

# SOONER MAGAZINE

PUBLISHED EVERY MONTH BY THE UNIVERSITY OF OKLAHOMA ASSOCIATION

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## Riding the Sooner Range

By TED BEARD

The O.U. alums are *fast breaking* into new news! Yes, news flooding in from all corners, in these, the early hours of November, 1946. Flashes just off the ticker tape show dozens and dozens of prominent O.U. Alumni elected to county, district, state, and national elective offices, in the big election "landslide" experienced some days ago. Among the names that click across the desk in these closing hours just prior to Armistice Day to come in the next 72 hours, are: GLEN JOHNSON, '39, Okemah; CARL ALBERT, '31ba, McAlester; PRESTON PEDEN, '36ba, '39law, Altus, and BILL STIGLER, '16, Stigler, all going to Congress as representatives from their districts in the state of Oklahoma.

Sooner names flash across the screen in various pursuits of life, not only in the political field, but in *all walks of life*. The ticker tape always records Sooner doings. Here a news story comes across the desk about JOE LOONEY, '20ba, '22law, Wewoka, taking over the job as "prexy" of the DAD'S outfit of O.U. and to carry forward, in what we predict will be a most constructive manner, the work set up by the retiring president and other Sooner Alum, NORMAN BRILLHART, '17ba, Madill. COMMISSIONER PAUL WALKER, '12law, of Washington, drops by enroute from his Federal Communications Commissioner's office in Washington, to radio hearings in Los Angeles. Here just a minute, but hopes to be back when the whistle sounds for the Homecoming game, November 16. CHIEF JOHNNY WILKINSON, '23ba, and wife, of St. Louis, drop in for a visit, motoring out from St. Louis to Dallas and West Texas points. MIKE MONRONEY, '24ba, drops by to check up on the "corporation." Yes, at this hour MIKE is safely back in Congress by a majority of 3,498 votes over another Sooner son, CARMON HARRIS, '29law, Oklahoma City, as a result of the ballots a few hours ago in Oklahoma's Fifth Congressional District. "JAP" HASKELL, '22bs, O.U.'s Athletic Department High-Mogul—dashes in, grabs SOONER-ARMY color motion picture film—dashes out—catches Santa Fe, WICHITA bound, to meet the O.U. Alumni Club in that K.U. Jayhawker city tonight—there to spread the good tidings of O.U. Thus it comes and thus it goes—the ticker tape always recording Sooner activities.

One of the most interesting "recordings" on that ticker tape tonight, however, is the good true-yarn on the "ole" journalist, ERNIE HOBERECHT, '41journ. Whether it be in Berlin, in recently war-torn France; in South America; in Tokyo, plus points East and plus points West—or in these United States, there is always a Sooner alumnus in the news! Some Sooner making interesting news and headlines, due to his, her, or their contributions! The dope on ERNIE? Well, here it 'tiz.

Ernest T. Hoberecht, '41journ, who as an Oklahoma newspaperman set a near-record in wordage of unsold fiction written in his spare time, has at last hit the jackpot in Tokyo, where he is a correspondent for the United Press.

He is the author of a Japanese best-seller, a novel which is the Nipponese counterpart of such books in this country as "Forever Amber" or "The Hucksters."



ERNIE HOBERECHT Time Magazine.

The Time writeup says that Hoberecht, noticing that Japan did not have any widely popular reading matter, decided to fill the vacancy with a novel of his own composition.

Says Time: "Last week a Tokyo publisher brought out the result, a richly corned-up novel called 'Tokyo Romance.' It had a U. S. correspondent for a hero, a Japanese movie queen for a heroine, a faint flavor of 'Madame Butterfly,' a happy ending. Overnight, it became a best-seller; book-sellers gobbled the first printing (100,000 copies) and yelled for more."

And here is Time's summary of the plot:

"In captured Jap strongholds in the Pacific, War Correspondent Kent Wood, found faded pin-up pictures of an almond-eyed cinema star (who looked like Movie Actress Yetkiko Todoroki, a good friend of the author). Later in Tokyo, they met and fell in love. But they had to woo in secret, for her studio forbade fraternization. When another correspondent was murdered by a former Nazi spy, Hero Kent Wood was suspect. His girl friend tossed away her chance for a big role by confessing that she was with him at the time of the murder.

"She was fired, married her American and they went honeymooning at Atami hot springs. A telegram came from her studio: in view of her 'democratic sacrifice' all was forgiven, and the big role was hers after all. Fadeout."

The novel's setting for the most part is at No. 1 Shimibun alley, the official billet for foreign correspondents, and Hoberecht got many of the residents between the covers.

(Continued on next page)

### The Cover

Sooner Magazine proudly presents for its Homecoming issue, 1946, an outstanding, active Sooner family, namely, Joe Golding, Sooner football star; his wife, Jo Lane; and his daughter, Cheryl Lane. (See feature story, page 2 on "O.U.'s Gold Standard.")

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1946-47 *Alumni Representatives of the O. U. Athletic Council:* Paul Reed, Sulphur; Neil R. Johnson, Norman; Granville T. Norris, Muskogee.

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The book, moreover, has romantic illustrations, described as the first kissing scenes ever to adorn a Japanese novel. Hoberrecht explains that since Japanese are unaccustomed to western-style embraces, he went into "great, quivering detail."

Hoberrecht wrote his novel in English and got a Japanese friend to translate it. A Tokyo newspaper wanted to run the book as a serial, and two of Japan's three leading movie makers have put in bids for the screen rights.

Time magazine's article quoted Hoberrecht as saying he "probably wouldn't refuse" if he were asked to play the hero's role for the motion pictures.

As a student at the University of Oklahoma, Hoberrecht was an indefatigable writer, and probably has a record for rejection slips. He took a full course in the University, was Norman correspondent for the Daily Oklahoman and Oklahoma City Times and, in his spare time, turned out scores of stories, mostly westerns which he was unable to sell.

When he left the University in 1941, Hoberrecht got a job as a reporter on the Memphis (Tenn.) Press-Scimitar. There he wrote a couple of novels and numerous stories which joined his unpublished manuscripts.

When the war came along, Hoberrecht got a job as a laborer in the Pearl Harbor Navy Yard, but he didn't stay long at his unskilled work of scraping the bottoms of ships. In a few weeks, he turned up as editor of the Pearl Harbor Bulletin. He held this job until almost the end of the war, when he joined the United Press.

Hoberrecht served as a correspondent aboard the U.S.S. Iowa in the invasion of the Ryukyus islands. At the war's end, he was assigned to coverage of General MacArthur's headquarters in Tokyo.

One of his most widely published stories was his account of kissing Japan's first lady of the screen, Miss Todoroki, such osculation apparently being newsworthy because of its rarity in the land of the cherry blossoms.

So, while the boys are now shaping around, getting ready to go to Congress, while ERNIE is laboriously spending his Japanese yen, because of a good "love-yarn," while all the other Sooners are busying themselves about their various businesses and professions, we must clear this desk out and prepare the trail for Homecoming, 1946. There Sooners will be in by the multiplied thousands. It is hard to keep 'em from Riding the Sooner Range, more especially on Homecoming Day, November 16, 1946. So, here's to "getting set!"

## O.U.'s Gold Standard

The gold Oklahoma's Sooners found six years ago down in the smoky hills of McIntosh County is buying Coach Jim Tatum's rugged team a lot of prestige these days—inflation or no inflation.

It was six years ago that Joe "Junior" Golding, a Eufaula, Oklahoma, high school boy, was ardently courted and won by the Sooners. Tom Stidham, brawny Sooner head coach, not only personally visited the fancy-footed Eufaula boy in those days but also sent his brother, George, a personable Checotah, Oklahoma, banker, over to win and woo the curly-thatched lad who had scored all 71 points Eufaula made in its 71-0 spanking of Haileyville.

It was a successful courtship that has paid off with six years of happy married life (Golding has been to war four of the six years), and as far as the Sooners are concerned, the union can continue indefinitely.

Golding was a good provider the very first year after the nuptials. As a sophomore for Coach Dewey "Snorter" Luster in 1941 he became the best wingback in Oklahoma's modern football history, averaging 5.8 net yards on each rush although running laterally to the weakside. He snared .21 forward passes for 238 yards, grabbed off three pass interceptions, ran back two kick-offs 91 yards and scored eight touchdowns. He could run either inside or outside.

Then he went away to war. Golding was in the thick of the early fighting, when the Nazis overran Europe. He was a sergeant in the Infantry, won a Silver Star, Bronze Star and Purple Heart with assorted clusters, the Combat Infantryman's Badge and comported himself so well in battle that he won a battlefield commission to second lieutenant. He played no service football.

This fall Golding came back to play his first football in five years and to stamp himself the finest running back developed at Norman in modern times. Instead of the single wing and A formations the Sooners had used when he played under Luster in 1941, Oklahoma uses T formation. Golding had never played T formation (the Army game was his first at the strange style) but he quickly adapted himself to it.

He was the best back on the field in the Oklahoma-Army game. His slashing running gained 75 net yards to 83 for the whole Army team (All-American Glenn Davis gained 22 yards in 12 carries). Against Homer Norton's Texas Aggies Golding picked up 68 to a minus eight for the whole Texas Aggie team.

Against Dana Bible's mighty Texas, like Army rated No. 1 in the Nation the week Oklahoma met them and which had averaged nearly 300 yards per game rushing while murdering Missouri 42-0, Colorado 76-0 and Oklahoma A&M 54-6, Golding single-handed out-rushed the whole Texas team, gaining 86 net yards to Texas' 81 while Bobby Layne, the Texas tailback, was collecting only 13 net yards in nine rushes.

Golding also robbed Layne when the chips were down by intercepting a flat pass Layne flung to Hub Bechtol, Texas All-American end, and sprinting 99 yards to a touchdown that put Oklahoma back in the game 13-14 early in the fourth quarter. He's as great a defensive back as offensive.

Golding's fourth game was against Kansas State in Oklahoma's Big Six Conference opener on Owen Field, O.U. Campus. Although he carried the ball only seven times, Golding exploded against the Wildcats and when the detonations died away, new records lay scattered about like dried ore.

Golding played only 17 minutes in Oklahoma's 63-0 shellacking of Iowa State at Ames but scored one touchdown. In Oklahoma's 14-12 victory over Texas Christian in a driving rain storm at Fort Worth, Golding gained 59 net yards in nine plays, averaging over six yards per carry in the mud.

Golding's total of 164 net yards rushing against Kansas State broke Bob Brumley's modern Oklahoma record of 146 made against the Oklahoma Aggies in 1943. Golding's average of 23.4 net yards per each rushing play broke Orville Matthews' 16.2 set five years ago against Marquette. Golding's 81-yard touchdown run was the longest scoring rush ever made by a Sooner player in modern times, breaking the former record of 71 set last year by Johnny Steward against Kansas.

Oklahoma has gone back on the gold standard!

### GOLDING'S RUSHING RECORD 1946

Game	Carried	Yards Gain	Yards Lost	Net Gain
Army	13	78	0	78
Texas Aggies	20	86	8	78
Texas	13	96	10	86
Kansas State	7	164	0	164
Iowa State	9	83	29	54
Texas Christian	9	59	0	59
Kansas	15	135	5	130
Total	86	701	52	649
Average per play 7.9 net yards.				

## Enrolment Peak Yet to Be Seen

It's really not the finish—only the beginning—of more and more students in the nation's colleges and universities, believes Dr. George L. Cross, president of the University.

The University temporarily has solved its pressing needs for the autumn semester, but President Cross predicted that more students will flock to the campus in the future and the pressure on already crowded conditions will continue.

"Enrolment in higher education in the U.S. has been increasing about two and one-half times each 20 years since 1900," Cross explained. "Even without the war and the subsidy for veterans, we would need to provide for about 12,000 students at the University by 1950 and about 16,000 by 1960."

Because of the large number of married students now going to college, new services such as nursery schools and new family-type recreational programs must be provided, and public health nurses and sanitarians must be employed to prevent epidemics.

President Cross said that O.U., by virtue of a \$1 million issue to provide veterans' housing and of two large Naval bases near the campus, had obtained a high position among the nation's large universities in meeting many of the new issues.

In the total of 10,140 students, more than 5,800 are veterans, and a greater number is expected during the second semester. By January the Federal Public Housing Authority will complete 527 apartment units in former Naval barracks. The University's new 96-unit apartment dormitory also will be completed late this fall to provide additional housing for married couples.

President Cross pointed out that many of the Navy structures used for housing and classrooms now must be replaced by permanent-type buildings.



DOWN TO SEE ABOUT SON—Representative of the hundreds of O.U. Dads on the campus for the '46 Dads' Day, were Cal Harrah (left) and Tom Garrett, '24law, both of Oklahoma City.

## O.U. Dads Name Looney as Prexy

Joe Looney, '20ba, '22law, Wewoka, former member of the University Board of Regents, was elected president of the Sooner Dads' Association in the annual meeting of the O.U. group, late in October.

The election was one of the highlights of the 1946 meeting, attended by more than 500 University dads. Besides Mr. Looney, E. R. Kraettli, '18, secretary of the University, was renamed in a similar capacity for the Dads and R. W. Hutto, '10ba, Norman, was re-elected treasurer. First, second and third vice-presidents from the eight Oklahoma congressional districts were named.

Two resolutions were passed unanimously by the Dads. The first was in support of the request by the University to the state regents of higher education to ask the 21st Oklahoma Legislature for an appropriation of \$500,000 to supplement a bond issue to build needed girls' dormitories on the O.U. campus.

The second resolution asked the state regents of higher education and the Legislature to raise salaries of O.U. faculty and staff members to a level comparable with those of other colleges and universities.

Norman W. Brillhart, '17ba, Madill, 1945-46 president of Dads' Association, presided at the meeting.

Dr. George L. Cross, University president, welcomed the Dads. Following the election of officers and vice-presidents, Dutch Fehring, assistant Sooner football coach substituting for Headman Jim Tatum, screened films of the Oklahoma-Texas football game.

The Dads attended the Oklahoma-Kansas State football game with their sons and daughters in the afternoon.

Vice presidents by congressional districts are:

First vice president—W. S. Myers, Tulsa, first; W. S. Warner, '18ba, Muskogee, second; O. W. Davison, Durant, third; H. D. Hinson, Prague, fourth; Earl Pruet, '27ba, Oklahoma City, fifth; C. V. Leonard, Chickasha, sixth; Grover C. Wheeler, Clinton, seventh; W. W. Musser, Enid, eighth.

Second vice presidents—G. C. Henley, Miami, first; E. W. Smith, Henryetta, second; Guy B. Massey, Wilburton, third; Neil R. Woodcock, Shawnee, fourth; Joe H. Curtis, '20ba, '22law, Pauls Valley, fifth; Bill Taylor, Carnegie, sixth; A. G. Vaughn, Altus, seventh; and Elmer L. Potter, Boise City, eighth.

Third vice presidents—A. M. Butcher, Tulsa, first; J. R. Staib, Muskogee, second; Clarence Harris, Ardmore, third; Luke B. Dodds, Ada fourth; L. A. Wiedman, Norman, fifth; Leonard Bumpus, Duncan, sixth; C. C. Caldwell, Mountain View, seventh; and Web Glidewell, '19ba, Helena, eighth.

## O.U. Alumni of Dallas Reactivate

By BETTY GERMAN, '44journ, Dallas, Texas

The first reorganization meeting of the University of Oklahoma Alumni Association of Dallas was held at 8 p.m. Wednesday, September 25, 1946, at Lakewood Country Club. John Cheadle, '24ba, '27law, was host and chairman of the meeting. Fifty-six attended.

Mr. Cheadle opened a discussion on O.U. Clubs overseas, what our purpose should be, and then asked for ideas from the group.

The following committees were appointed: **Organization:** Jerry Nolan, '39bus, Chairman; Dick Dulaney, '42bs; Cotton Mendenhall, '35bus; Tig Lewis, '35ba; Jack Steele, '43ed; Roberta Campbell, '44mus.ed; Clifton Wilhite, '40ed; Elizabeth Duncan Nolan, '43; Bill Strang, '38pe; and Betty German, '44journ. **Planning:** Jack Timmons, '35-'40; Mrs. Jack Timmons, '39soc.wk, '41m.soc.wk; Lawrence Williams, '39-'41; Joe Glover, '40geol; Virginia Klein, '35bus; George Nathman, '41chem; Laron Quaid, '39m.ed; and Katherine Ann Beckman, '42bs. **Entertainment:** Cotton Mendenhall, '35bus, and Anna Kaye Swinney, '43mus.ed, Co-Chairmen; Jack Steele, '43ed; Joe Mehan, '45bs; Roberta Campbell, '44mus.ed; Jerry Nolan, '39bus, and Katherine Ann Beckman, '42bs.

Thirty-eight dollars was collected to defer any



Joe Looney, '20ba, '22law, Wewoka (left) chats with Norman Brillhart, '17ba, Madill, as he takes over his duties as O.U. Dads Prexie and Brillhart retires from the office.

expenses which might be entailed for mailing, entertainment arrangements and meeting places for the club.

The three committees met following the meeting and an announcement was made that the next meeting would be held at 8 p.m., Wednesday, October 2 in the Auditorium of the Mercantile National Bank Building.

At this second meeting, the following officers were elected:

President, Walter Ditzler, '14ba, '17law; executive vice-president, John Cheadle, '24ba, '27law; vice-president, Dick Dulaney, '42bs; vice-president, Cotton Mendenhall, '35bus; vice-president, James "Tig" Lewis, '35ba; vice-president, Bill Strang, '38pe; vice-president, Jack Timmons, '35-'40; vice-president, Jack Steele, '43ed; treasurer, Jerry Nolan, '39bus; secretary-publicity chairman, Betty German, '44journ, and assistant secretary, Roberta Campbell, '44mus.ed.

Reports were then given from Jack Timmons, Chairman of the Planning Committee, Jerry Nolan, Chairman of the Organization Committee, Cotton Mendenhall and Anna Kaye Swinney, Co-Chairmen of the Entertainment Committee. Plans were discussed for the O.U.-Texas weekend.

Following election of officers and the business meeting, Jerry Nolan and Betty German took the group to the Penthouse of the building to get a view of the "City in the Sky" at night.

Saturday, October 12, under the direction of John Cheadle, the O.U. Alumni Club of Dallas conducted an information center for the Sooners in the lobby of the Baker Hotel. They had a special section reserved for Sooners at the Plantation Club at 9:30 p.m. Saturday, where Charles Agnew and his orchestra played on the inside and the O.U. and Texas University orchestra played alternately on the terrace.

At the SOONER-LONGHORN game, the O.U. Alum Club of Dallas banner was carried throughout the bleachers by the Ruf Neks.

Joining the University of Oklahoma staff in 1902, Dr. Roy Gittinger, dean of admission, has worked with every president of the institution, from its first—Dr. David Ross Boyd—to Dr. George L. Cross.

## Joe McBride Succeeds Baird As Rotary District Governor

Chicago, Ill.—Joe W. McBride, '28bs, was elected a district governor of Rotary International for the fiscal year 1946-1947 at the recent Rotary Convention held in Atlantic City, New Jersey. Mr. McBride was one of 158 district governors chosen to supervise the activities of Rotary Clubs in North and South America, in Europe, Asia and Africa, and in the islands of the Pacific.

Mr. McBride is the editor and publisher of the Anadarko (Okla.) Daily News. He is on the Board of Directors of the Oklahoma Press Association and is a member of the Executive Board of the American Association of Universities and Allied Institutions. He was president of the Anadarko Chamber of Commerce in 1943 and 1945 and, during World War II, he served as county chairman for many war bond drives. He is affiliated with Alpha Tau Omega, Alpha Sigma Phi and Alpha Delta Sigma Fraternities, and is a member of the Board of Regents of the University.

A member of the Rotary Club of Anadarko, Mr. McBride has served his club as vice-president and has been active on numerous committees. As district governor, he will co-ordinate the activities of 65 of the Rotary Clubs in Oklahoma designated as the 124th Rotary District.

McBride succeeds Ted Baird, '21ba, executive secretary-manager of the University of Oklahoma, who was district governor of Rotary last fiscal year.

The University of Oklahoma zoological museum has on display over 800 mounted specimens of birds and mammals, and a collection of over 3,700 birds eggs.

All the prehistoric cultures of Oklahoma are represented in the archeological collections of several hundred thousand museum specimens at the University of Oklahoma.

The law library at the University of Oklahoma contains over 24,000 volumes.