

## He's firing telephone wire at a Zero!

This fighter plane, with its six wing guns spitting fire, uses up enough copper every minute to make several miles of telephone line.

That's the right use for copper now — and it's the reason why we can't continue to expand our facilities to take care of the expanding Long Distance telephone traffic.

Right now, our lines are flooded with Long Distance calls. Most of them have to do with the war—they must have the right of way.

Will you help us keep the wires clear for war calls —industrial calls that send a plane down the assembly line — military calls that send it into the air against the enemy?

You can do it by keeping your own calls as few and as brief as possible. And you'll be bringing Victory that much nearer.

Bell Telephone System

