

SOONER MAGAZINE

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"Where Are the Alumni?"

The editor of the *Tulsa Tribune*, discussing the University's serious problems in connection with the resignation of President Joseph A. Brandt, takes a grave view of the present situation and asks, "Where are the Norman alumni?"

The editorial, reprinted in full in this issue of *Sooner Magazine*, constitutes a challenge to Sooner graduates and former students. Editor Richard Lloyd Jones expresses the opinion that the people of Oklahoma do not sufficiently appreciate the importance of its No. 1 educational institution, and he further states that he believes the alumni should do something about it.

No alumnus concerned in the least with the future of O. U. could fail to be stirred by Mr. Jones' vigorous statements. Where, indeed, are the alumni and what are they doing to help bring the University the public support that it must have to succeed?

Right now thousands of alumni are in the armed forces, scattered all over the world; other thousands have left Oklahoma to go into war industry or government services in other states; most of those still in Oklahoma are extremely busy with war activities on the home front, with civic responsibilities, and with the numerous new problems arising in their businesses and professions.

But the University's problems cannot be easily postponed until after the war. A president must be selected to succeed Joe Brandt; policies must be settled; further adjustments to wartime educational needs must be made; plans for postwar educational needs must be made in the very near future; the general course of the University's future should be carefully charted.

The decisions made *now* on such problems will affect the attitude of the public and the Legislature and the state administration next year and the year after that. O. U. alumni in Oklahoma, busy though they are with other important responsibilities, cannot conscientiously ignore the University's need for counsel and public support from its graduates and former students scattered over the state.

Alumni might ask—and often do—"Be more specific. Tell us just what we can do."

Some of the answers are: (1) Write your opinions to *Sooner Magazine* for publication; (2) talk to your local newspaper editor or write him a letter for publication; (3) organize a charter club of O. U. alumni in your community and adopt a resolution expressing the group's sentiments about University affairs; (4) discuss University affairs with your state representative and state senator—the University is a state institution and you need make no apology for discussing its problems with the members of the Legislature; (5) interest yourself in the activities of your local high school and help to see that members of the senior class receive adequate information about the University.

This list is suggestive and not complete. What you can do depends upon where you are located, and what particular opportunities you have. But every alumnus can do *something*.

O. U. alumni should be sufficiently vocal in their support of the University that no newspaper editor would ever have occasion to write, as Mr. Jones did, "Where are the Norman alumni?"

The Cover

Notables at the Aggie-Sooner football game included Governor Kerr and President Brandt at the right and (second row, left to right) Mrs. Kerr and Regents E. C. Hopper, Harry Wimberly, W. R. Wallace, Lloyd Noble and Joe McBride.

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