma and especially those on the campus at Norman will stand by, support and believe as whole-heartedly in Mr. Brandt as do the members of the alumni group of this metropolitan area, his success as president is assured, and further, the University of Oklahoma is due for an extended period of significant and important achievements and accomplishments, and destined to render new and greater contributions to the citizens of the state."

In his address to the New York group, President-Elect Brandt discussed the func-

tion of a university and its place in a democratic society; the hope and promise of culture in Western civilization; the University of Oklahoma as a seat of culture and learning; various obstacles that may impede University life, Western civilization, culture and learning; the dependence of the state upon education for its vitality, and its continuity and the direction of its future service to mankind; and some problems of a University as seen by the president-elect.

William L. Kendall, '03ba, Leon Deming, '25ma, and Mrs. George Beggs, (Margaret Mueller, '38), spoke in behalf of the New York alumni. They expressed the hope of the New York group that Mr. and Mrs. Brandt will be happy in their new work and in their life in Norman, and that Mr. Brandt will be able to carry out the contributions to the University and to the economic and social life of the state that he outlined in his address.

Dr. Morrisett, assistant superintendent of schools in Yonkers and a member of the O. U. advisory council for New York City, presided at the dinner. Hughes B. Davis, '17ba, chairman of the council, came to the dinner party for a short time although convalescing after a serious illness at New York Post Graduate Hospital. Mr. Davis presented the president-elect to the group.

Other members of the New York council, which sponsored the dinner, are Julietta Kahn, '20ba, Jerry Nolan, '39bus, and Lloyd W. Maxwell, '12ba.

Musical entertainment included solos by Princess Atalie Unkalunt, formerly of Muskogee, accompanied by Claude Lapham, of Oklahoma City; readings by June

Justice, formerly of Chickasha and Muskogee and now an actress and radio writer in New York; and numbers by the Flame Trio, composed of Helen Jackson, '32, Judy Freeland, '32, and Beverly Freeland, '31, all members of Kappa Alpha Theta at O. U., now radio singers in New York.

Piano accompaniments were played by George Leeman, '33, musical arranger for the Columbia network.

Telegrams and letters expressing good will and felicitations were received from Governor Leon C. Phillips, President W. B. Bizzell, Lloyd Noble, president of the Board of Regents; Senator Josh Lee, Athletic Director Jap Haskell, Coach Snorter Luster, and Alumni Secretary Ted Beard. Secretary Beard planned to attend the dinner but was prevented from making the trip by developments at the University.

After the party was officially closed, old friends and new acquaintances kept Mr. and Mrs. Brandt at the club for two more hours of informal visiting.

Popular Actress

An article and full-page color photograph in a recent issue of *Collier's Magazine* featured petite Mary Frances Heflin, '38, and two other girls with whom she is appearing on New York's Broadway. Mary Frances has the small part of a maid in the play, *Charley's Aunt*, but she is understudy for most of the major feminine roles in the show.

Luck came her way last month when she was called on to take over a lead for about a week after one of the major actresses sprained her ankle. "I'm probably the luckiest understudy ever," she said, "because once before it happened and I

played a lead for three days. Flu was my angel then."

Critics have applauded her even though her part is brief. When she first landed a part in a New York show, it was only a one-minute walk-on, but she got fine notices from the press.

In addition to her stage duties Miss Heflin does some radio dramatic work and spends two days a week in a drama class.

She is the daughter of Dr. and Mrs. E. E. Heflin, Oklahoma City, and sister of Van Heflin, '32, co-star of the hit play *The Philadelphia Story*. But she vehemently denies that big brother Van has had anything to do with her landing her current stage job. "I did all by myself!" she insists.

Large Party at Washington

More than three hundred alumni, former students and friends of the University of Oklahoma honored Dr. W. B. Bizzell, retiring president of the University, at the annual dinner sponsored by alumni in Washington, D. C. Sooners attending the dinner, which was held at the New Colonial hotel Saturday night, February 15, also extended a warm hand of fellowship to Joseph A. Brandt, '21ba, president-elect of the University, and Mrs. Brandt.

The enthusiastic crowd included numerous notables of the national capital and active alumni of New York, Pennsylvania, and other nearby states.

Paul A. Walker, '12law, member of the Federal Communications Commission and chairman of the O. U. Alumni Advisory Council of Washington, D. C., served as toastmaster. Speeches extending tribute to President Bizzell and pledging loyal alumni support to the Brandt administration were made by Senator Josh Lee, '17ba, former head of the University department of speech, and Congressmen Mike Monroney, '24ba, Wilburn Cartwright, '20law, and Jed Johnson, '15.

Principal addresses were made by Dr. Bizzell and Mr. Brandt.

Dr. Bizzell reviewed the progress of the University during the last sixteen years, under his administration, and outlined some of the problems to be faced in the future. He explained the efforts being made to co-ordinate the work of Oklahoma's institutions of higher learning.

"Dr. Bizzell was in fine spirits, and I think he gave the best message I have ever heard him deliver," Mr. Walker reported to the Alumni Office. "It was full of feeling and hope and enthusiasm for the University. No one who was there will ever forget the message of devotion to a good cause from a devoted University president."

Mr. Brandt outlined his conception of the future of the university in teaching students "how to live." He emphasized the importance of an understanding of the fundamental ideals of western culture



Scenes at the Washington dinner. Upper left, Chairman Walker presiding at speaker's table. Upper right, Shirley Black Sadler, Ewing Sadler, George Gibson and Lucille MacKenzie Clancy lead Boomer Sooner accompanied by Jack Summers. Closeup, Deak Parker, President-Elect Brandt and President Bizzell.

in preparing students to formulate independent judgments in meeting current and future social problems. Mr. Brandt's address was described by Chairman Walker as a "strong and straightforward message of hope for the University."

President Bizzell's presence at the dinner in his honor was especially appreciated in view of the fact that an important conference of Oklahoma educators only the day before threatened to prevent his trip to Washington. As it turned out, President Bizzell was able to leave Oklahoma by airplane Friday night in time to reach Washington Saturday.

The singing of Sooner songs led by Norman Harris, '40ba, with Jack Summers, '37ba, '38ma, at the piano, added to the enthusiasm of the party.

The arrangements for the dinner were in charge of the O. U. Alumni Advisory Council of Washington and their wives. They are Paul A. Walker, '12law, chairman, and Mrs. Walker (Myra Evelyn Williams, '12), Edward A. "Ted" Evans, '12, and Mrs. Evans (Grace Millar, '14); Lynden Mannen, '27ba, and Mrs. Mannen (Patricia Lyon, '34bs); Roy St. Lewis, '15 law; and Jack Fischer, '32ba, and Mrs. Fischer.

Many of the younger alumni were active in helping to make arrangements, including Ewing Sadler, '38ba, '38law, Jack Summers, '37ba, '38ma, Ed Edmondson, '40ba, and Bryce Harlow, '36ba. George B. (Deak) Parker, '08ba, editor-in-chief of Scripps-Howard newspapers, and other newspaper people in Washington co-operated in advance publicity and were instrumental in getting out the unusually large attendance.

John Hervey, '23ba, '25law, dean of the law school at Temple University, in Philadelphia, served as a special promotion

committee himself and his letters to 173 alumni in nearby communities and states brought in some fifty persons to the dinner.

The loyal Sooners coming from a distance included Dr. Harvey A. Andrus, '24ba, president of State Teachers' College, Bloomsburg, Pennsylvania, and Mrs. Andrus; Maurice L. Clancy, '37ba, and Mrs. Clancy (Lucille MacKenzie, '37journal), Palisades Park, New Jersey; Earle Coldiron '40law, Enid, Oklahoma; Edgar W. Fielding, '14ba, Wilmington, Delaware; Dr. F. R. Hassler, '37med, Johns Hopkins University, Baltimore, Maryland; Dean Hervey and Mrs. Hervey; C. Merritt Hewett, '31eng, '33ms, and Mrs. Hewett, Baltimore, Maryland; L. J. Hibbard, '14eng, and Mrs. Hibbard, Wilkinsburg, Pennsylvania; Frank M. Long, '08ba, '09ma, Roanoke, Virginia; Dr. J. C. Phillips, '21ba, '29ma, of the Wharton School of Finance, and Mrs. Winifred S. Phillips, '29bs, Upper Darby, Pennsylvania; Glennwood M. Van Valkenburgh, '29bs, '31med, Wilmington, Delaware; Dr. Gertrude H. Wilber, '25bs, Staten Island, New York.

One United States Senator and six members of the Oklahoma Congressional delegation were present at the dinner. These were Senator Josh Lee, '17ba, and Mrs. Lee, '23; and Congressmen Wilburn Cartwright, '20law, Mike Monroney, '24ba, and Mrs. Monroney; Jed Johnson, '15, Will Rogers, '30ma, and Mrs. Rogers, and Wesley E. Disney and Mr. and Mrs. Ross Rizley.

Also present was William T. Pheiffer, '19law, who last fall was elected to Congress from New York City.

Among the notable guests who hold prominent positions in Washington were Mr. Parker, the head of the nation-wide

Scripps-Howard Newspaper Alliance, and Mrs. Parker (Adelaide Loomis, '06ba, '10ma); Charles D. Mahaffie, '05ba, member Interstate Commerce Commission, and Mrs. Mahaffie; Judge J. Warren Madden, former professor of law at the University of Oklahoma, and now member of the Court of Claims; and Lt. Col. Schenk H. Griffin, '12eng, of the United States Army, and Mrs. Griffin.

College President

Harvey A. Andruss, '24ba, became president of Bloomsburg State Teachers College, Bloomsburg, Pennsylvania, last month after serving as acting head of the institution for more than a year. He has handled the executive duties in addition to his regular work as dean of instruction.

Mr. Andruss joined the college's faculty in 1930 to organize the department of business education. A Bloomsburg newspaper called that department the most attractive in the college today, and enrollment figures of the department confirm the opinion: 49 students in 1931, 324 in 1940. Up to and including 1939 there were 222 business education graduates, of whom 209 were placed in business and in teaching.

In 1937, with the department of business education well established, the institution promoted him to dean of instruction.

He holds degrees from O. U. and Northwestern University, and has one year's work toward a degree of Doctor of Philosophy. His public school experience embraces that of teacher, department head and principal. He was instructor in the Northwestern University School of Commerce and was a supervisor, State Teachers College, Indiana, Pennsylvania, before going to Bloomsburg.

In addition to numerous magazine articles, Mr. Andruss is author of the books, *Business Law Cases and Tests*, 1934; *Ways to Teach Bookkeeping and Accounting*, 1937; and *Better Business Education*, 1941.

President Andruss holds membership in half a dozen national fraternities concerned with various phases of business education. He is president of the Alpha Association of Phi Beta Kappa Alumni of Pennsylvania. He is a member of Acacia social fraternity.

His civic interests are only slightly less extensive than his vocational activities. He is advisor on civil service examinations, Unemployment Compensation Board of Review, Department of Labor and Industry of Pennsylvania. During the two years of the Mississippi floods he was chairman of the Bloomsburg chapter of Red Cross which raised more than \$5,000. Formerly a member of the board of directors of the Bloomsburg Kiwanis Club, he is now chairman of its education committee.



Harvey A. Andruss, new president Bloomsburg State Teachers College in Pennsylvania

New Calendar Devised

Julius Caesar might roll in his grave if the world ever abandoned his calendar, but Williard E. Edwards, '29eng, has worked out a new one that has some definite advantages. He says he started thinking about the details as early as 1918. First publication of it appeared last month in the magazine of the Lockheed Aircraft Corporation, Burbank, California, where he is employed.

Mr. Edwards' revised calendar uses the same months, but divides the year into equal quarters of 91 days—30 days in the first two months of each quarter and 31 in the last. Monday is the first day of each week, of each quarter and of each year. Sunday would be the last day of each week.

There are 364 calendar days each year with one "extra" day following December 31 each year, and one "extra" day following June 31 every four years. These "extra" days, Mr. Edwards explains, could be observed as national patriotic days in each country.

Thanksgiving Day and Easter Sunday would always be on the same day of the month, interest tables could be figured once for all time, as could wage scales, and so on, and calendars would be the same for every year.

He has applied for copyrights on the calendar plan.

National Defense Committee

Mrs. George Calvert, '30ms, of Oklahoma City, former president of the Oklahoma Congress of Parents and Teachers, has been appointed to serve on a national advisory committee on community defense. She was appointed by Mrs. Franklin D. Roosevelt to represent the region

including Oklahoma, Louisiana, Texas, Arkansas, Mississippi, and Alabama.

Mrs. Calvert, who is former state advisor on home economics, will serve on the committee as a home economics expert. She is a member of numerous clubs and women's organizations and has been an active civic worker in Oklahoma City.

Journalism Survey

This year's survey by the School of Journalism of the University shows that 426 persons active in some phase of journalism received University training. Last year's total was 404.

Engaged in foreign work are Betty M. Kirk, correspondent for *London Times* and *Christian Science Monitor* in Mexico City, Thomas Yarbrough, London correspondent for the Associated Press, and Ruth M. Robinson, news editor of a *Rio de Janeiro* daily.

Thirty-six former Sooner students are editors and owners of papers. Among these are Harrington Wimberly, editor and publisher of the *Times-Democrat* at Altus, Orville E. Priestley, editor and publisher of the *Daily Signal* and weekly *Acadian-Signal* at Crowley, Louisiana, Charles A. Guy, editor and publisher of the *Morning Avalanche* and *Evening Journal* at Lubbock, Texas. Charles E. Green is executive editor of the *American and Statesman* at Austin, Texas.

Radio news broadcasters, continuity writers, and advertising representatives include fifteen alumni.

Among the twenty-seven publicity writers are Harold G. Dexter in the office of public relations of the Thirty-Sixth Field artillery at Fort Bragg, North Carolina, and Alfred A. Crowell, publicity writer for the American Airlines, New York.

Harlan Mendenhall is a fact-fiction detective story writer, Paul T. Miller is chief of the Associated Press Pennsylvania service, A. Clarence Smith is professor of journalism at Balyor university, Mrs. Edith Wood Thiers is advertising copywriter for John A. Brown company of Oklahoma City, and Hale Wingfield is managing editor of the monthly magazine, *Youth Today*.

Haller Promoted

One of the most important positions in the Oklahoma City school system has been given to W. C. "Bill" Haller, '27 phys.ed, '37m.ed, former Sooner basketball star.

Mr. Haller has been promoted from his position as principal of Stonewall Jackson Junior High School to that of principal of Capitol Hill Senior High School and director of Oklahoma City Junior College. He was recommended by Superintendent H. E. Wrinkle and appointed by unanimous vote of the Oklahoma City School Board.

Coming to the Oklahoma City school staff thirteen years ago as basketball coach

at Capitol Hill Junior High School, Mr. Haller later became vice principal of Capitol Hill High School, where he worked with the late A. H. Parmelee, the highest salaried principal of the Oklahoma City system. Two years ago Mr. Haller was promoted to the principalship at Stonewall Jackson School.

Charles E. Grady, Jr., '32bus, '39m.bus, who had been acting principal at Capitol Hill since the death of Mr. Parmelee, was appointed principal of Foster High School in Oklahoma City. He has been in the Oklahoma City system eight years and was a teacher in Britton High School before going to Capitol Hill.

The Oklahoma City School Board appointed M. J. Burr, '36m.ed, formerly principal at Foster High School, to succeed Mr. Haller as principal of Stonewall Jackson Junior High School.

In Music Battle

Regardless of the outcome of the BMI-ASCAP music controversy, Victor O. Waters, '30ba, '32law, special assistant to the United States attorney general, will be a major factor in that outcome. He has charge of the government's anti-trust battle with the American Society of Composers, Authors and Publishers, and Broadcast Music, Inc.

Since Thurman Arnold, chief of the justice department's anti-trust division, picked this young staff member for the ASCAP prosecution, Mr. Waters has tangled with some of the nation's best legal talent. He handled the negotiations that resulted in the signing of a conditional consent decree with BMI in January. He also opened conversations with ASCAP which brought the filing of criminal charges when that group rejected a consent decree last month.

Political Phenomenon

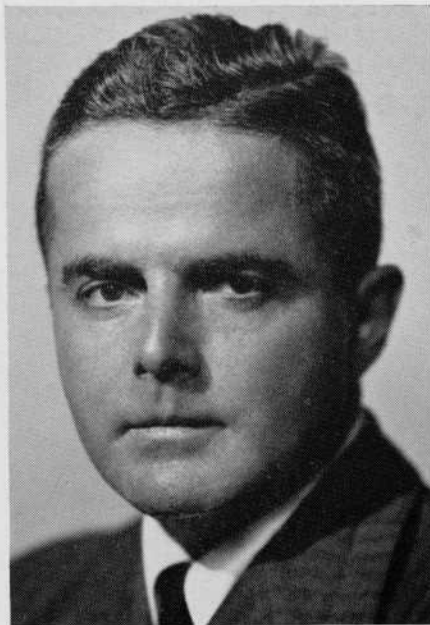
A native Oklahoman who turned into a Texas Republican and who moved to New York City less than two years ago is now sitting in Congress as representative of some 71,000 voters on the east side of Manhattan, New York.

The man who accomplished this amazing record is William T. Pheiffer, '19law.

He is the first Republican ever to carry the New York district known popularly as the gas house district and always considered a stronghold of Tammany.

After his election, surprised political observers attributed his success to two factors—one, the district's resentment against the Roosevelt administration purge of Representative John J. O'Connor in 1938, and the other the active house-to-house canvas made by Mr. Pheiffer's campaign organization.

When he learned that he had defeated Representative James H. Fay, President Roosevelt's personal protege, by a plurality of 2,000, Mr. Pheiffer remarked, "I wouldn't have been any more surprised if Willkie had carried Texas."



William T. Pheiffer, congressman from New York

This political phenomenon was born in Indian Territory and his father was Federal Judge William Pheiffer, an appointee of President Theodore Roosevelt. He inherited his Republican background from his father. He worked his way through the University but found time for various student activities including Delta Kappa Epsilon, Phi Alpha Delta, Delta Sigma Rho, Tobasco, and Athenaeon.

After receiving his law degree in 1919 he opened an office at Sayre. When only 24 years old he ran for Congress on the Republican ticket, but was badly defeated as he anticipated in that Democratic district.

He moved to Amarillo, Texas, and practiced law there until early in 1939. Most of his clients were oil and gas operators, and he moved to New York in order to handle their business more conveniently.

He recalls that he knew only six persons in New York when he arrived. However, one was William M. Chadbourne, president of the National Republican club, whom he had met during some litigation. A recent article in the *New York Sun* relates how Mr. Pheiffer joined the regular Republican district club and in May, 1940, began working actively with Oren Root, Jr., in organization of Willkie clubs over New York City.

After the primary, Republican leaders consolidated their strength in support of him and also campaigned to bring out the non-New Deal vote in his favor, with the result that he won a surprise victory.

Mr. Pheiffer caused something of a sensation in New York in January when he sent out "Pulse Feeling Letter No. 1" to 12,000 of his constituents inviting them to express their opinions about the lend-lease bill. The *New York Herald-Tribune* devoted a full column to the story of

a congressman's direct method of sounding out sentiment in his home district.

Startled, but pleased, his constituents fired back their opinions at him at the rate of two to three hundred replies in a single mail. A majority favored the bill, with some restrictions.

"They were just amazed at being consulted," Mr. Pheiffer told reporters. "To me it was the most natural thing in the world. It may be an innovation, but it's my idea of how people should be sounded out. I intend to follow it up. I regard this as I would a matter of private employment, as if I had been retained to be a representative of the people."

Mr. Pheiffer is an associate in the New York law firm of Beckwith and Van Slyck. He is unmarried.

Wrestling With Stars

Masculine movie stars are just some nice guys who are trying to keep physically fit, to Wayne Martin, '38, former Sooner wrestler, who has discovered that not all the opportunities in Hollywood are connected directly with the movies.

Martin, who won the national intercollegiate wrestling championship while on the University mat team, went to Hollywood in the summer of 1939 on a vacation. He wandered into the Hollywood Athletic club one day and learned that Nat Pendleton, screen star and former wrestling champion, was looking for some one to work out with. Martin was offered the job, and soon he was well enough acquainted to find work as utility man in various studios. He brought his wife to Hollywood and decided to stay.

A year ago he was employed by the Hollywood Athletic club. Now he is director of athletics there and works out regularly with such Hollywood luminaries as Johnny Weissmuller, John Wayne, Preston Foster, Jeffrey Lynn and others.

Martin says the movie stars shed their glamour when they come to the gymnasium to keep themselves in condition or to lose excess weight. They like to talk about sports or anything except the movies.

State Senator Dies

Jesse E. Taylor, '30ba, state senator from Woodward County, died in late January at his apartment in Oklahoma City. He was 36 years old.

Mr. Taylor was born in Stephens County in 1904. He graduated from Central High School in Oklahoma City and then attended the University. After graduation he practiced law at Woodward. Survivors include his former wife and his parents, Mr. and Mrs. H. G. Taylor, Miami, Texas.

Librarians' Salaries Rising

Average salary of alumni of the University's School of Library Science has increased from \$1,000 to \$1,400 since 1938, according to a survey made by Mrs. Ima Venable, secretary of the school. Salaries range from \$765 to \$3,000 per year.