







Pep Rally in San Francisco

- 1. Officers of the San Francisco Bay Area Alumni Association Club pauses long enough to talk over O. U. prospects at a dinner party held September 24 in the Marine Memorial Club prior to the Sooner-Santa Clara game. Left to right: Reed Crites, '36Law, president; Harry W. Day, '30bus, board member; Belle Gough, '26ba, '31ma, board member; Lee Laird, '20ba, board member, and Velma L. Richardson, '38h.ec., secretary.
- 2. Chatting over old times at the University are Robert L. Moon, '41ba, '42Law; Ernest W. Tallaman, '18Law; Mrs. J. W. Burg and J. W. Burg.
- 3. Lloyd Noble, '21, Ardmore, arrived with a party of alumni and guests. Left to right: Smith Spradling, Fort Worth, Texas; H. L. Briggs, Los Angeles, California; Don Walker, '15ba, Tulsa; Dr. Lyman C. Veazey, Ardmore; Mrs. Lyman C. Veazey (Mary Hudson, '32ba); J. E. Hill, '29, Fort Worth; J. E. Lowe, Fort Worth; Lloyd Noble; O. M. Evans, Los Angeles, and R. L. Inglish, Dallas, Texas. Two other members comprising the Noble party were Gordon Marcum, '41, Tulsa, and Ben Scott, Ardmore.
- 4. Dr. George L. Cross was a special guest at the dinner. He is shown speaking to several members and guests. Left to right: Sharon Brown and her father, Paul Brown, Oklahoma City; Dr. Cross; Mrs. R. W. Davis, Los Angeles; Mrs. Paul Brown; Josephine Paxton; R. W. Davis, '38bus, Los Angeles; Mrs. Jimmy White, '33ba, and Jimmy White, '32bus, Oklahoma City.
- 5. Harold Keith, '29ba, '39ma, director of sports publicity, appears to be trying for high "C" as he and J. E. Hill strike up a duet.



Bay Area Entertains At Santa Clara Game

By C. Belle Gough, '26ba, '31ma Member of Bay Area Club

The San Francisco Bay Area Alumni Association was especially honored at its first dinner meeting. It had as guests Dr. G. L. Cross, president of the University; Lloyd Noble, '21, past president of the University Board of Regents; Harold Keith, '29ba, '39 ma, director of publicity, and Ted Beaird, '21ba, "Sooner Range Rider" who knows all that is going on, that has gone, that will go on in this vast Sooner Range.

Noble, Cross, and Beaird in their several after dinner speeches brought this wandering group of the Bay Area up to the minute on the physical growth of the University, the changes in faculty personnel, and the doings of the many roaming grads.

In Noble's party that flew out from Tulsa by way of territory annexed to Oklahoma— Texas—there were the following, J. E. Hill; R. L. Inglish; Jimmy Low; Smith Spradling; H. L. Briggs; Gordon Marcum, '37-'38; Don Walker, '15ba, and O. M. Evans.

Mr. and Mrs. Paul Brown of Nichols Hills, Oklahoma City, and their "1959 freshman" daughter, Sharon, were present, too. The Browns were vacationing, knew of the Santa Clara vs. O.U. game, of course, came by to see that, heard of the dinner, and "just dropped in." Brown is of the 1927 law class.

There is a feeling of oneness among Sooners wherever they are. For instance, the Browns; and, more to the point—considering the usual attitude of a San Franciscan toward a citizen of Los Angeles—the Bay Area Alums were happy to have at their dinner, R. W. Davis, '38bus, Los Angeles.

There were in all 45 present for the dinner. They were, in addition to those already mentioned, Ernest W. Tallaman, '18 Law; Emily Smith, '31ma; George W. Penney, '28-'30, and Mrs. Penney; Frank Morris, '40eng; Woodrow Morris, '34ba, '36 Law; Dick Pearce, '31ba; Mrs. Mary Hudson Veazey, '32ba; Dr. Veazey; Jack Edwards, '37bus; Josephine Paxton, '29ba, '32 Lib.sci; Jimmie White, '32bus; Loree White, '33ba; Mrs. Charles White; J. W. Burg and Mrs. Burg; Robert Moon, '41ba, '42Law, and Mrs. Moon.

Officers, board members of the local chapter, and their guests present were President Reed Crites, '36Law, and Mrs. Crites; Secretary Velma L. Richardson, '38h.ec, and her guest, Lt. Ida Farris; Belle Gough, '26 ba, '31ma; Harry Day, '30bus, and Lee Laird, '20ba, and Mrs. Laird.

Sooner

Big Red Looks Good At Start of Season

Will Oklahoma rule the "Big Seven"? Does the stunning defeat of Texas A. & M. prove that the Sooners are on their way to a great season? These questions and more like them are being asked throughout Soonerland. While it is too early to determine what extent O.U. will play in the conference championship or what the previous games indicate, it is possible to begin to evaluate the 1948 squad.

Offensively the charges of Coach Bud Wilkinson seem to be well on their way. The lack of an adequate aerial weapon which handicapped the team last year has been changed into one of the year's most effective attacks. Quarterbacks Darrel Royal, Hollis, and Claude Arnold, Okmulgee, plus all-around back, Jack Mitchell, Arkansas City, Kansas, have all been hitting often and effectively. In the Texas Aggie game, O.U. gained 151 yards aerially for the best showing in two years. Last year's average was 40.1 per game with a high of 109 yards posted against Kansas. George Thomas, Fairland, has compiled a 259 net yards rushing record for the first two games and his work along with that of Leon Heath, Hollis, and the entire backfield is making the Missouri "T" formation a vehicle that rumbles with ground-gaining power.

Defensively the work of the forward wall is proving exceptional. Against A. & M., the line held the Texans to 47 net yards gained from rushing while they ripped holes in their heavier opponent's line so O.U.'s backs could compile an average of 5.2 net yards per carry. Myrle Greathouse, Amarillo, Texas, has been a standout in the line-backer's slot and every position from end to end has been handled competently. Forty-three players saw action against the Aggies which indicates the number of qualified re serves.

None of the season's contests have been or are expected to be breathers. Texas provided the Opposition October 9 and the following week Kansas State was to invade Norman for a Dad's Day game as well as the first conference tussle of the season. Texas Christian was to furnish the opposition in Fort Worth, October 23, and Iowa State the game of the final week of the month. As the *Sooner* goes to press the results of the October games were not available.

November 6, 13, and 20 are dates which should name the conference champion.

Sports

Missouri and Nebraska visit Norman for the first two games, and then the Sooners move to Lawrence, Kansas, for their final conference game. The torrid pace is completed the following week when the Oklahoma Aggies entertain O.U. in the final scrap of the season.

Sooners Defeat Texas

Vengeance came sweet to the University football team and fans when the Texas Longhorns went down in defeat before the untiring onslaught of a fired-up Sooner squad.

Outplayed from beginning to the final shot of the timekeeper's gun, the Texas University team was defeated 20 to 14 in the October 9 Cotton Bowl classic in Dallas. This was the Sooners' first victory over Texas since 1939.

A capacity crowd of 67,435 squeezed into the "new look" Bowl to make it the largest crowd ever to witness a football game in the Southwest. The game was packed with thrills with Oklahoma leading throughout the game from the first touchdown scored in the second quarter till the final play. O.U. fans realized Texas was a serious contender and prayed for time to run out. In the last seconds of the game the Sooner fans counted in mass cadence the ticking of the score board clock.

After the last minute was sweated out, hundreds of fans rushed out on the field and heaved Coach Bud Wilkinson and his champions to their shoulders while the Big Red Band sounded off with "Boomer Sooner." For several minutes few people left the stadium. The spectacle on the playing field was a three-ring circus in itself. One of the goal posts was pulled down. Havoc reigned.

And on into the wee hours of Sunday morning there was little sleeping in Dallas. The Sooners had met and beat their greatest rival.

White Heads Extension Division

Thurman J. White, '41ms, has assumed his new duties as acting director of the Extension Division. He has been appointed to serve in the absence of R. Boyd Gunning, '37ba, '37Law, director of the Extension Division, who has been granted a year's leave of absence by the University board of regents to serve as director of the University of Oklahoma Foundation.

White, formerly assistant director of the Extension Division and director of visual education, recently returned from a year's leave of absence during which time he studied for his Doctorate at the University of Chicago. He has completed all work on his Ph. D. in the field of adult education except his dissertation.

When the University of Oklahoma opened its doors September 15, 1892, the president taught classes and three teachers made up the faculty. In 1947-48, the general faculty numbered over 750.