

Undergraduate Activities



Looking over "Now or Never Week" posters are the members of the sponsoring Union Activities Board. Left to right are Diane Bumpas, fine arts sophomore, Duncan; Carolyn Cooley, Norman arts and sciences junior; Chita Roberts, Norman arts and sciences senior; Bette Yarger, journalism

junior from Madill; Glory Hoke, Norman business administration sophomore; Jean Carter (behind Miss Hoke), education junior from Norman; Pat Lance, Norman journalism junior, and Sally Atkinson, arts and sciences sophomore from Niles, Michigan.

'Now or Never Week' at O.U.— Fellas Get Break, Gals Go Broke

The "pinch" was on the gals, and the fellows revelled because of it.

That, of course, was only during Now or Never Week, which ended March 1 after two hilarious days of backward existence on the University of Oklahoma campus.

It was an expensive weekend for the girls who bought their best boy friends coffee and donuts by the ton in the Union Jug, supplied them with cigarets, took 'em to shows, dances, dinner and sported their best courtin' wares. Any Sooner male was highly offended at any breach of etiquette on the part of his escort, and the gal who "flubbed the 'dub" in opening doors or helping her man put on his wraps was little less than socially out-cast.

Now or Never Week this year was much like the original, which was held in the Spring of 1941. It was a week long affair then, but the Sadie Hawkins Day theme was the same as this spring's. The same girl-on-the-offense scheme has been used since 1941, but with varying themes.

In 1942, the women were out for *Superman*, and every man on the campus was mentally transformed into a handsome hunk of human flying machine. *Uncle Sam's All-Stars* were on the defense when the gals set their sights in 1943. In '44, the minority male population of O. U. was badly outnumbered by the friendly felines who were about to claw a *Superwolf*. Back in '45—those days when a pumpkin stage coach would be no more of an oddity than a slick, well rubbered limousine—a magic wand changed the meager men on the campus to *Cinderollos*. A Valentine's dance high-

lighted backward activities a year ago.

Greatly increased enrollment and enthusiasm plus a lot of work on the part of the sponsoring Union Activities Board made the latest Now or Never week the biggest and best of all. Director of Union activities is Mary Lou Stubbeman, '45bus, and members of the Now and Never Days board include: Betty Yarger, chairman, Madill; Chita Roberts, Kickapoo Kapers chairman, Norman; Dianne Bumpas, promotion, Duncan; Pat Lance, publicity, Norman, and Sally Atkinson, publicity, Niles, Michigan; Janice LeVick, Elk City, and Carolyn Cooley, Dogpatch dash; Glory Hoke, Norman, dance; Jeanne Sneckner, Duncan, treasurer, and Mary Ann Eldred, board member, Oklahoma City.

Kickapoo Kapers, a four-act variety show, marked the official opening of Now or Never festivities February 28. The curtain rose in Holmberg Hall. Immediately following the Kapers, Joy Juice Jive, a skirt and sweater dance, was held in the Union ballroom.

Gams, gags and informality furnished background for the Dogpatch farce. The four acts included scenes of Lonesome Polecat's cave, of wolfish dancing girls, and a trial in Marryin' Sam's courtroom. Hilary Fry arrived incognito to be master of ceremonies.

No stag men were allowed at the Jive, a strictly backward affair. The Varsity club orchestra played.

George Souris as Hairless Joe and John Slover as Lonesome Polecat were starred in the first act of the Kapers. Kickapoo joy juice and pink elephants figured in the Indian's decision to abandon his single bliss and plunge into the Sadie Hawkins race.

When he was mistaken for Ii' Abner, trouble as well as joy juice brewed, and a trial, conducted

by "Marryin' Sam" Jo Johnson, added method to madness. Two song and dance acts were featured (Continued on page 23)



Beverly Spade, business administration senior of Tulsa, and "Salomey," a three-day-old porker, cavorted through "Kickapoo Kapers," a "Now or Never Week" program.