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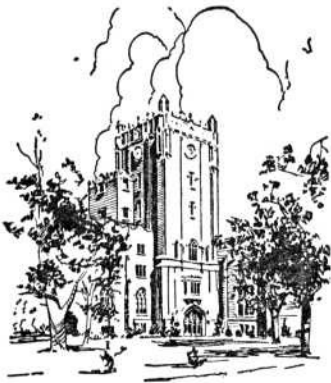


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Saturday, 11:00 a.m., November 13 was one of the milestones for "assembled meetings" in the Oklahoma Memorial Union.

For a period of two and one-half hours the initial launching of the joint project sponsored by the University Board of Regents, the Executive Board of the Alumni Association and all other agencies and commissions of the University got underway, namely, the launching of the world-wide drive for the Alumni Development Fund (branch of the University of Oklahoma Foundation). More than 150 carefully selected and screened University alumni represented their city, county or state as an O.U. alumnus counselor in establishing the policies and procedures to be followed in this world-wide function.

Among the many Board members and top-side officials of the O.U. Alumni Development Fund who assembled in that special luncheon-business session were: Ted Beard, '21ba, representative of the University of Oklahoma (Alumni) Association, Norman; Norman Brillhart, '17ba, Madill; Dean Glenn C. Couch, '31bs, '37ms, Norman; Roscoe Cate, '26ba, Vice-President, University of Oklahoma, Norman; George L. Cross, President, University of Oklahoma, Norman; Harry H. Diamond, President of the Board of Directors for the Alumni Development Fund, '12Law, Holdenville; Boyd Gunning, '37ba, '37Law, Secretary, Alumni Development Fund, Norman; D. E. "Bill" Hodges, '25ba, '27Law, Bartlesville; J. L. Lindsay, Comptroller of the University, treasurer, Norman; Dean E. D. Meacham, '14ba, Norman; Grover Strother, '20ba, Oklahoma City; and Dale Vliet, '38Law, Norman.

Yes, Saturday, November 13, 1948, proved to be a milestone in the development program for a greater University of Oklahoma.

OKLAHOMA

MEMORIAL UNION

University of Oklahoma, Norman

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