

SHE HAS THE VOICE WITH A SMILE, TOO

*She's your personal representative at the telephone
company—the girl in the Business Office*

ANY TIME you'd like to know anything about service, or equipment, or bills, or war-time telephone regulations, she's there to help.

Sometimes, because of the war, she cannot give you the exact type of equipment or service you want—or just when you want it.

But you can be sure of this:

She will do her very best at all times and do it promptly, efficiently and courteously.

BELL TELEPHONE SYSTEM



When you are calling over war-busy Long Distance wires, the operator may ask you to "please limit your call to 5 minutes." That's to help more calls get through during rush periods.

