

Undergraduate Activities

Madill's an O.U. Town

With a population of approximately 5,000, Madill is contributing its share of wheels that make University life go 'round. Madill is down in the Lake Texoma oil country, where black gold spouts, big fish jump and fish stories flourish.

Ellen Rowe Brillhart, Bette Jean Yarger, Emily Reid—these names made campus news during the month of April.

Petite, blonde Ellen Rowe chaired the University Career conference, held April 26, 27, 28. Appointed from the Association of Women Students Central Committee, Ellen Rowe, a junior in Fine Arts, fired letters of invitation to 19 experts in the professions, from New York to California.

She followed through additional letters and, with help from President Cross and others, as a result of her efforts such men as Thomas Hart Benton, Kansas City artist; Taylor Cole, Midland, Texas, president of the International Jaycees, and Hadding Carter, journalism Pulitzer Prize winner for his stories on the late Senator Bilbo, counselled students of the University.

Dr. Harry Kitson, psychologist from Columbia University, provided the kickoff to the career conference with his address, "How to Choose a Vocation."

Joe Hicks, '23ba, Chicago public relations expert, was a leader at the conference, giving advice to potential publicity people.

Ellen Rowe is the daughter of Norman W. Brillhart, '17ba, and Mildred Colby Brillhart, '22fa. "Brill," a professional geologist and independent oil man, is president of the Madill First National Bank.

He is also a bass and trout fisherman. He was president of the Alumni Association in 1940-41. Mrs. Brillhart is president of the University Mothers' Association.

Daughter Ellen Rowe is past-president of Kappa Kappa Gamma. She's studying radio and wants to get into radio public relations after she finishes school.

She's wanted to attend O. U. ever since she can remember, she says, "From when I was a little girl and used to come to Norman with Mother and Daddy to see football games."

Press her for the reasons she likes radio work and her greenish-blue eyes sparkle. "Radio is something you actually do," she says. "And the people you work with talk and laugh and funny



Ellen Rowe Brillhart (left), fine arts junior and chairman of the 1948 Career Conference to be held at O.U. April 27, 28, 29, and Bette Yarger, '48ba, of the University Extension Division, study last year's Conference program. Both are from Madill.

things happen—Somebody makes a mistake and everybody laughs and all of us try to do better."

"In radio you're always on the go," Ellen Rowe says. "You're tense but when it's over you feel like you've accomplished something."

Bette Jean Yarger, a January '48 news-advertising graduate of the School of Journalism, has become a member of the University staff, working with Oklahoma high schools in the Interscholastic Press Association, and helping to co-ordinate the organization for the Interscholastic Meet, which brings thousands of high school students to Norman each spring.

She worked closely with Ellen Rowe Brillhart on the career conference, in preparing the 24-page program booklet for the three-day campus event. She's been described as one of the most co-operative women on campus. The list of her activities would extend many column inches down this page.

But the honor of which she is most proud is the Dad's Day Award, presented to the outstanding woman student in the University. Bette received the award last fall.

Here's a sample of the multiple Yarger activities. She has been publicity chairman of the Student Senate, staff member of *The Oklahoma Daily*, chairman of the Celebrity Series at the University, which annually brings concert artists to the school, and a member of the University Band. She is now vice-president of Mortar Board, national honorary leadership society for senior women. Bette is a member of Tau Beta Sigma, national honorary band fraternity and Kappa Phi, national Methodist girls' group. She is alumna adviser for Theta Sigma Phi, national honorary journalism women's fraternity. She is president of Gamma Alpha Chi, national honorary advertising fraternity for women. As president of the Union Activities Board last semester, she directed many campus social activities.

Bette's sister, Grace E. Yarger, '28ba, is educational director of the Tucson, Arizona, Veterans Hospital.

Third Madillite in April campus news is Emily Reid, '46-'47. She has been selected new Wesley Foundation secretary. She will sponsor the church activities of approximately 3,000 Methodist students.

Emily is taking the place of Mary Joyce Norwood, '45ba, who resigned to be married April 9 to Lee Rodgers, '46eng, Norman. Blue-eyed, shiny black-haired Emily startled McFarlin Methodist Church members before her employment. She continually asked if there was something she could do to help.

Following her graduation from high school, she worked in the Brillhart geology office in Madill. During the war she worked in the Pentagon Building office of General "Hap" Arnold, Air Forces chief. She got the job by luck, she says. She was a bit dissatisfied with the first job she had in Washington. She couldn't use the shorthand she'd learned in high school. General Arnold needed a new secretary at that time, and Emily was available. She got the job.

It was exciting. She met Generals George, Aker and Norstad. General Arnold had six secretaries. She worked with a lot of "secret" and "top secret" stuff.

"Some of it would have been kind of interesting to talk about," she recalls. But Emily didn't talk about it. "We weren't even supposed to tell people we worked in the General's office, but just say we worked for the Air Forces."

She talked to General Arnold several times. He was always very nice, she says, and he congratulated her on wanting to return to Oklahoma and attend the University.

Emily's sister, Mrs. Barbara Raymond, '45-'46, lives in Pueblo, Colorado.

Almost 30 students from Madill attend the Uni-



Emily Reid, '46-'47, new secretary of Wesley Foundation, grinds out the weekly "Bulletin" on the McFarlin Methodist Church mimeographing machine.

versity. Charles Jones, a January graduate, has returned to the FBI in Washington, D. C., for which he worked during the war.

Judy Bounds Coleman and her husband, Joe, are both students. Bill Godfrey and Bill Sneed are former Student Senators.

John L. Woody, Jr., graduated in January and is now with his father, Leonard Sr., '13-'15, in the Woody Motor Company, Madill.

Jack Blalock, drama senior, does lighting on many of the University Playhouse dramatic productions and drama school plays.

Reuel Little, '27law, along with maintaining his law practice in Madill, has established the Little Camp on Lake Texoma. This summer camp is unique in that it is primarily for children who are hard of hearing and is one of the few of its kind in the United States.

O.U. New Yorker Draws Contrasts

Oklahoma hospitality was confusing to Don Bloomberg, sophomore in drama from Hoboken, New Jersey, when he first arrived in Norman. Since that time, however, he has mastered that, Sooner lingo and the leading role of Mio in "Winterset," a springtime University Playhouse production. He won curtain-call applause in his interpretation of the Pulitzer prize-winning tragedy.

Serious about his acting, Don wants eventually to become a director. His interest in television centers around the fact that many old-line actors are "snooty" toward it, just as they were to the movies.

The Bangor (Maine) papers thought him worthy of press notices when he acted in the Surry Theater in the summer of 1946. He will "probably" return to summer stock theaters similar to this one.

And if the talent scouts don't pick him up? Then he'll join the thousands of young actors who "make the rounds," pounding producers' doors every afternoon for jobs, perhaps working part-time at night and in the morning as waiters or theater ushers.

Once, through sheer gall, he stole a part for the road show, "Hellzapoppin." Don, in answer to an ad, was chosen one of the 15 among hundreds to "come back tomorrow." First the applicants tap danced. Don could do that. Then they began the ballet.

As Bloomberg said, "When everybody else was up, I was down."

The frowning director snarled, "Which plays have you been in?"

"I named every big show on Broadway," Don recalls, "then he threw me out."

When he arrived in Norman to enroll in the University, he promptly became confused, in spite of his knowledge of New York City. He was amazed by the polite "thank you" and offers for assistance of the cab driver. In New York, according to Don, they "just grunt."

Then he went into a store. First the clerk asked him if he wanted her to put in a "sack." "I didn't know what she was talking about," Don says. "In the east we call them bags." He was about to open the door and leave the place. Then the clerk said, "Hurry back!"

"I walked back to the counter—I thought I'd forgotten something," Don laughed.

With his combination of ambition and talent and stick-to-it-iveness, Don is headed for the "big bright lights" of the theater marquee.

Herb True—A Sure Sale

A business with a future—and a young man who will find it. That is Herb True, Jr., whose background and experience in the fields of public relations and advertising might well be envied by the professionals.

True, who will complete requirements for the Bachelor's Degree in journalism this spring, is determined to find an organization with which he can work and help build and with it build his own future. This was his objective when he mailed more than 1,200 "True Stories" to leading advertising agencies and public relations offices

throughout the nation. Hundreds of replies—from names which carry weight—have been addressed to him. Interest in the young man with ideas and the personality and drive to carry them out was evident.

The "True Stories" summarized Herb's qualifications, experience and ambitions. Interpreted with skill and ability, the letters presented what he has done and what he can do—personal sales talks which put over enthusiasm, character and "stick-to-it-iveness."

True's interest in advertising began in a Lawton drugstore, where he jerked sodas and worked on ads during his off-school hours. Cameron Junior College was the next step after high school graduation. Enrollment in the University came in 1942.

From fountain boy in the drugstore to writing ads for a Wichita, Kansas, agency was the first advancement into the public relations field. Since that time he has clerked at jewelry and department stores, directed and managed a campus dance band and worked as assistant buyer and advertising manager for an Oklahoma City jeweler, a position which he now holds. True is also a partner and media director in Walker, True and Associates, an Oklahoma City public relations firm.

And this covers only a scant portion of his background. Radio announcing and script writing for station WNAD, positions on both the *Oklahoma Daily* advertising and editorial staffs, and active participation in various civic drives fall into the pattern of 24 crowded years.

True gives much of the credit for his ambitions and ideas to his wife, the former Betty Ann McMahon, who will receive her degree in languages in June. The couple was married in 1947. Mrs. True, whose parents reside in Tulsa, is a member of Kappa Alpha Theta sorority.

During his service in the Marine Corps, Herb was stationed at San Diego with the public relations department. Collegiate honors and activities range from the lead in two all-university dramatic productions to first-place winner in the Gordon Fuller Memorial Oratorical Contest in 1946.

True's personal sales campaign has netted him interviews and offers from nationally-known firms. But he hasn't decided yet. It's not a job he's looking for—it's a future!

O.U. Band Attends the Circus

Sunburned faces and aching feet were the order of the day for band members when they returned from their trip to Hugo, Oklahoma, for the Second Annual Circus Roundup in early April. Under the auspices of Leonard H. Haug, associate professor of music education and director of the University bands, the group led a three-mile circus parade there.

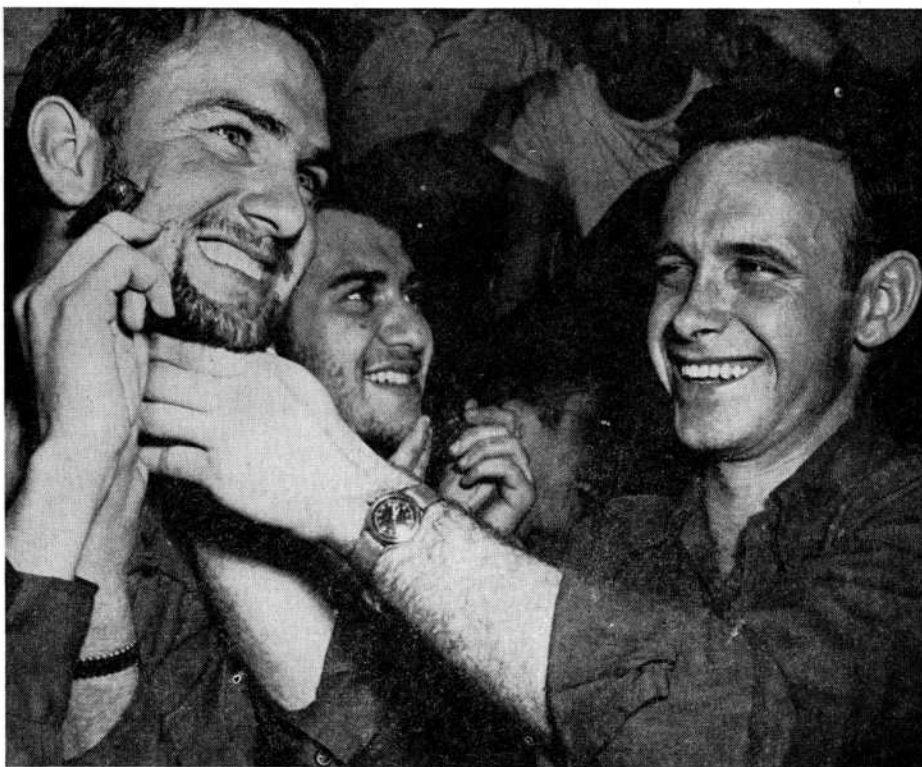
The musicians were feted later with a typical circus lunch, hot dogs and soda pop. Accommodations were secured for them by Miss Maida Lambeth, '45ba, who had charge of housing the band. The evening was climaxed by a chicken dinner, given by members of the O. U. Alumni Association living in that area.

Prep Schoolers to Get Scholarships

Curricular event contestants will be competing for medals and more, too, in the 44th annual Interscholastic meet scheduled May 5 through 8 at the University of Oklahoma. Scholarships will be awarded winners in 21 departments of the university.

One-half the University's \$48 general fee will be waived for scholarship recipients. Faculty judges of the contests will select the winners. Scholarships will be effective only during the regular nine month's session at O.U. following graduation of the student from high school. Students must maintain a grade average not below "B" for the first semester to be eligible for the scholarship to continue the second semester.

Gold, silver and bronze Interscholastic medals will be presented winners of first, second and third places in all the curricular events. This year's contests will mark the first time since 1942 that all events have been held.



Cold water shaving is a semi-annual affair in the Ruf-Neks pep organization. It's something required of each pledge during his semester's training. Here Pledge President Bill Ewalt, Granite, left, applies a dull razor to his four-week growth at the insistence of President Bob Miller, Healdton. Behind Ewalt can be seen Julius Reyes, Wewoka, vice-president of the pledge class, who also scraped his beard at a recent campus corner exhibition.