



Walter S. Campbell, director of courses in professional writing, and Mrs. Elizabeth Ann McMurray Ellegood, '35ba, Dallas, take time out at the Writers Shore Course held at the North Campus June 6. On the right, are Leonard Snyder, Norman; Saul Levison, '42ba, Dallas, and Foster Harris, '25ba, director of courses in professional writing, at the same meeting.

castle from destruction by putting up a sign designating the castle as an "historical monument."

In the wedding the princess broke several Hohenzollern traditions. For one thing she used the American tradition of "something old, something new, something borrowed, something blue." For something old she chose a diamond tiara which belonged to a cousin of the czar of Russia. Cecilie wore a "new" dress, "borrowed" a veil, and had blue sapphires in her rings.

Another tradition was broken when the bride was given away by her father, Crown Prince Wilhelm, something that had never been done in her family. She held to tradition, however, when she accepted a gift of some old dishes to break in order to scare away ghosts. She said she couldn't afford to break any of her own dishes, ghosts or not.

Harris worked in Norman after graduating from the University as an interior decorator. Later he moved to Amarillo, Texas, and it is there that the couple will establish a home. His parents live at Konawa, where his father is a banker.

Telegrams from persons in Amarillo have been pouring in, extending a welcome to the princess. "I hope to get there soon," she says, "Amarillo is such a pretty name."

## Society Hears Alumni

Two University alumni were prominent at the Oklahoma Historical Society's fifty-sixth anniversary held in May on the Oklahoma A.&M. campus.

Dr. Emma Estill-Harbour, '23ma, '33ph.d, the society president of the organization from Edmond, presided over the day's events. Another alumni, Dr. Gaston Litton, '34ba, '40ma, was featured speaker at the meeting. He discussed "Good Homes and Newer Uses for Old Records."

Litton, archivist for the University and a former staff member of the National archives in Washington, D. C., has served several foreign countries as organizer of libraries and research facilities.

The Oklahoma Historical Society was formed May 26, 1893, and is now rated as one of the top groups of its kind in the country. Since its foundation it has attracted national attention for its work in building the museum in the Historical building and gathering historical facts of the state.

## FACULTY

# No Positions Were Open

It was a lucky day for the University when Savoie Lottinville, '29ba, gave up his attempts to become a teacher during the depression years and came down to work with Joe Brandt, '21ba, then director of the University Press. For today not only is Lottinville director of the Press, but he's the newly elected president of the Association of American University Presses, composed of 35 university presses.

Lottinville was determined in those days to become a teacher but several factors decided otherwise. For one thing it was 1932 and the country was in the grips of a depression. He smiles as he recalls those attempts:

"Schools were loaded down. People don't seem to remember the conditions in those depression years. Even though I had two degrees, I didn't have a teacher's certificate and no positions were open without them."

This scholarly, energetic press director received his first degree from Oklahoma in 1929 and was then chosen as a Rhodes scholar to study at Oxford. After completing his studies there he returned to the states and had his abortive fling at teaching. Then he went to work for the *Oklahoman* and *Times* in Oklahoma City in 1932. In early spring of that year he came down to O.U. and "I've been here ever since."

And "ever since" the University Press has grown until it is recognized all over the country as the printer of consistently fine books. This credit is shared jointly by Brandt, later president of the University, and Lottinville. But today it is through Lottinville's discretion of choosing the right manuscripts, his fine eye for details and his inspiration to his co-workers that such laudatory comments are made about the Press. In 1947 the head of the book review section of the *New York Times* said:

"The greatest pleasure I have in reviewing books today are the fine publications from the University of Oklahoma Press."

Lottinville, Phi Beta Kappa and former student

editor of the *Oklahoma Daily*, likes nothing better than to take a visitor into the University Press library and show him the volumes of smartly bound books from their presses. He picks out one book and then another until the visitor is doing a neat balancing act with five or six volumes. Lottinville is trying to show him the "pattern of publication," each book having a relation to the other.

"The Press," he tells visitors earnestly, "is interested not only in things vital to Oklahoma but to other surrounding, well-defined areas." And then he whips out books dealing with the Texas Panhandle, Kansas, New Mexico and Missouri to illustrate his point. "You need to see the pattern of the books published here. A book on sea power is followed up by a book on air power, a book on ranching followed by a book on the sheep industry. Now you can begin to see the range, purposefulness and cohesiveness of our books."

Every year the University Press receives 500 manuscripts from hopeful authors and it is Lottinville's final decision that determines the ones that merit publication. It's a mammoth job of exclusion. Out of the 500 only about 14 to 16 can hope to finally reach the presses.

A tribute to the success of Lottinville's discretion in choosing from the manuscript stockpile is the critic's response. Back a few years, the Book of the Month Club selection was a University Press product, *Wah'Kon-tah*, by John Joseph Matthews. Today about fifty percent of the books rolling off the University presses are recommended by that same book club.

But more than the book's approval, Lottinville likes to point out the service the press is rendering in certain fields. The Press is doing a series of books on Civilization of the American Indian, a series on American Exploration and Travel and another on Historic Oklahoma. He points with well-founded pride to the books which serve the agricultural interests of the state and region. In this group is "The Farmer's Handbook" by John

M. White which helps the farmer in all his problems including a well illustrated chapter on "Diseases of Horses, Mules, Asses and Ponies."

Not only is it his job to see that the books are carefully selected and printed but he also has to make sure that the books are marketed properly. Each year three salesmen travel around the country contacting booksellers and arranging for advertisements. Do they succeed? One book alone, *Plowman's Folly*, by Edward Faulkner sold 340,000 copies. Another book *Persimmon Hill*, by W. C. Kennerly sold 1,400 copies at one bookstore in St. Louis.

The purpose of university presses such as Oklahoma's is best explained by a paragraph from the Association of American University Presses' manual which says the purpose is "to publish books which represent distinct contributions to knowledge but which hold limited possibility of financial return, thereby counteracting the strong tendencies toward standardization of American life."

But the reader asks, "Why is a story about Lottinville devoted almost exclusively to an account of the University Press?" It's because they have now become inseparable, and it's because the former member of the Oxford boxing team enjoys talking about the Press to the exclusion of anything else. The University Press is his great love and when you know the Press you know Lottinville.

### Keen Gets Mayorality Post

Paul V. Keen, former University wrestling coach, may have reason to use some of his past coaching experience in wrestling with the problems of his new job as mayor of Norman.

The 51-year-old Keen's entrance into city politics was an accident, according to a copyright article by Bill English, '39journ, for the *Oklahoman-Times* bureau. English wrote, "His election to the city commission and subsequent appointment as mayor amazes him as much as anyone. In fact, he's hardly 'had time to think much about it'."

"It all happened much too quickly for the political newcomer whose previous service to the community has been confined to an interest in civic affairs and membership on the city park board."

"However, he has been a constant strong supporter and worker in the town's youth program, serving as a co-ordinator in the city recreation and junior police program.

Keen, who's now associate professor of intramural athletics at the University, is surrounded at home by a strongly partisan O.U. family. His wife and two sons are all graduates of the University. His wife, the former Irene Harman, received a B.S. in education in 1930, Keen's sons are Donald J., '48, an employee of the Mud Control Laboratories, Inc., Oklahoma City, and Jerry, '47bus, employee of a Norman wholesale grocery firm. His third son, Paul, Jr., is attending Norman high school.

Keen has to be careful around his household about mentioning his alma mater—Oklahoma A.&M. But he has no fear when he tells of receiving his master's degree from the University of Michigan, Ann Arbor. Despite his A.&M. degree, Keen is a life member of the O.U. Alumni Association.

He's a native born Oklahoman from Weatherford and has been coaching at the University since 1927. He was coach of the 1936 Sooner wrestling team which won the national Intercollegiate championship. His teams have taken the Big Six title seven of the 12 years he has coached.

### Two Gun Dale Hits the Road

It's not an easy trick for a man of 70 but "Two Gun" Dale says he'll travel more than 7,000 miles this summer to visit nine schools.

This is another in the cross-country lecture tour of Dr. E. E. Dale, '11ba, research professor of history at the University, in which he spins tales on western American history.

The cowboy with a Ph. D. degree has made these trips for two straight years and plans on making more of the same.

In 1947, this man who is equally at home on the range or an exclusive club drove 5,000 miles on a summer lecture tour that took him to 13 colleges. Last year he traveled 6,000 miles to visit 15 schools.

Dr. Dale, who didn't start to college until he was 26 and didn't receive his BA until he was 32, generally speaks on the social aspects of history of the United States west of the Mississippi.

What gave him the idea for his summer lecture tours?

Theodore Blegan, dean of the University of Minnesota graduate school, probably is responsible. Eight years ago, Dean Blegan told him if he had his background he'd lecture at the different schools during the summer. Dale liked the idea and started out that very summer.

### Brown Named to Deanship

Dr. Horace B. Brown, Jr., dean of the University of Mississippi school of commerce and business administration, has been named to fill a similar post at the University left vacant by the retirement of Dr. Arthur B. Adams.

Dr. Brown's appointment is effective on or before September 1. His selection as dean ended a nine-month search. Dr. Cross said the new dean was chosen from a group of candidates who are leaders in the field of business administration.

Since Dr. Adams' retirement last September, after 25 years as dean, the college has been administered by an interim committee under the chairmanship of Dr. Charles F. Daily.

### Clark Is New Pharmacy Dean

Dr. Ralph W. Clark, former University of Kansas pharmacy professor, has taken over the reins of his new job of dean of the O.U. school of pharmacy.

Dr. Clark succeeds D.B.R. Johnson, who is retiring after serving 30 years as dean of the pharmacy school. Johnson was appointed dean in 1919. Under his direction the school has grown to the fourth largest in the nation.

Dr. Clark, 48, is a grand ritualist of Kappa Psi, the University of Wisconsin, has been active in the industrial phases of pharmacy. He is well known among Oklahoma druggists, serving eight years as a special representative for a drug company.

Dr. Clark, 48, is a grand ritualist of Kappa Osi, pharmaceutical fraternity, a member of Sigma Chi, social fraternity, and a life member of the American Pharmaceutical Association.

### Harral Picked for High Post

Stewart Harral, '36ma, director of public relations at the University, was named president-elect of the American College of Public Relations Association at its annual meeting in Washington, D. C. in early May.

With a membership of more than 900 universities and colleges, the ACPRA is the largest professional public relations society in the nation.

A native Oklahoman, Harral is the author of five books and numerous articles on public relations. He has lectured extensively on the subject both in this country and in Canada. He is a graduate lecturer in public relations for the National Education Association.

## Hargesheimer Leaves Oklahoma

It's a new backfield coach for the University of Southern California. Walter Hargesheimer, Sooner assistant football coach for two seasons, announced in July that he would accept a similar post with the California team.

Prior to joining the University coaching staff, Hargesheimer had been head coach at Massachusetts State and also had coached at Oberlin and Sioux Falls College. During his college days at the

**The yearly football kickoff for the nation takes place August 12 in Chicago when the professional Philadelphia Eagles football team meets the College All-Stars. The broadcast of the game will be of interest to every Sooner fan because of the participation of All-Americans Buddy Burris, Jack Mitchell and Myrle Greathouse. It should prove doubly interesting 'cause Bud Wilkinson will have the top mentor's post.**

University of Minnesota he was a star quarterback for the 1932-33 teams. In 1933 the Minnesota team was unbeaten and tied only twice.

Hargesheimer will receive a reported \$8,000 a year salary at the California school. This is about a \$2,500 increase over his salary on Bud Wilkinson's staff. The vacancy on the USC staff which he will fill occurred when backfield coach Bob Winslow accepted the head coaching job at Arizona University.

The 30-year-old coach said he had enjoyed his work at Oklahoma and hated to leave. "The Sooners have a great football future," he said. Hargesheimer had gone out to California July 8 to confer with the Trojan coach Jeff Cravath. On July 12 he announced he had accepted a post with the team and would be California bound July 30.

Head football coach Bud Wilkinson said he had given no immediate thought to Hargesheimer's successor on the Sooner coaching staff.

### Hotels Sold Out for Game

**Those of you planning to attend the O.U.-Texas football game in Dallas and don't yet have hotel reservations had better plan on staying with friends, sleeping in your car or on a park bench—because the hotels are already sold out.**

**Oklahomans requesting rooms now are being referred to Fort Worth. The sell-out of rooms in Dallas for the game came a little earlier than last year.**

### Ragan Teaches in Oregon

Dr. W. B. Ragan, '22ba, '28ma, professor of elementary education at the University, is teaching at the Oregon College of Education, Monmouth, Oregon, during the 1949 summer session.

He teaches the first three graduate courses ever offered by the college. He will also address the California state conference of elementary school supervisors, August 10-12 at the University of California at Los Angeles.

Ragan has served as chairman of the executive committee for the Oklahoma curriculum program for the past six years.