

O. U. Alumni Football Ticket Priority

Members of the University of Oklahoma (Alumni) Association at last get full priority in the purchase of season football tickets!

The new plan for the sale of season tickets and the classic Texas-O.U. affair played each season in Dallas is the result of action on the part of the Athletic Council, Athletic Department, Executive Board of the Alumni Association and the O.U. Board of Regents.

Of particular significance to Sooner Alumni (an O.U. alumnus is anyone who has attended the University of Oklahoma and earned as much as one summer's residence credit or one who has a degree from O.U.), is the agreement that paid alumni members of the Association will be assigned seats under a priority system in Owen Field Stadium by the Business Office of the Athletic Department for next autumn's contests. *But requests for tickets with accompanying checks must be submitted during the 60-day period, April 1 to June 1, 1948, to W. J. Cross, Business Manager, Athletic Department, University of Oklahoma.* Assignment of seats will be made by the Athletic Department in the order of request receipt.

It should be noted that all O.U. Alumni members must *rush* their ticket requests (plus checks) to Bill Cross—if *we* are to help you PROTECT *your* own interest! The athletic department plans to mail *all* season tickets on or before June 1 and all Texas-Oklahoma cardboards for the big Dallas fray by September 1. *Alumni grid followers must take immediate action if they wish to enjoy the benefits of this ticket disposal plan, created entirely in their interest.*

ONLY FOUR SEASON TICKETS will be sold to a paid member of the Alumni Association *TOGETHER* during the priority dates. Questions have reached the University as follows: "I have 20 people in my party. It is my desire to have all 20 seats in one block. How can I keep my party intact?" *Here is how* you may be accommodated: First, *only* four season tickets to any *one* paid member. Second, select *five* paid members of

the O.U. Alumni Association in your group and the *FIVE* sign a ticket request, stating it is desired to have your party *all seated together*. Mail this application (with accompanying check) to—Bill Cross, Business Manager, O.U. Athletic Department. *APPLICATIONS MUST BE PINNED TOGETHER.*

Other groups to be considered in the priority distribution include 2-5-0-subscribers, "O" lettermen, faculty members of O.U. and fans who have purchased season tickets or tickets to the Texas spectacle at least three times since 1938.

If you are an O.U. alumnus and your membership in the O.U. Alumni Association has expired, RUSH your membership check to us today so you may qualify for priority consideration. Requests are already coming in by the hundreds. So, in order to protect your interest ACT NOW!!

SUMMARIZING:

- (1) *IMMEDIATE ACTION REQUIRED ON YOUR PART.*
- (2) *PAID MEMBERS OF THE O.U. ALUMNI ASSOCIATION PROTECTED IN SECURING BEST SEATS IN STADIUM.*
- (3) *REQUESTS FOR SEASON TICKETS (WITH ACCOMPANYING CHECK) TO BE RUSHED TO—*
BILL CROSS, O.U. ATHLETIC DEPARTMENT
APRIL 1 to JUNE 1, 1948. (Seats assigned in order of receipt of requests).
- (4) *BE CERTAIN YOU ARE A PAID MEMBER OF THE O.U. ALUMNI ASSOCIATION IN ORDER TO ENJOY THIS SPECIAL ALUMNI TICKET PRIORITY COURTESY.*
- (5) *IF YOU PLAN TO HAVE MORE THAN FOUR PEOPLE IN YOUR PARTY AND DESIRE SEATS TOGETHER, FILE JOINT APPLICATION WITH O.U. ATHLETIC DEPARTMENT TODAY!!!*