



MISS PHARMACY OF 1947 . . .
BETTY KERR, pharmacy sophomore from Altus

Betty Kerr—Miss Pharmacy '47

CONVENTION SUCCESSFUL—A peak in practice conventions was reached on February 21 when over 450 assembled for the 13th annual convention of the Oklahoma University Pharmaceutical Association. Registration of the large numbers of students, faculty, alumni, and friends began at 8:00 a. m. and carried through the entire day. The conference was started officially at 8:30 a. m. Two societies met at 9:00 a. m.—Research Pharmacists, and Prescription Pharmacists. Three had meetings at 10:30—Military Pharmacists, General Pharmacists and Hospital Pharmacists. At 12:45 p. m. the regular weekly pharmacy broadcast (which ordi-

narily comes on at 9:30 a. m.) was conducted in the manner of a panel discussion, led by Dean D. B. R. Johnson. General session took up at 2:00 p. m. in charge of President Curtis Potter, Enid. The keynote address was presented by Lace Fitschen of Alexander Drug, Oklahoma City. Awards were presented by Dean Johnson as follows:

Mentholatum Award of a pocket-knife with spatula blade for the best paper read before the Society of Prescription Pharmacists to Ovetta Rothmire, Hennessey; Midwestern Druggist Award of a year's subscription for the best paper read before the Society of General Pharmacists to Marion Smith, Pawhuska; American Druggist Award of a year's subscription for the best paper read before the

Society of Research Pharmacists to Frederick C. Hall, Oklahoma City; Sommers Award for the best paper read before the Society of Hospital Pharmacists to Evelyn Harris, Foreman, Arkansas; Bienfang Award for the best paper read before the Society of Military Pharmacists to Clyde Shannon, Norman; Rho Chi Award to the highest ranking sophomore to Fred Hood, Oklahoma City. Election of officers followed, with these results:

President, Don Balden, Enid; Vice-president, Ken Lisle, McLoud; Secretary, Faye Xezonatos, Henryetta; Treasurer, Betty Kerr, Altus; Parliamentarian, Ed McFall, Frederick; Sergeant-at-arms, George Xezonatos, Henryetta; Honorary President, Virgil Greene, Oklahoma City; Honorary Vice-president, Jimmy Gorrell, Clinton.

During the afternoon from 2:30 to 4:30, Pharmacy Wives held their Reception and Tea at the Faculty Club on Boyd Street. This colorful and pleasant affair was attended by 125.

The convention dinner, held in the Memorial Union, began at 6:15 with Lawrence Johnson, Ada, toastmaster. Dean Johnson presented more awards.

The Buckley Award of \$10 in cash to the best all-round boy to Wallace Taylor, Oklahoma City.

The Lambda Kappa Sigma Award of \$10 in cash to the best all-round girl to Belle Standifer, Elk City.

The Lehn & Fink Award of a gold medal to the highest ranking senior to John Rains, Altus.

Gifts to the retiring officers were presented by the Oklahoma Pharmaceutical Association and Auxiliary, the Fox-Vliet Drug Company, and the Alexander Drug Company, respectively.

Professional entertainment, "Pharmacy Follies," was put on by the Bernice Hawley Company, Oklahoma City.

The annual ball began at 8:30 with music provided by the Starlighters. The crowning event (literally) of the convention took place at the first intermission when Honorary President Lace Fitschen stepped forward and placed a resplendent and scintillating crown on the pretty head of Betty Kerr, Altus, which signified that she had been elected by the member-registrants as MISS PHARMACY OF 1947. All of the Miss Pharmacy candidates were presented with gifts of perfume by Coty, New York.

As the last strains of dance music trailed away into the soft air of the night, smiling conventioners were heard to say, "When bigger and better practice conventions are held, O.U.Ph.A. will hold them."

The Drug Mill

By DR. RALPH BIENFANG

"I ain't mad at nobody. In fact I love everybody." But when I observe what appears to be pharmacy on the toboggan, I just naturally seem to grab up my typewriter. Not that it will make any difference, but it might. I don't even have anything against Camel cigarettes, though it was their recent ad in part which riled me. Here was this lovely color ad with erlenmeyers, round-bottoms, ring-stands, test-tubes, burner, and microscope, with the copy carrying on about penicillin, sulfas, streptomycin, etc. Drugs! Any credit to, or even mention of pharmacy? You're right. There was none.

Of course Camels get their advertising from an advertising agency . . . and the advertising agency makes up copy representing the situation as they see it . . . which is most often pretty accurate. So, Camels is not accountable, the agency is not accountable, but pharmacy may be.

Do we let people know that drugs are our province, or are we content to believe and to announce, that pharmacy comes into being only for that brief instant when two drugs are triturated, or one is dissolved in another?

All of which reminds me that I was talking the other day with a hospital manager, an M.D., who had just hired a pharmacist for his staff. I said, "A hospital pharmacist at last."

"No," he said, "I'm giving him the title of medical assistant."

Can we afford to continue in our apathy?



Left, failure of the photographer's flashbulb on the first shot required re-shooting photo of Duayne Hatchett, Bethany, kissing Pharmacy Queen Betty Kerr, Altus. Looking on are, left to right, Belle Standifer, Elk City; Duayne



Feely, Manchester; Evelyn Harris, Foreman, Arkansas, and Don Balden, Enid. Right, President Cross congratulates Miss Kerr on her election as Miss Pharmacy of 1947.

PHARMACY FORFENDS—If someone told you about Bonfoey, Bonfoey, and Bonfoey you might not register, but if they said Monroe Chemical Company you would. It just happens that Laurence P. Bonfoey, E. Monroe Bonfoey, and McBurney W. Bonfoey respectively are president, vice-president, and vice-president of the M.C.C. Mostly they are known for Putnam Fadeless Dyes and Tints, but they also produce Bath-Bloom, Putnam Dry Cleaner, Putnam Non-Freezing Liquid Bluing, "Put," a cleaner and spot remover, and Glycerated Asafaetida . . . as you probably know full well.

MARCH MORSELS—Pharmacy student Curtis Potter, big man at the O. U. School of Pharmacy, is also known as "N.F." Potter. Stands equally for "National Formulary" or "Never Fail" . . . The Little Drug Miller came home last week telling excitedly about a demonstration and talk by a state trooper at her school. ". . . and he even had his badge, his gun, and his cufflinks" . . . Never can a pun be considered truly humorous but for those who might like it—"Does her new foundation hold her in?" "Corset does" . . . Last Saturday the little 3-year old neighbor boy's grandmother caught him in the cookie jar. Said she, "I guess I'll have to 'slipper' you." Said the little neighbor boy, "No, grandma, don't! I can cry by myself!"

UNPRECEDENTED ENROLLMENT—Enrollments in the School of Pharmacy together with those in the University College (pharmacy interest) now total well over 300. The School is very proud that so many have made this the institution of their choice. Staff for the second semester is:

- D.B.R. Johnson, PhG, BA (Valparaiso), MA (O.U.), dean.
- Ralph Bienfang, BS in Phar., M.S., Ph.D. (Wisconsin) professor.
- Blanche Sommers, BS in Phar., M.S. (O.U.), assistant professor.
- Wm. G. Bray, BS in Phar., M.S. (O.U.), assistant professor.
- Jean Brown, BS in Phar. (Kansas) instructor.
- Lois Walter, BA (O.U.) librarian.
- Porter Stovall, BS in Phar., M. Phar. (O.U.), instructor.
- Guy Pendergraft, PhG. (Epworth U.), assistant instructor.
- Marcus Cox, BS in Phar. (Georgia) graduate assistant.
- John Rains, BS (O.B.U.) student assistant.
- Lynn Baggett, student assistant.
- Adelbert Briggs, student assistant.
- Robert Brown, student assistant.
- Ovetta Rothmire, secretary.
- Almeda Brownen, secretary.
- Lloyd Jackman, secretary.

Now or Never Week—

in the show. "I'm a Wolf Girl Now" was sung by a chorus led by T. Jack Foster. "Li'l Abner, Don't Marry That Girl" was also on the program. In the choruses were Joan Fisher, J. D. Roland, Nina Dickinson, Maxine Robberts, Pauline Cook, Jim Smith, Jim Thomas, Harold Hazen, Dick King, Tom Labenski, Jimmy Johnson, Carl Daniels, Jack Ligon, Charles Hale, Jim Carter and Foster.

The cast of the courtroom scene included Ione Affholder, Nina Dickinson, Joe Johnson, Norma Lois Adams, Beveraly Spade, "Salomey" (a three-day-old pig), Joe Wilson, Mary Pat Fischell, June Houbole and Fred Sawyer.

Also, Priscilla Johnson, Bill Marshall, Jack Tumilty, Dusty Biddle, Dick Holbert, Barney Harrington and Zana Petit.

It was the talk of the town . . . the Dogpatch Dash, of course. At 3:45 p. m. Saturday, March 1, behind the Biology Building, the biggest chase of the year took place.

All participants were clad in heavy socks and jeans for protection and were dressed Dogpatch style. The Skunk Hollow band was on hand to make with music strictly from the Yokum country. WNAD gave a "blow by blow" account of the Dash, and a few remarks from the judges were broadcast.

The 30 boys were given a ten-foot head start on the 62 gals, to make it all "fah and squahr." Each man had drawn a number. The wolf girl who caught the man with the lucky number reigned over the ball with him as Daisy Mae and Li'l Abner. Mary Etta Bunch and Tony L. Whittey were the "winners."

Some of the fleet feet participating in the race were Walter Noakes, Merle Dinkins, Jack Micholson, Leonard Franklin, Bob Lemphere, John Gough, Duncan Clark, Glenn Bowers, Douglas Sewell, Dick McDuff, Gene Lewis, Walt Towers, Jim McFerron, Louis Gresham, Jack Benham, Dale Haas, Walter Pillich, Bill Edwards, Tom Wolfe, Norman Jay Wilson, Charles Mahaffey, Jack Kirwan, Paul Leon Gooch, John Rapacz, Clarence Hogan, Delbert Brown, Bob White, Don Mann, Sim Kay Sims and Fulton Menein.

Marryin' Sam took care of all marital demands at the big Now and Never backward dance held in the Union Ballroom Saturday night. It was a costume blowout, and the Sooners Orchestra was at its best. On hand to record the whole event were members of the Camera Club, and chaperons included Dr. and Mrs. Royden Dangerfield, Mr. and Mrs. Victor Ricks, and Mr. and Mrs. Paul MacMinn.

St. Pat Returns—

tion highly successful. But no small amount of individual recognition is due the following engineers whose contributions were far from small: Ray Loper, senior from Norman, president of the Engineers' Club; Dean Morgensen, junior from Memphis, Texas, coronation chairman, and Otto Doner, senior from Sasakwa, Morgensen's assistant; Robert Hamilton, senior from Oklahoma City, stage show chairman; Dick Askew, graduate student from Oklahoma City, banquet chairman; Walter Cralle, senior from Springfield, Missouri, St. Pat's dance chairman; and Don Harder, sophomore from Oklahoma City, publicity chairman.

Mortar Board Needs Help!

To: The range-riding alum secretary: (And through Ted Beaird to O.U. Alumni everywhere.)

We need help—we, the Owl and Triangle Chapter of Mortar Board, University of Oklahoma!!

Mortar Board, honorary organization for senior women, is beginning a collection and study of traditions of the University of Oklahoma.

We feel that you could be of help in collecting such material. Will you please send out a general appeal in the next issue of SOONER MAGAZINE and ask alumni everywhere to write us and give us this assistance. We are interested in traditional landmarks, events, yells and songs, customs, etc. If you have any information which you think would be valuable to keep permanently, please write us a note, giving an account of the tradition and the time of it.

Thank you very much for your contribution to the maintaining of O.U. traditions. Alumni everywhere—please write us today.

Sincerely yours,
OWL AND TRIANGLE CHAPTER
MORTAR BOARD

President, Zannie Mae Manning
Vice-President, Levona Williams
Sec'y-Treas., Sophia Zuniga

P. S. Will alumni please send their written suggestions as requested by the above officers of Mortar Board, in care of the Alumni Office, Oklahoma Memorial Union Building, Norman, Oklahoma.