

4,300,000 JOBS TO DO TODAY These are busy days for everybody in the telephone business. About 4,300,000 Toll and Long Distance messages go over the lines in the average business day. (That's in addition to more than 100,000,000 daily local conversations.)

Most of these millions of messages go through all right but sometimes the Long Distance lines to war-busy centers get crowded. Then the Long Distance operator may ask your help by saying—"Please limit your call to 5 minutes."

BELL TELEPHONE SYSTEM

