# Faculty

J. M. Southern, Norman, who served in the School of Engineering for 32 years, died at his home September 17 after an extended illness. Mr. Southern retired three years ago. He is survived by his wife, two daughters, and four grandchildren.

➤ "Union Curves and Union Curvature," an article by Dr. C. E. Springer, professor of mathematics, was recently published in the "Bulletin of the American Mathematical Society."

▶ Dr. A. M. Saunders, assistant professor of English, joined the University staff recently. He came here from the University of Texas, Austin. Previously he had been on the faculty of Texas A. and M. college.

Dr. Saunders received his BS and MS degrees from Alabama Polytechnic Institute, Auburn; an MA from the University of Illinois, Urbana, and a PhD from Johns Hopkins, Baltimore.

▶ Joseph E. Smay, director of the School of Architecture, has been elected chairman of the visual education committee of the Association of Collegiate Schools of Architecture.

Mr. Smay will work with professors from different universities in an attempt to secure a list of all available illustration materials to be used by various Schools of Architecture.

► Five scientists formerly on the staff of the University department of physics are known to have been associated with the development of the atomic bomb. They include Dr. F. Dudley Williams, Dr. John N. Cooper, Warren McGonnagle, '42ms, Elmer Miller and Russell Hudson.

▶ Dr. W. R. Lemmon, assistant professor, and Dr. M. R. Denny, instructor, have been added to the faculty of the department of psychology.

Dr. Lemmon, who received his PhD in 1944 from the University of Ohio, Athens, will serve as director of the testing and guidance service in the University. Dr. Denny received his PhD in 1945 from the University of Iowa, Iowa City. He will serve as counselor at the veterans' advisement center in addition to his regular work.

Nine months in the Southwest Pacific with the 13th "Jungle" Air Force, plus the cessation of war, have made Capt. Francis R. Hunter anxious to resume his teaching duties as assistant professor of animal biology at the University.

For his overseas service Captain Hunter has been awarded the Philippine Liberation medal and the Asiatic-Pacific ribbon with bronze battle stars for the following campaigns: New Guinea, Southern Philippines, Luzon and another star which is pending.

Dr. Hunter (as he will be addressed as soon as his discharge comes through) taught animal biology during the spring semester of 1942. Formerly he had taught at Rhode Island State College.

▶ Dr. L. B. Hoisington, professor of psychology, has written and prepared a new textbook entitled "Psychology; General and Applied" which will be used in elementary courses this semester.

The book is divided into two parts. The latter part concerns practical applications of psychology in the business and social world.

► "Public Relations for Churches," a book by Stewart Harral, director of the University School of Journalism, has been chosen by the national committee of the Pulpit Book Club as one of the outstanding publications of the year.

► Comdr. Frank C. Morris, associate professor of engineering drawing, on leave of absence for military service, will resume his teaching duties the second semester of this year.

▶ A copy of the *Pharmacy Corps Song*, written by Dr. Ralph Bienfang, professor of pharmacy, now reposes in the Longfellow Sheet-Music Collection which is housed in the Craigie mansion in Cambridge, Massachusetts. Craigie was the United States' first Apothecary-general, and Henry Wadsworth Longfellow later came into his house.



Dr. C. C. RISTER

#### **Oil History**

The history of petroleum production in the Southwest—from the discovery of oil by the Spaniards in Texas in the sixteenth century up to today when scientific methods of prospecting and producing are used—is the task facing Dr. Carl Coke Rister, research professor of history at the University of Oklahoma.

Rister, nationally known for his writings of the Southwest, has been chosen to compile the regional history of the oil industry under a recent grant of \$15,000 from the Standard Oil company of New Jersey to the University of Oklahoma Foundation, it has been announced by Dr. George L. Cross, University president.

It will not be an overnight job. During the next three years Rister will travel hundreds of miles, interview scores of persons and spend many hours in studying records, newspapers, out-of-print magazines and correspondence. And too, he will use photographs, photostats, microfilms, maps and other data in getting a complete and unbiased report of the industry.

Dr. Rister, a native of Coke county, Texas, is the author of nine books, several of which have received national awards. In addition to serving on the history faculty at O. U., he has held summer appointments at the University of Texas, George Washington University, the University of Denver and the University of Colorado.

## **University Press Members Serve**

Three members of the University Press served in official positions at the Southwest Book Fair held recently at Dallas, Texas.

Savoie Lottinville, director of the University Press, served as overall chairman for the presentation of awards to publishing companies.

Will Ransom, art editor, was chairman of the jury deciding the winner of the typography award of the publishers' list of books of 1945.

Justus Carrel, sales manager, University Press, was in charge of the co-operative exhibit where books of the University Press and 30 other southwestern universities were on display.

western universities were on display.

"An estimated 5,000 people attended each session, making the Dallas Book Fair the largest in the Southwest," Mr. Lottinville said.

#### O. U. Journalism Staff Members Present Program

The Journalism School of the University of Oklahoma was represented at the Oklahoma Press Association assembly in Oklahoma City on November 25 by several of the staff members. "Tested Routes to Readership" was the general theme of the program for the meeting of the Press Association. Stewart Harrall, director of the School of Journalism at the University, was one of the principal contributors in carrying forward the theme for the conference.

One of the highlights of the program was an address by Dr. Fayette Copeland, O. U. professor of journalism on the subject "Is Your Local News Readable?" Dr. Copeland in his discussion, explained recently developed, scientific tests for measurement of readability. Professor H. H. Herbert of the journalism staff, spoke on "Readership Value of Editorials and Columns." His principal emphasis in the address was on how opinion columns aid circulation of newspapers.

Miss Grace E. Ray, associate professor of journalism, spoke on "Make A Feature Out of This." Miss Ray developed the thesis for feature stories in the postwar period.

Mrs. Ruth S. Ferris, special assistant professor of journalism, discussed "News and Advertising in Special Promotions." Mrs. Ferris formerly handled special promotions for the *Altus Times Democrat*, under the direction of the newly appointed Federal Power Commissioner, Harrington Wimberly.

Leslie H. Rice, assistant professor of journalism, addressed the conference on "Getting More Local News in the Paper."

In connection with Dr. Copeland's discussion on "News Readability," Dr. Theodore L. Harris, director of the University Reading Clinic, addressed the conference on "Educating Better Newspaper Readers."

Mr. Bob Peterson, advisor of O. U. student publications, presided at the conference under a panel discussion.

The conference, sponsored by the Oklahoma Press Association, organized a news department similar to the advertising and circulation departments which they have sponsored for a number of years.



EARL SNEED, JR.

## Soldier-Lawyer to Teach at O.U.

Earl Sneed, jr., '34ba, '37law, Tulsa, who is on terminal leave from the army air forces with the rank of colonel, has been appointed visiting associate professor of law at the University of Oklahoma.

Mr. Sneed, while attending the University was a member of Phi Beta Kappa, Order of the Coif and other groups on the campus. Before being called to active duty in June, 1941, he practiced law in Tulsa. He served with the ground forces attached to the air forces in Africa and Italy.

#### Union Governors Convene

The Board of Governors of the Oklahoma Memorial Union, held their annual Homecoming meeting on Sunday afternoon, November 11, 1945, in the Oklahoma Memorial Union. Those present were reported as follows: Neil Johnson, president; Guy Y. Williams, R. W. Hutto, Tom Carey, E. R. Newby, A. N. "Jack" Boatman, Graham B. Johnson, W. C. "Cap" Kite, E. D. Meacham, Raymond Tolbert, Dr. Warren Mayfield, Ben Owens, Dr. George L. Cross, T. R. Benedum, attorney, Board of Governors; Roscoe Cate, assistant president, O. U.; Dean John Cheadle, School of Law, O. U.; Dean Glenn Couch, O. U.; Clyde Powell, assistant manager of the Union; T. M. Beaird, manager of the Union.

In the opening of the meeting a special student committee was heard by the Board on the future use of the "Y" Lounge in the Union building. The student body delegation proposed to the Board of Governors that they rescind the action taken on their part in 1944 wherein the "Y" Lounge was to be converted into a "general meeting room with fixed seats for assembly"; and that the "Y" Lounge, since the increase of the student body since the close of World War II, be continued in use under the auspices of the Y.M.C.A. and the Y.W.C.A. After hearing the students, the Board of Governors voted to rescind this former action and the "Y" Lounge in the Union will be continued on its present basis.

The student body delegation, representing various student organization, that appeared before the Board of Governors consisted of: Miss Emogene Appleby, secretary, Y.W.C.A. Cabinet, Norman; Miss Kathryn Batten, vice-president, Y.W.C.A. Cabinet, Enid; Bill Brandenburg, president, Student Senate, Gage; Miss Pat Burgess, president, Pan-Hellenic, Joplin, Missouri; Roland Champion, NROTC, Union Activities Board, Y.M.C.A. Cabinet, Pekin, Illinois; Fred Collins, Inter-Fraternity Council, Oklahoma City; Miss Isabel Crim, Women's League, Coalgate, Miss Ann Hardy, president, Mortar Board, commander, Cadettes, Henryetta; Harold Hazen, vice-president, Y.M.C.A. Cabinet, Tulsa; Miss Holice Hoshall, president, Associated Women Students, Tulsa; Harry A. Locks, V-12, president, Y.M.C.A. Cabinet, Jackson, Michigan; Bob Marr, commander, Thos. C. Reynolds Post, American Legion, Oklahoma City; Miss Joan Park, chairman, Y.W.C.A. House Council, Oklahoma City; Eugene Savage, chairman, Interreligious Council, Hartshorne; Miss Mary Evelyn Smith, editor, Oklahoma Daily, Lawton; Miss Patsy Murphey, president, Union Activities Board, Oklahoma City and Miss Pat Bynum, president, Y.W.C.A. Cabinet, Henry-

Another important action taken by the Board of Governors was to listen to a special report of its committee composed of Johnson, Hutto and Kite, who on two previous occasions had met with the Board of Regents to discuss co-operative plans in the proposed extensions in building to the present Union Building. After a lengthy discussion, it was the concurrence of opinion of the Board of Governors that they should meet as a full Board with the full Board of Regents to reach final agreements as to the building. Dr. George L. Cross was asked to contact the Regents, calling for a joint meeting of the two Boards at the earliest practical date.

#### Indian Teepee Needed

Do you have an old Indian teepee that you would like to give away? The all-night tom tom pounding ceremony which is conducted by the Indian club at the University of Oklahoma at Homecoming could not be held this year because of the lack of a teepee

The club's old teepee which has been used during Frontier week, homecoming and other campus events is no longer usable, Boyce Timmons, club sponsor, explained. He hopes that someone in the state will donate one to the club.

The Indian club which seeks to perpetuate customs and cultures of the various tribes is one of the oldest organizations on the campus.

# Alumni in the News



DR. WALTER W. ISLE

#### Sooner Educator in State of Washington

The new president of the Eastern Washington College of Education, Cheney, Washington, is none other than Dr. Walter W. Isle, who received his BA degree in 1915 from the University of Oklahoma, his M.A. from the Teachers' College, Columbia, and his Doctor of Education from Stanford

Dr. Isle assumed his duties of president of the Eastern Washington College of Education on August 1, 1945. Prior to his appointment as president of this college, he served three years as regional director of education service for the office of Price Administration with headquarters in San Fran-

Before going to the west coast, Dr. Isle held a number of important educational posts in the state of Oklahoma, including superintendent of city schools at Duncan and Ponca City and later, president of the Southwest State Teachers' College at Weatherford.

A feature writer of the Spokesman Review, Spokane, Washington, in a feature appearing in their Sunday edition entitled, "Make Education Appealing," in discussing Dr. Isle and his work recently made the following observations.

"When I went to Cheney to talk with the new president it was one of these glorious fall days when Dame Nature seems to be making up for all past sins by giving us perfection of sunlit skies. It left me tip top and the new president, having lived in California the last six years, said: 'I hate to think what the California Chamber of Commerce could do with a day like this.' And he was much impressed with the weather of his new college, as he should have been. He doesn't know yet about our winters. . .

"As we talked this way and that way about how to turn the war-battered world into a peaceblessed world, Dr. Isle had many things to say.

We educators must make schools of the nation so attractive that all boys and girls will clamor to come to school.' That was one idea; here are others:

'The army and navy took the youth of the nation and indoctrinated it with ways to kill. We must now do as good a job in indoctrinating it with the ways of peace.

The powers built up through science and skills

must be controlled by a corresponding development of responsibility in human relationships or we will destroy civilization.'

"In talking of democracy, Dr. Isle stated: 'One of the first things we must undertake in this new era is to teach what democracy is so every child can understand and analyze it. The reason so many foreign isms creep into America is we haven't developed an understanding of the advantage of democracy among our people. I believe more people in the United States today can give a better definition of communism than of democracy and this must be changed.'

"Dr. Isle, a foe of regimentation and a believer in individualism, thinks that teachers must develop a child's individualism to the utmost.

"Initiative, developed through the American insistence upon teaching individualism, is responsible for the fine war achievement of the United States, both on the war front and in industry, he believes.

"Schools must share the nation's responsibility of providing better physical fitness programs, he is convinced, so America can never be faced again with such a deplorable record of physical deficiencies as was discovered in the draft.
"That's a smattering of his ideas."

#### Harper's Bazaar Editor

Kathryn Smith Gilles, '35-'37, daughter of Mrs. Edna Smith, Norman and formerly of Tulsa, recently accepted the position of merchandising editor on Harper's Bazaar in New York City.

In the past few years she has been employed by Cutner and Cutner, an advertising firm; fashion editor for the Chicago Fashions, and Abbott-Kim-

ball and Co., Inc., advertising firm. Miss Gilles attended Oklahoma College for Women, Chickasha, and the University of Colorado, Boulder, before entering the University.



KAYE GILLES

#### Inspired Research

Science cannot be regimented or planned. That is the belief of Dr. George L. Cross, president of the University of Oklahoma, who seeks to disprove the idea that there should be a planned program of research.

Research depends upon inspiration and therefore scientists must be free to follow their own inclinations, says Cross. There can be planned technological research if one knows what he wants, but before that point there must be long basic research to bring about a want, he pointed out.