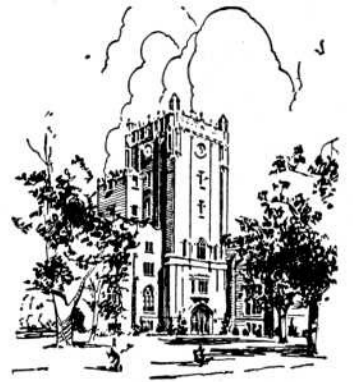


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LONG LIVE THE UNION

Where are the student's happiest hours spent? To what places does the postgraduate first return when he visits the campus? Which building attracts the casual visitor, the newcomer and the uninitiated quickest? The answer to each and every one of these questions lies in the very heart of the O.U. campus—the Oklahoma Memorial Union. The next question brought to mind after having pondered this answer and conceded it to be true is very simple. "Why?" The reasons, however, are more complex and cover an infinite variety of tangible and intangible causes.

For one thing, the Union is conveniently located. This proves a very real drawing card to the student who has only ten minutes between classes in which to run over and buy a new pencil or drink a coke.

Then, too, there are so many things one can do in the Union. It houses a game room, cafeteria, ball room, book exchange, two lounges, a radio station, apartments and meeting rooms, as well as offices for numerous campus officials and organizations.

But perhaps the most outstanding and attractive thing about the Union is its spirit. It is "collegiate" from the concrete floor of its sub-basement to the highest pinnacle of its clock tower. It is cheerful and noisy, a place of relaxation, and pleasure. It's friendly and sociable, maybe because it is always certain of a place in the heart of each Sooner—past, present and future.

So, why be different from other students? Come on over and "meet me in the Union."

**Oklahoma
Memorial Union**

University of Oklahoma, Norman