

...and you'll always have tobacco in your old tobacco box!"

WHEN I was a kid my father used to sing a song that ended up with this refrain:

"Oh, save up your money and put it in your box,

And you'll always have tobacco in your old tobacco box."

Well, the words stuck with me, but I guess the moral didn't.

No matter how hard I tried ... I never seemed to be able to save up a red cent.

But it's all different now!

About 10 months ago, I started buying War Bonds on the Payroll Savings Plan. Figured it was the least I could do for Uncle Sam.

• And that's the only way I thought about it . . . until just recently.

Now, all of a sudden, I've discovered that—for the first time in the history of Yours Truly—I'm saving dough. Every month, rain or shine, hell-or-high-water I'm sticking away a War Bond, a Bond that'll bring me back \$4.00 for every \$3.00 I put in.

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Those Bonds are beginning to mount up now. And I'm going to *keep* them mounting up For I've discovered what a swell feeling it is to be *saving*... on a plan that's regular as clockwork and twice as sure.

So *I'm* singing father's song . . . a little different.

"Oh, save up your War Bonds and put them in your box,

And you'll always have tobacco in your old tobacco box."





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