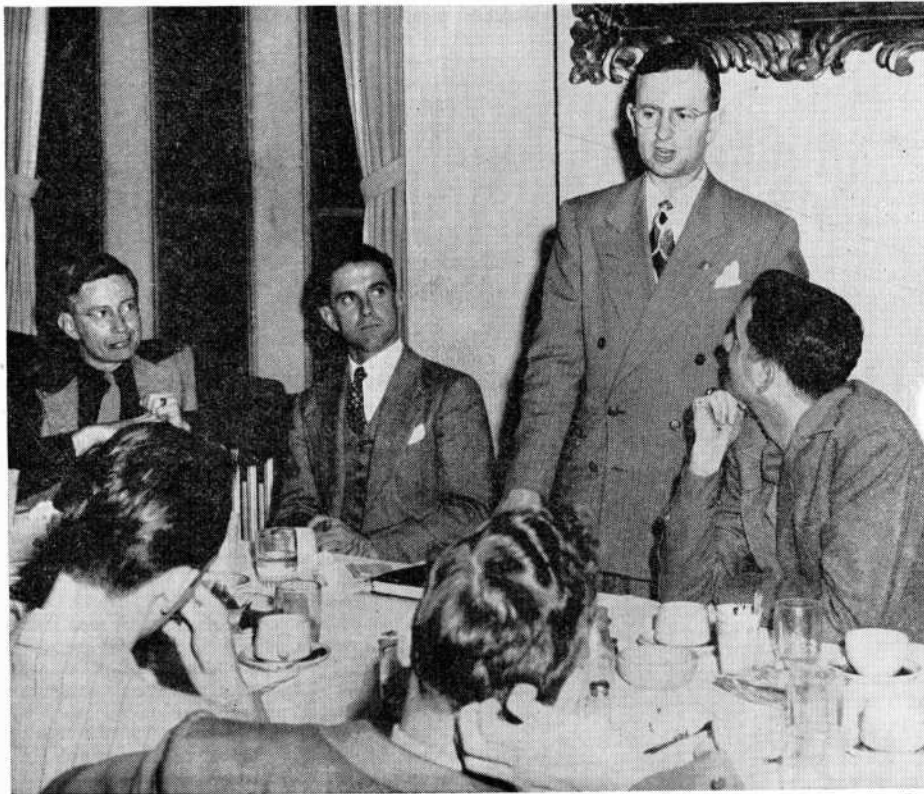


Alumni in The News



Leland Gourley, '40, editor-publisher of the *Henryetta Daily Free-Lance*, is shown above as he addressed members and guests of Sigma Delta Chi, professional journalistic fraternity, at a recent dinner. With their backs to the camera are Gene Gregston (left), former sports editor of the *Oklahoma Daily*, and Charles Brown (right), assistant professor of journalism at O.U. Others are from left to right, Frank Spence, '41journ, Oklahoma City; Charley Wright, senior engineering student from Oklahoma City, a guest; Gourley, and Charles Ward, editor of *Oklahoma Daily*.

'Fledgling' Leland Gourley 'Fesses

Revealing the "Confessions of a Fledgling" at a recent meeting on the O.U. campus of Sigma Delta Chi, professional men's journalism fraternity, Leland Gourley, '40, editor-publisher of the *Henryetta Daily Free-Lance*, told of his experiences in the publishing business. He warned against carrying on cultural, political, educational or moral uplift crusades.

"Those movements," Gourley stated, "should be left to the artists, women's clubs, politicians, school teachers and preachers. The newspaper's job is imparting information."

Fence-straddling, Gourley explained, need not be an editor's final resort. "Take sides on the local issues of the day," he advised, "but don't become radical and harp on them all the time."

On the business side, Gourley suggests fair and equal treatment of everyone. "Never lie to anybody, especially an advertiser. Let your account books be open to your advertisers so they can see you're charging them no more than their competitor who uses the same amount of space."

"Allow them to count your press run if they like. Never tell an advertiser what his competitor is advertising until it comes out in print."

Gourley entered the publishing business in 1946 after serving four years in the Army. He is associated in the purchase of the *Daily Free-Lance* with Senator James C. Nance, publisher of the *Purcell Register*, and Joe W. McBride, '28bus, publisher of the *Anadarko Daily News*.

After serving on the *Seminole Producer* from February, 1940, to May, 1941, Gourley joined the Oklahoma City bureau of the Associated Press as reporter and sports editor. The following January he entered the Army as a private. Upon completion of officer's training school at Fort Sill,

Gourley served two years overseas as artillery officer in the 94th division, handling public relations for his division after V-E Day. His division participated in the campaigns of northern France, Ardennes, Rhineland and Central Europe. In March, 1946, he was discharged from the service with the rank of major.

Furrow Visits Soonerland

An alumnus who recently visited the University's campus for the first time in 25 years was Dr. C. Lee Furrow, '21ba, '22ma.

Dr. Furrow, who is professor of biology at Knox College, Galesburg, Illinois, left Norman in 1922 to continue his studies at Princeton University. He described his brief return here as "a very pleasant three hours . . . visiting a few of the old timers left on the campus."

An authority on biological sciences, Furrow is the author of many published works and is highly regarded as a lecturer. Recently he wrote the following to Ted M. Beard, Alumni Association executive-secretary:

"During the past two years I have had a unique opportunity in the form of a visitation program to a group of colleges and universities in the 20 states of the North Central Region. I have learned a great deal from first-hand contacts, and my associations with the administrators and faculties of these institutions has led to the formation of many new friendships. I hope that my visitations program will bring me back to O.U. again in the near future. . . ."

Dr. Furrow's wife is the former Esther Irene Yakish, '21. They are the parents of Clarence Lee, Jr., 18, and Marjorie Helen, 14.

Hoberecht Does It Again!

The amazing Earnest Hoberecht, '41ba, United Press correspondent with Admiral Halsey's fleet who landed in Japan to become popular author of that country's best seller, this time emerges as the bard of classical Japanese rhyme.

"Tokyo Romance," title of the best-seller and now also the title of a Naguata song, was presented in March with a cast of top-ranking Japanese artists. (Naguata is the Japanese song-recitation with a tradition of over three centuries.)

The production originated several months ago when the leading Japanese Naguata artist, Rokuzaemon Kineya, conceived the idea of setting an occidental theme to oriental music. The proposition was brought to Hoberecht by a Tokyo geisha, Kiharusan. She is president of the Shimbashi chapter of the Hoberecht Fan Club—an organization which sponsored the concert in aid of Japanese war orphans.

The presentation was not only the first song of this kind to be written by an American, but it was the first Naguata in rhyme.

Given a free choice for his subject, Hoberecht said, "It is only natural that I chose romance in view of the interest in this subject by the heretofore suppressed and segregated Japanese women who are now emerging as personalities in this democratic era."

Following the purely musical performance, in which Kineya, foremost Japanese musical arranger, sang the tune to the accompaniment of the three-stringed Japanese guitar, "Tokyo Romance" was presented as a classical Japanese dance.

Hoberecht, from Watonga, where he was born 29 years ago, was a U.P. correspondent during World War II and was one of the first Allied correspondents to reach Japan. Since arriving there, he has visited all sections of the country.

W. S. Campbell, professor of English, to whose courses in professional writing Hoberecht has often remarked he owes much of his success, said recently about his former pupil, "It was remarkable enough that he should become such a best seller in Japan, but that he can get the Japs to change their ancient arts seems to me a real story."

Longmire Operation Televised

The name of Dr. William P. Longmire, Jr., '34ba, of Sapulpa, known there as "Young Doctor Bill," is being repeated throughout the United States and probably in medical circles throughout numerous foreign countries.

Doctor Longmire recently performed the famous "blue baby" operation with an audience of approximately 900 physicians and surgeons viewing each step in the operation, at the same time hearing his remarks over a loud-speaking system.

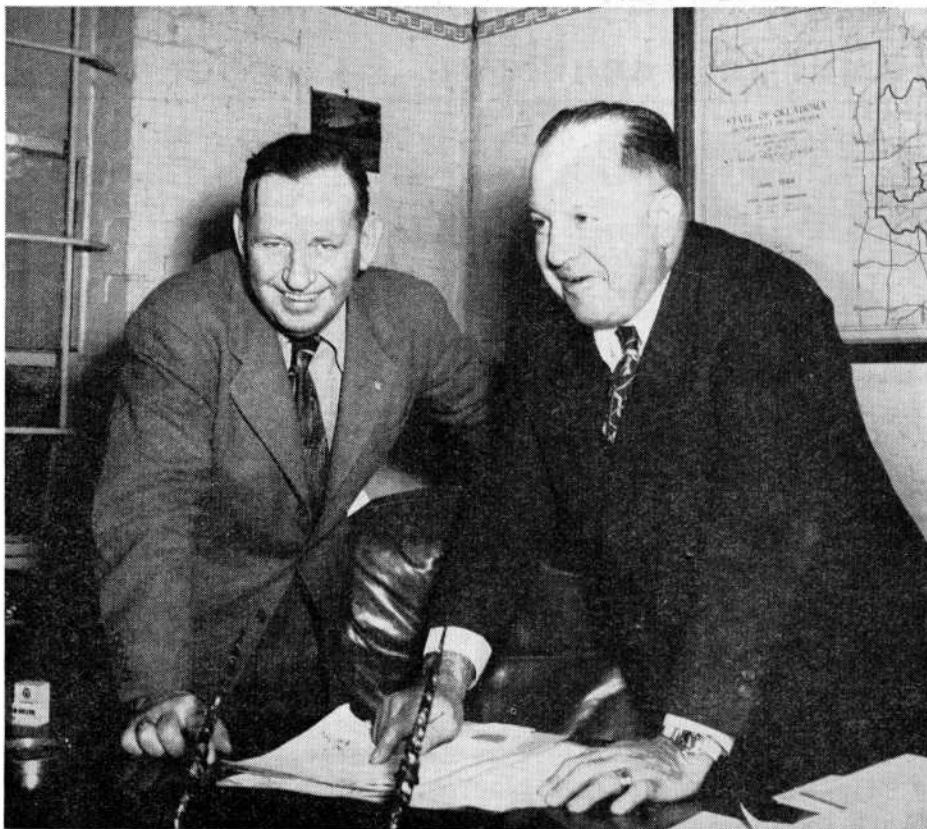
The operation was the 339th "blue baby" operation to be performed at the famous Johns-Hopkins Hospital in Baltimore, Maryland. It was the last in a series of five operations performed in a first experiment with televised surgery.

Dr. Longmire is accredited with helping perfect the Blalock-Taussig technique for pulmonic stenosis which was performed recently on a three and one-half-year-old boy, suffering with cyanotic attacks since the age of six months.

Dr. Longmire reportedly invented one of the clamps used in the operation.

A television set was set up near the operating table and each detail of the operation was visible on any of the ten screens. Dr. Longmire said that he could note a definite and immediate improvement in color, though it was not visible on the black and white television screens.

Dr. Longmire, a resident physician at Johns-Hopkins, is now a professor of plastic surgery at the hospital. He maintained offices in Sapulpa with his father for a period of two years.



Paul Reed (left), '16, Sulphur, looks up to smile for the photographer while his predecessor, J. M. Gentry, '15ba, Enid, points out Paul's new duties as state commissioner of public safety. Gentry recently retired from that post.

Paul Reed Succeeds Gentry As State Safety Commissioner

Nominated recently by Governor Turner for the state commissioner of public safety post was Paul W. Reed, '16, Sulphur automobile dealer, veteran of both World Wars, and active alumni of the University of Oklahoma.

He succeeds J. M. Gentry, '15ba, of Enid, founder of the safety department.

Reed was born in Shawnee and before his high school days was active in athletics. At the University he played freshman football, belonged to the glee club, men's quartet and Kappa Sigma Fraternity. Even after enlisting in the Navy during World War I, he retained his old school connections and loyalty. He is now serving on the O.U. Athletic Council, Board of Governors and the Alumni Nominating Committee.

Following the war Reed attended Oklahoma and Michigan Universities a while then went to Stillwater, where he entered the hardware business. At 21 he was elected president of Stillwater's Chamber of Commerce and became the youngest such official in the state. In 1925 he went to Sulphur to open a Ford automobile agency. He now owns and operates the Paul Reed Motor Company there and for years has been active in civic and church activities.

Entering the second world conflict as an enlisted man, Reed rose to the rank of major, serving as chief of motor transportation of the San Francisco port and bay area. He was attached to the First Marines on Guadalcanal. For action on Guadalcanal and the southern Solomons he is entitled to wear the Navy Presidential citation and two battle stars.

A son of Mr. and Mrs. Reed, Paul W. Reed, Jr., is a sophomore at the University.

Gentry, whom Reed replaces, was named to the state highway commission as member-secretary, a job once held by his pioneer father, French Gentry.

The younger Gentry galvanized the public's growing demand for warfare against the highway death scourge into a huge safety meeting

called by Governor Marland in 1937. Legislation creating the state safety department and the Oklahoma highway patrol followed, and Marland named Gentry to tackle the job.

With the creation of the safety department, the state obtained its first registration of drivers as a result of the license law. Despite having to use outmoded equipment, the first highway patrol greatly slashed traffic fatalities in the state.

In 1938 Gentry bowed out of the safety department, but with the election of Governor Kerr in 1942, his return to office was assured.

Several months ago Gentry announced his desire to retire. "Any real job is just like flying an airplane—when it becomes routine then it's time to quit," he told an Oklahoma City paper reporter recently as he crawled behind the steering wheel of his car and headed for his Enid home.

Like his successor, Gentry failed to sever school ties upon leaving the University. Long active in University affairs, he belongs to the Athletic Council and the Alumni Executive Board.

Fischer to Talk at O.U. June 8

John Fischer, '32ba, whose book "Why They Behave Like Russians" is on a Book-of-the-Month Club choice for May, will speak at the opening session of the annual Institute of International Relations at the University of Oklahoma June 8.

Fischer, now one of the editors of *Harper's Magazine*, was a Rhodes scholar and for several years held administrative posts with the Farm Security Administration in Washington.

A former Oklahoma City newspaperman, Fischer obtained a leave-of-absence from his post on *Harper's* to go to Russia on a government mission.

New State Businesses Increase

New businesses increased in Oklahoma during the last few months. A total of 90 charters were issued in December, compared with 71 in November and 66 in December, 1945. In November there were 1,068 new firms starting businesses and 851 leaving business. The greatest activity as to births, deaths and changes in ownership was in the food and motor vehicle groups.

A.A.S.A. Honors Dr. Brooks

Dr. Stratton D. Brooks, who served as president of the University of Oklahoma from 1912 until 1923, was presented with an honorary life membership in the American Association of School Administrators at the recent national meeting in Atlantic City.

Brooks, who served as president of the administration organization in 1910, is now director of the grand council, Order of DeMolay with headquarters in Kansas City.

Before coming to Norman, Dr. Brooks had served as superintendent of schools in Boston. One of his first acts as president was to create a school of teaching, later to become the College of Education. He also arranged with the state Board of Education to have the office of high school inspector located on the campus.

C.S.C. Honors Mrs. Moseley

The Bride's Window of the projected "Y" Chapel of Song on the Central State College campus, Edmond, was dedicated to Mrs. John O. Moseley, wife of the thirteenth president of the college, during impressive services in Mitchell Hall recently.

Dr. Moseley, '16ma, now president of the University of Nevada, and Mrs. Moseley were guests at the ceremony, as were all brides in the Central State student body.

The former president reserved the Bride's Window for dedication to Mrs. Moseley upon their twentieth wedding anniversary in 1943. It was in 1923 when Dr. Moseley brought his bride to the University of Oklahoma. Their marriage followed a romance which began on shipboard as he was returning from two years at Oxford University where he was a Rhodes scholar, and she was completing a trip abroad.

President of C.S.C. from 1935 to '39, Dr. Moseley previously had taught in the Latin department at O.U. for 17 years and coached tennis for ten years.

The window was designed by Mrs. Howard Chaney, a 1945 graduate of Central, who is now teaching art in the elementary grades of Britton. Central President R. R. Robinson presided at the dedication service.



Standing in full bridal attire before a cartoon of the Bride's Window at Central State College, Edmond, is Mrs. Howard Chaney (the former Patricia Shiner), designer and stainer of the window, which was recently dedicated to Mrs. John O. Moseley, wife of Dr. Moseley, '16ma, thirteenth president of the college. The latter is now president of the University of Nevada.