

for THIS battle, G. H. Q.

is at YOUR own desk!

★ Here's how you—yes, YOU—can carry out a smashing “pincer movement” against the Axis. Swing in on one flank with increased production of war goods! Drive in on the other with redoubled purchases of War Bonds through your Pay-Roll Savings Plan!

You're an officer in both of these drives. Your personal leadership is equally vital to both. But have you followed the progress of your Pay-Roll Savings Plan as closely as you have your production?

Do you know about the new Treasury Department quotas for the current Pay-Roll Allotment Drive? *Quotas running about 50% above the former figures?* You see, these new quotas are based on the fact that the armed forces need more money than ever to win the war, while the average worker has more money than ever before to spend. Particularly so, on a *family income* basis—since in so many families several members are working, now.

Remember, the bond charts of today are the sales curves of tomorrow! Not only will these War Bonds implement our victory—they'll guard against inflation, and they'll furnish billions of dollars of purchasing power to help American business re-establish itself in the markets of peace.

So get this new family income plan working at once. Your local War Finance Committee will give you all the details of the new plan. Act today!



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LET'S KEEP ON Backing the Attack!

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