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# Association Progress

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BECAUSE of war conditions, the annual Homecoming celebration at the University of Oklahoma will be greatly simplified this year.

Officers of the Alumni Association decided after a series of conferences with alumni, student and faculty leaders, that the annual dinner-dance in Oklahoma City, the elaborate Homecoming Day parade of floats, and the usual after-game alumni reception in the Oklahoma Memorial Union should all be canceled this year.

Instead, there will be one big Homecoming event—a box lunch rally and informal program conducted in the Fieldhouse from 11 a.m. to 2 p.m. on Saturday, November 14, the day that Missouri invades Norman for the Homecoming football classic. The box lunch will be available to all who make reservations in advance.

With the nation bending every effort to the conservation of transportation facilities, alumni officials do not feel justified in urging alumni to travel any considerable distances to attend Homecoming this year, Roscoe Cate, acting executive secretary, announced.

However, the general rally will be held in the Fieldhouse for the benefit of those who do get to Norman for the game, and it will give the visiting alumni, faculty members and students a chance for an old-fashioned get-together.

Alumni unable to come to Norman for the celebration can enjoy the two big features of the day by radio. Arrangements have been made to broadcast from the Fieldhouse at 1:30 p.m. a brief program saluting the thousands of alumni now serving in the armed forces. This will be broadcast over WNAD, the University radio station (640 kilocycles). WNAD also will broadcast the Sooner-Missouri football game, which will start at 3 p.m.

The salute to alumni in the armed forces, and a brief description of the way in which the University is participating in the war effort will be the only serious part of the Fieldhouse rally. Most of the time will be devoted to informal visiting.

Joseph A. Brandt, University president and an O. U. alumnus himself, will greet the visiting alumni. Coach Dewey Luster of the Sooners and Coach Don Faurot of Missouri have been invited to say something about the forthcoming football game.

The University Band, directed by W. R. Wehrend, will supply music for the rally and student cheer leaders will be on hand to lead the crowd in the singing of O. U. songs and in football yells.

Student leaders were unanimous in agreeing that it would be unpatriotic to spend the usual amount of time and money on preparation of elaborate floats for the usual kind of Homecoming parade. Stu-

dents are taking heavier courses this year and have less time for extra activities. Floats in many cases are quite expensive, and students believed this money might better be used to help the war effort in some way. Use of automobiles, trucks, gasoline, and rubber in a parade also would not be in accord with the nation's effort to conserve transportation facilities. For similar reasons, organized houses will eliminate the traditional Homecoming decorations this year.

The usual type of parade may be replaced with a "walking parade" of students and the band through the campus district just before the Homecoming rally starts.

As Homecoming Day will be the climax of the annual Frontier Week sponsored by the Union Activities Board for all students, a western atmosphere will be used in Fieldhouse decorations for the rally. Tentative plans are to have the box lunch served in chuck wagon style by co-eds dressed in cowgirl costumes.

Committees of Norman and Oklahoma City alumni will act as hosts and hostesses to greet alumni visitors at the Fieldhouse. Vernon Cook, '26law, president of the Oklahoma City Alumni Club, will head the Oklahoma City delegation.

Tentative plans have been made for various student chapters and organizations to have headquarters designated in various parts of the Fieldhouse, where alumni members of each group can gather to meet friends.

The annual fall meeting of the executive board of the University of Oklahoma Association will be held at 10:30 a.m. Homecoming Day in Room 120 of the Union Building.

## 613 Life Members

Four additional names were added last month to the life membership roll of the Alumni Association, increasing the total number of living life members to 613.

All four of the new life members live outside Oklahoma. Henry M. Black, '40eng and Mrs. Black (Virginia Sutherland, '39 soc.wk) visited the Alumni Office in October and took out a joint life membership. Their home is in Memphis and Mr. Black is an engineer for the DuPont Company, engaged in war industry work.

Another new life member is Margaret E. Sangster, '41journ, of Houston, Texas. Miss Sangster is employed in the Shell Oil Company personnel department in Houston and has been an unofficial correspondent for *Sooner Magazine* in that vicinity.

The fourth new life member is Dr. Joseph D. Walker, '22med, physician and surgeon in Houston.

Payments on life memberships have been

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coming in at an accelerating rate since the treasurer of the life membership trust fund announced that all receipts would be invested in war bonds which become the property of the life membership fund.

Life membership in the Alumni Association, including life subscription to *Sooner Magazine*, costs \$60.00 which may be paid at the rate of \$5.00 quarterly. All this money goes into the permanent trust fund and only the interest can be spent on current expenses of the Association. If both husband and wife have attended O. U., a single life membership includes both of them.

### Dallas Breakfast

Nearly fifty alumni attended the annual O. U. breakfast held in Dallas on the morning of the Sooner-Texas football game, October 10.

Dr. J. C. Karcher, '16ba, geophysicist and oil executive of Dallas, who served many years as the Alumni Association's vice president for Texas, presided over the informal program. Principal speakers were Laurence Reid, associate professor of chemical engineering, who brought greetings from the University president, Joseph A. Brandt, and Dale Arbuckle, '36ed, acting director of athletics.

Mr. Reid gave a report on the University's participation in the war effort and told something about the heroic achievements of alumni serving in the armed forces. Mr. Arbuckle told the alumni group about the emphasis which the athletic department is putting on physical conditioning of students and said that the two justifications for football in war time are the physical conditioning of men and the value of football games as wholesome recreation for spectators during a period of stress.

Lt. Col. Frank S. Cleckler of Camp Polk, Louisiana, O. U. alumni secretary and manager of the Oklahoma Union from 1928-36, was introduced to the crowd and spoke briefly on the importance of maintaining the alumni organization and its program during the war period. F. A. Aurin, '15ma, of Fort Worth, president of the American Association of Petroleum Geologists, also was introduced to the crowd and told something about the important part geologists are playing in the work of the armed forces.

Music was provided by the colorful O. U. band, led by W. R. Wehrend.

### Meeting at Mattoon

O. U. alumni at Mattoon, Illinois, met in early October for a dinner and bridge party, according to Mrs. Paul A. Duffield, chairman of the O. U. advisory council at Mattoon.

Those present were Mr. and Mrs. Philip Wimbish, Mr. and Mrs. Dan Brunson, Mr. and Mrs. Christy Russell, Mr. and Mrs. Paul E. Romine, Mr. and Mrs. R. F. Anderson, Mr. and Mrs. Duffield, and Mr. John Fossess.

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