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Telephone wire coming up

Here's a bomber-gunner hurrying
to load his 50-calibre gun. . . .

In peace, a lot of that copper
would have gone into new tele-
phone lines. Now it's needed for
shooting and winning the war.

That's why we can't build new lines
right now. That's why we're saying
—"Please don't place Long Dis-
tance calls to war-busy centers un-
less it's absolutely necessary."

Thanks for all your help and we
hope you will keep remembering.

BELL TELEPHONE SYSTEM

**WAR CALLS
COME FIRST**

