

picnic. Bill Tucker, '43geol, is president. Harriet Ann (Mrs. Tucker) said that this was the first outing for their new daughter, aged three months. I would say that attending an O. U. picnic is getting his daughter started out right. The vice-president is Doyle Crain, '31bus, who hails from Idabel, and the secretary-treasurer is Lt. Tommye J. Duncan, '43journ, who is a specialist in occupational therapy (Regular Army) in the Brooke General Hospital. Lieutenant Duncan came to the University from Hugo.

"Ab D. Walker, '33phys.ed., and Mrs. Walker were there with their little boy now 2 years old. Ab was a fast running, sharp tackling quarterback on O.U.'s football team in the early thirties. He is a retired lieutenant colonel in the Army and plans to make his home in San Antonio.

"Another good Phi Delt from about that time, E. E. (Gene) Nolen, '35, was on hand with Mrs. Nolen. If my memory serves me correctly, Ab and Gene both majored in Spanish II under Miss Gladys Barnes (at least, I remember very well that they worked hard at it). Gene is now a geophysicist with the Portable Seismograph Co.

"Riley P. Boren, '39m.ed., and his fine family were on hand. Riley recently organized the Texas School Supply Co., and from the amount of traveling he has been doing, I imagine he is serving most of the schools in southern Texas through his company.

"Another old friend of yours, enjoying the fried chicken, was Robert Duncan, '30bfa, who was there with his family.

"Major Herbert Van Zandt, '39journ, and Margaret North Van Zandt, '39journ, are stationed at Fort Sam Houston, and were there with their two children, Judith, 6 years old, and Richard Sidney, 5 years old.

"Leland ('31eng) and Mrs. Snow were there. Guy and Mary Elizabeth Warren Hughes '24; C. W. and Mary F. Hughes Hamilton, '44-'45; Luanne Spence, '41bfa; Robert W. ('39geol) and Adelaide Carter Kline, '41ba, were there with their children, Robert Carter, age 5, and Freda Adelaide, age 2. Mr. and Mrs. Donald Smith, with their children, Jean Ann, age 15, and Gail, age 11; Gordon Kirby, '39; Louin W. Roberts, '36eng, with Mrs. Roberts and son Weldon; Travis (Ace) Hinson, '35ed, and Doris Dail Hinson, '35bus, with their children Jack and Joy. Sam B. Johnson, '37eng, who deserted geology for ranching was there with Mrs. Johnson, Margaret Howe, '36ed, whose home was formerly in Weatherford. The Johnsons live at Pearsall and have two children, Virginia, 6, and Linda, 3.

"Walter M. Sartain, Jr., '38, and Mrs. Sartain, who was formerly Elizabeth Gossett, '35, and their sons, Walter III, age 12, and James Rhea, age 10, led the cheering for the O.U. touchdowns in the Missouri game of last fall, which was shown.

"Joe F. Grant, '38ba, '40law, and Mrs. Grant were both much in evidence. Joe is general counsel for the Slick Airways in San Antonio.

"I had a good visit with an old friend of mine of the Class of '35, Eugene Gill, '35bus, who was unable to attend the picnic because he was in the process of moving into a new home.

"There were a lot of other people there whose names I was unable to get, but I will probably be recalling them for the next several weeks. The San Antonio Sooners are really a 'livewire' bunch—a lot of fine Sooners who are still very much interested in the University of Oklahoma. I predict that you will be hearing a lot more from them in the future and I know for a fact that Bill Cross can expect to hear from many of them about this 'on to Dallas movement' come next fall. For the sake of our Texas Sooners, we sure need to win that one."

Business and industrial firms in Oklahoma were issued 112 charters in March, the University of Oklahoma Bureau of Business Research reports. The figures represented an increase of nearly 50 percent. Total charters issued for the first three months of 1938 were 5 percent greater than for the same period last year, and 15 percent above the comparable time in 1946.

Faculty in the News

Dr. House Is Honored

Over one hundred friends and members of the University of Oklahoma Faculty honored Dr. Roy Temple House on his 70th birthday at a dinner in the Student Union May 20. The occasion coincided with the 21st anniversary of the publication, *Books Abroad*, founded and edited by Dr. House.

Books Abroad is the only publication in the world which reviews current literature of all languages. It is circulated in 36 countries on all the continents.

Dr. House arrived here in 1911 and took over the German department. In 1918 he became head of the newly-formed modern languages department, a post which he held until 1942. A David Ross Boyd professor, he can read eight or ten foreign languages and recently was appointed to the advisory board of *Who's Who in Latin America*. He has been listed in *Who's Who in America* for the past 40 years.

Acting as toastmaster at the dinner, Dr. Fritz Frauchiger, chairman of the modern languages department, introduced guest-speakers President George L. Cross; Dr. E. D. Meacham, '24ba, dean of the College of Arts and Sciences; Dr. Jewel Wurtzbaugh, professor of English; Dr. W. A. Willibrand, and Savoie Lottinville, '29ba, director of the University Press.

Dr. Willibrand, who has been informed by 27 foreign and domestic scholarly magazines that they are preparing articles on Dr. House and his magazine, read excerpts from several letters he had received as well as from some of the articles which have already been published.

Part of an article read was that written by Bayard Quincy Morgan, well-known scholar, writer and translator of Stanford University. It will soon be published in the *German Quarterly*.

Beginning as a 32-page critical bibliography of current foreign books, *Books Abroad* expanded within less than three years to almost 200 pages. It has never missed an issue since its beginning. All through the war it continued its work of promoting international understanding by extending knowledge of cultures.

As Albert Guerard puts it in the *Nation*, "There are scholars and lovers of literature throughout the world for whom Oklahoma means *Books Abroad* and Roy Temple House."

Briefs . . .

Savoie Lottinville, '29ba, who has served as director of the University of Oklahoma Press since 1938, was awarded Bachelor's and Master's Degrees by the University of Oxford. He has also studied in Paris, Berlin and Munich.

Jerry Emenhiser, Oklahoma City, has been named president of the Oklahoma Interscholastic Press Association for the coming year. Other officers are: James Thornton, Fox, first vice-president; Marilyn Hill, Shawnee, second vice-president, and Leslie H. Rice, secretary-treasurer with headquarters in the University of Oklahoma School of Journalism.

Not 57 varieties but rather classes in 46 subjects will be offered during the University of Oklahoma summer session, June 4 to August 4, Dr. Arnold E. Joyal, director, has announced. Because scores of teachers will be on the campus, 84 courses in education will be offered.

Miss Grace E. Ray, '20ba, '23ma, associate professor of journalism, has been re-elected secretary-treasurer of the University chapter of Phi Beta Kappa. Miss Ray has held this position for more than ten years.

Dr. J. E. Fellows, O.U. dean of admissions, has been named to a special three-man committee selected by the U. S. Office of Education and the American Association of Collegiate Registrars to work out a program of simplifying and standardizing reports in higher education.

Even doctors aren't immune to appendicitis. Dr. James O. Hood, '29bs, '31med, director of the student health service, found his knowledge invaluable when he suddenly became ill one morning. After driving to the hospital and checking his blood count (himself), he called his wife and told her he was going to have an emergency appendectomy.

Although Dr. Hood could not perform the operation himself, he survived the ordeal in fine form.

"It will be suicide rather than assassination if private enterprise fails in this country," Dr. Ronald B. Shuman, University professor of business management, declares in his book, *The Management of Men*. The author, who is chairman of the business management department, advocates that industrial and business leaders bolster their defenses of private enterprise. This should be done in anticipation of a psychological attack from police states, he says.



Savoie Lottinville, '29ba, director of the University Press, left, and Dr. E. D. Meacham, '14ba, dean of the College of Arts and Sciences, right, pose with Dr. Roy T. House and Mrs. House at a dinner honoring Dr. House, editor of *BOOKS ABROAD*, on his 70th birthday and 25th anniversary of *BOOKS ABROAD*.

Sooners Around the World

Sooners are everywhere. Their names sound like a Who's Who of the Earth—Foad Ali Mohammad, Ashraf, '34eng, and Sadig T. Turabi, '36eng, in Persia; Hulusi Berligen, '43eng, Ankara, Turkey; Dr. P. R. Sapinosa, '22med, College of Medicine, University of the Philippines, Manila; Rafael Arango, '35eng, El Centro, Colombia—

Names of the places alumni live and work would make a poet's mouth water: Coco Solo; or Quito; Lima high in Peru; Monrovia; Liberia and Lagos Nigeria; chilly Alaskan Attu; Ketchikan and Juneau; sultry, soft sounding Wailuku; Maui; Molokoi in the islands; India's Calcutta or Bombay and Sironcha, or rugged Tibet.

How does the slick papered *Sooner Magazine* get everywhere every month? How do they keep up with you? It happens in the Oklahoma Memorial Union Building.

In the south wing is the high ceilinged alumni and magazine office. Before the alumni took over it was a lounge. Four typewriters chatter *Sooner* copy all month long. One long table in the room has a small filing cabinet on top. There sits Mrs. Mary Turnbull, the nimble-fingered lady who handles alumni records.

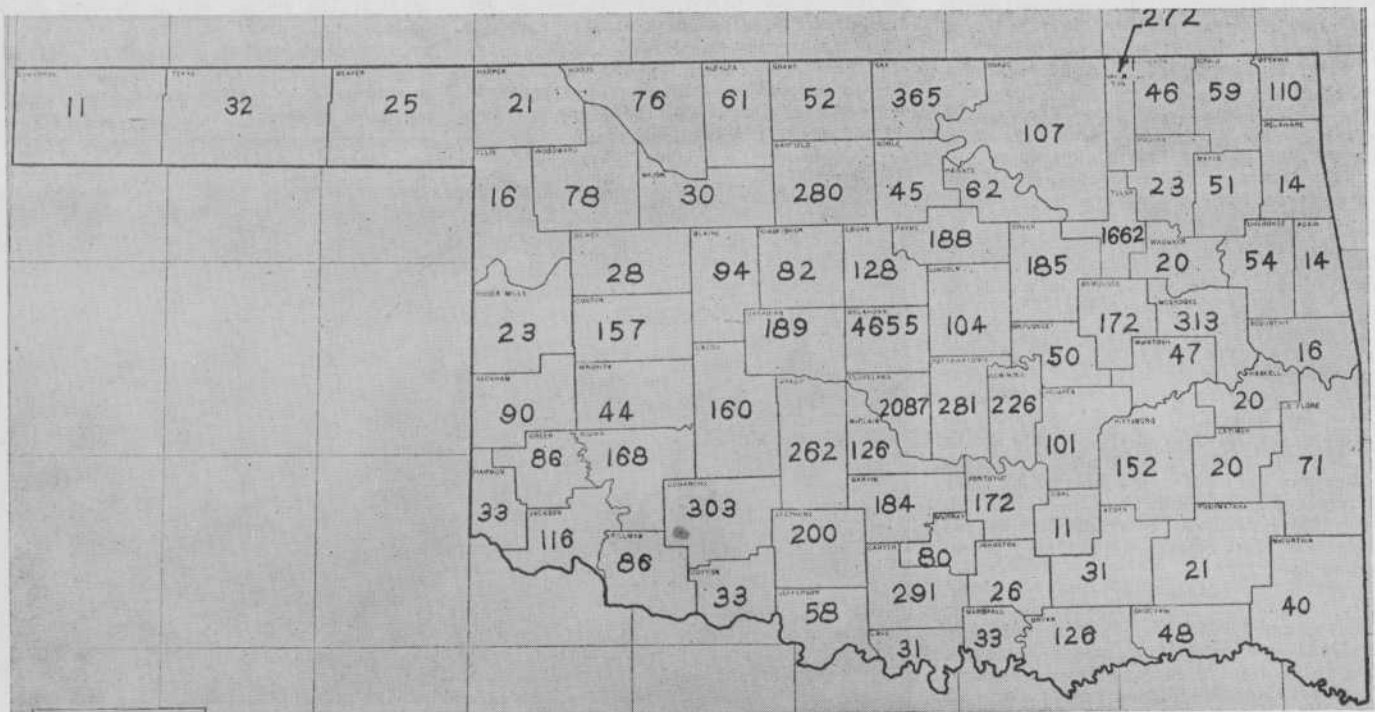
In a second she can find the name, address, graduation date, degree and occupation of any alumni. A number on your card in her catalog file will also guide her to your complete records. Those records—clippings, forms and letters—are in your personal folder which is filed in one of the large cabinets which stretch all the way around the room.

Next door to the alumni office is the small room occupied by John McGee and Colbert Swanson, the men who print addresses for alumni mail. "Mac," a business major from Clinton, wants to open an accounting office in some Oklahoma town following his graduation.

He works thirty hours a week addressing alumni mail. When does he study? "Between addressing batches of envelopes," he answers. During spring semester finals he was so busy at the addressing machine that he almost missed one of



*They've got your number. Operator John McGee sits at the addressing machine, stamping your address on slips of paper. The strips are sent to the Press Building, where yours is glued on your copy of *Sooner Magazine*. Colbert Swanson, assistant address man, feeds stencils into the machine...*



Oklahoma County leads the state rolls in number of alums, with 4,655. Cleveland County is next with 2,087 and Tulsa County with its 1,662 follows close behind.

his exams. But, as usual, he and his assistant, Swanson, managed to get out 200,000 addresses that month.

The addressing machine looks like an overgrown version of an old-fashioned pedal type sewing machine. In their files the addressers have little 5x3-inch cards. The middle part of each card consists of tissue paper treated with plastic. Your address is typed on the tissue by a special typewriter.

When these cards are fed through the machine a stencil dye inks through the typewritten impressions, printing your name on a long strip of pink paper. The cards are used over and over again unless Mrs. Turnbull sends in a change of name or address.

The addressing machine, which has been in use since 1941, can be operated on automatic or by hand. On automatic it can be regulated to write 65 to 100 addresses per minute. At that rate, the monthly *Sooner Magazine* subscription list can be run off in less than two hours.

The long pink strips of names and addresses are taken in rolls across the street from the Union to the Press Building. There a mailer machine cuts your name from the strip and pastes it to a freshly printed copy of the magazine.

61,000 stencils are on file for 17 different University groups, including the *Sooner State Press*, the *Oklahoma Law Review*, *Books Abroad*, the *Extension Division News* and others.

Since grads are listed by county and state, and alphabetically, Alumni Executive Secretary Ted Beard can, within minutes, obtain the names and addresses of Sooners living in any locality.

If he wants to contact alums, say, of Midland, Texas, and vicinity, he requests in his machine gun fashion, "John, give me the names of our people in Midland and surrounding towns."

In five minutes the names and addresses of

Midlanders will be on his desk.

What about the 1,500 alumni outside the U. S.? O. U. furnishes oilmen to the entire world and particularly to South American and the Near East. Venezuela leads the 41 countries in Sooner representation. Many grads are in the diplomatic service. Others are nurses, doctors and missionaries, or educators or business people.

Among the geologists is J. W. Gwinn, '37geol, Palembang, Sumatra. He is with Vacuum Petroleum. Harold D. Hansen, '44bs, is with Tropical Oil, Villavicencio, Colombia. Camilo Gutierrez, '33eng, is a Bogota, Colombia engineer.

Joe W. West, '23geol, is one person who didn't turn to oil. His address is Pispian Gold Mine, Barbaecos Narino, Colombia. John Q. St. Clair, '34geol, lists his address Goldfield, Johannesburg, South Africa.

Dr. T. Y. Battenfield, '37med, is with Firestone Plantation Company, Monrovia, Liberia, West Africa. Laura G. Van De Mark, '27nurse, is addressed at % Board of Health, Kaunakakai, Molokoi, Territory of Hawaii. Dr. T. P. Anderson, '44med, is Hq. T. W. A., Cairo, Egypt.

Mrs. Edna S. McKinnon, '17nurse, '32ba, lists her address % American Embassy, Quito, Ecuador. Elaine A. Hughes, '43ba, majored in Spanish at the University and is now with the American Embassy, La Paz, Bolivia.

As for missionaries: The Rev. C. W. Riddle, '41ba in social work, Nanking, China; Mrs. G. H. Morse, '19ba, Tibet, West China. This is a bird's eye view of alumni. It's a long Sooner Roll Call.

Stephenson Is Editor

Sooner Magazine has a new editor. He is Larry Stephenson, who has been staff writer and editorial assistant since joining the magazine in the fall of 1946.

Larry, who will receive the BA Degree in August, will remain at O. U. until he receives the Master's. He replaces Jess Heck, who took over the *Sooner* helm in May, 1947, and served as editor until being graduated May 31.

The new editor is president of Sigma Delta Chi, professional journalism fraternity, and was the first student to receive the Kayser award, presented annually to the outstanding junior man in journalism.

He received the award in the spring of 1947. It was accompanied by a \$250 travel scholarship which allowed Stephenson to study opinion polls under Dr. George Gallup at Princeton, New Jersey, and Elmo Roper, New York City.

A member of Sigma Phi Epsilon Fraternity, Stephenson also has served as both staff and feature writer on the *Oklahoma Daily*, campus newspaper.

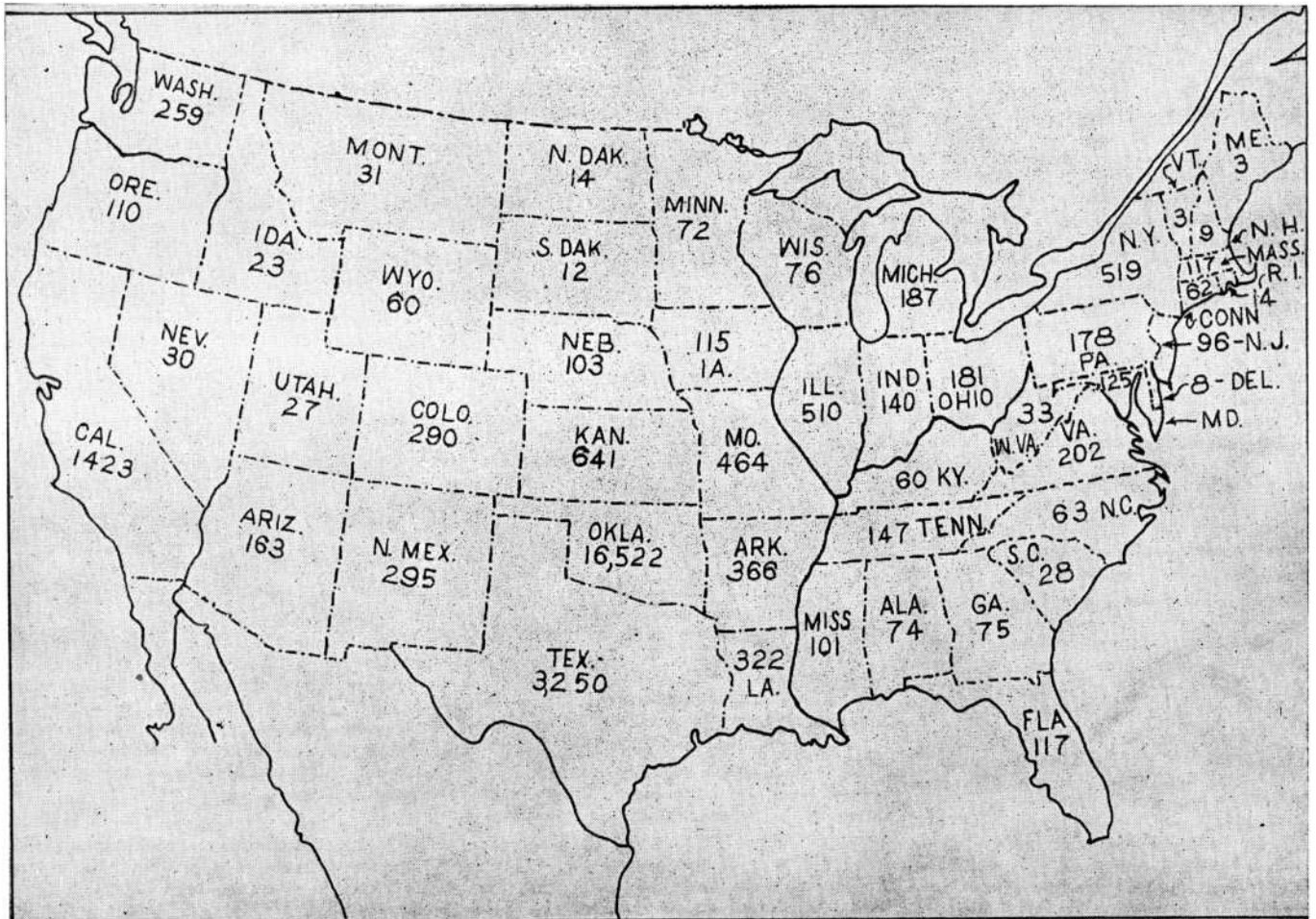
Other members of the *Sooner Magazine* staff include Ted Beard, '21ba, "Riding the Sooner Range" writer and executive secretary-manager of the Alumni Association; Betty Jean McLean, staff writer; Paul McClung, feature writer; Thelley Gill Hess, '47bus, book reviewer, and Mrs. Mary Turnbull, alumni records supervisor.

Ted Beard

Sign to Be Removed

The engineers' sign, the electric sign which has been atop the Engineering Building since 1930, will soon follow the campus trend and be removed for a face-lifting.

The sign has been out of use for several years. It formerly flashed University news across the campus, and was temporarily repaired for the St. Pat's celebration in 1947. After remodeling is complete, it will be placed on the central tower of the new addition to the Engineering Building.



Alumni are scattered through every state in the union and 41 nations of every continent on the globe. The home state leads the nation in number of University alums, with a total of 16,522. Texas follows with 3,250 and California's 1,423 alumni run a third. Even distant Maine and Vermont have three Sooners each.