

For \$3

YOU CAN HIT THE JACKPOT

It's true. A yearly payment of \$3 will net you a jackpot brimful with University interest. For that amount you are entitled to an annual membership in the University of Oklahoma (Alumni) Association. Or, if you prefer, you pay \$25 down and \$5 quarterly until \$80 has been paid for a life membership in the Association.

As a member of the Association you will receive--

- 1) Sooner Magazine monthly
- 2) Bud Wilkinson's Newsletter
- 3) Priority on Athletic tickets
- 4) Constant contact with other alumni

A single LIFE MEMBERSHIP includes both husband and wife, if both are alumni.

You appreciate a tip on a sure winner. Tell your alumni friends to put \$3 on the nose of

THE UNIVERSITY OF OKLAHOMA ASSOCIATION

Oklahoma Memorial Union Building, Norman