

## Hargesheimer Leaves Oklahoma

It's a new backfield coach for the University of Southern California. Walter Hargesheimer, Soon-er assistant football coach for two seasons, announced in July that he would accept a similar post with the California team.

Prior to joining the University coaching staff, Hargesheimer had been head coach at Massachusetts State and also had coached at Oberlin and Sioux Falls College. During his college days at the

**The yearly football kickoff for the nation takes place August 12 in Chicago when the professional Philadelphia Eagles football team meets the College All-Stars. The broadcast of the game will be of interest to every Sooner fan because of the participation of All-Americans Buddy Burris, Jack Mitchell and Myrle Greathouse. It should prove doubly interesting 'cause Bud Wilkinson will have the top mentor's post.**

University of Minnesota he was a star quarterback for the 1932-33 teams. In 1933 the Minnesota team was unbeaten and tied only twice.

Hargesheimer will receive a reported \$8,000 a year salary at the California school. This is about a \$2,500 increase over his salary on Bud Wilkinson's staff. The vacancy on the USC staff which he will fill occurred when backfield coach Bob Winslow accepted the head coaching job at Arizona University.

The 30-year-old coach said he had enjoyed his work at Oklahoma and hated to leave. "The Sooners have a great football future," he said. Hargesheimer had gone out to California July 8 to confer with the Trojan coach Jeff Cravath. On July 12 he announced he had accepted a post with the team and would be California bound July 30.

Head football coach Bud Wilkinson said he had given no immediate thought to Hargesheimer's successor on the Sooner coaching staff.

## Hotels Sold Out for Game

Those of you planning to attend the O.U.-Texas football game in Dallas and don't yet have hotel reservations had better plan on staying with friends, sleeping in your car or on a park bench—because the hotels are already sold out.

Oklahomans requesting rooms now are being referred to Fort Worth. The sell-out of rooms in Dallas for the game came a little earlier than last year.

## Ragan Teaches in Oregon

Dr. W. B. Ragan, '22ba, '28ma, professor of elementary education at the University, is teaching at the Oregon College of Education, Monmouth, Oregon, during the 1949 summer session.

He teaches the first three graduate courses ever offered by the college. He will also address the California state conference of elementary school supervisors, August 10-12 at the University of California at Los Angeles.

Ragan has served as chairman of the executive committee for the Oklahoma curriculum program for the past six years.

M. White which helps the farmer in all his problems including a well illustrated chapter on "Diseases of Horses, Mules, Asses and Ponies."

Not only is it his job to see that the books are carefully selected and printed but he also has to make sure that the books are marketed properly. Each year three salesmen travel around the country contacting booksellers and arranging for advertisements. Do they succeed? One book alone, *Plowman's Folly*, by Edward Faulkner sold 340,000 copies. Another book *Persimmon Hill*, by W. C. Kennerly sold 1,400 copies at one bookstore in St. Louis.

The purpose of university presses such as Oklahoma's is best explained by a paragraph from the Association of American University Presses' manual which says the purpose is "to publish books which represent distinct contributions to knowledge but which hold limited possibility of financial return, thereby counteracting the strong tendencies toward standardization of American life."

But the reader asks, "Why is a story about Lottinville devoted almost exclusively to an account of the University Press?" It's because they have now become inseparable, and it's because the former member of the Oxford boxing team enjoys talking about the Press to the exclusion of anything else. The University Press is his great love and when you know the Press you know Lottinville.

## Keen Gets Mayoralty Post

Paul V. Keen, former University wrestling coach, may have reason to use some of his past coaching experience in wrestling with the problems of his new job as mayor of Norman.

The 51-year-old Keen's entrance into city politics was an accident, according to a copyright article by Bill English, '39journ, for the *Oklahoman-Times* bureau. English wrote, "His election to the city commission and subsequent appointment as mayor amazes him as much as anyone. In fact, he's hardly 'had time to think much about it'."

"It all happened much too quickly for the political newcomer whose previous service to the community has been confined to an interest in civic affairs and membership on the city park board."

"However, he has been a constant strong supporter and worker in the town's youth program, serving as a co-ordinator in the city recreation and junior police program.

Keen, who's now associate professor of intramural athletics at the University, is surrounded at home by a strongly partisan O.U. family. His wife and two sons are all graduates of the University. His wife, the former Irene Harman, received a B.S. in education in 1930, Keen's sons are Donald J., '48, an employee of the Mud Control Laboratories, Inc., Oklahoma City, and Jerry, '47bus, employee of a Norman wholesale grocery firm. His third son, Paul, Jr., is attending Norman high school.

Keen has to be careful around his household about mentioning his alma mater—Oklahoma A.&M. But he has no fear when he tells of receiving his master's degree from the University of Michigan, Ann Arbor. Despite his A.&M. degree, Keen is a life member of the O.U. Alumni Association.

He's a native born Oklahoman from Weatherford and has been coaching at the University since 1927. He was coach of the 1936 Sooner wrestling team which won the national Intercollegiate championship. His teams have taken the Big Six title seven of the 12 years he has coached.

## Two Gun Dale Hits the Road

It's not an easy trick for a man of 70 but "Two Gun" Dale says he'll travel more than 7,000 miles this summer to visit nine schools.

This is another in the cross-country lecture tour of Dr. E. E. Dale, '11ba, research professor of history at the University, in which he spins tales on western American history.

The cowboy with a Ph. D. degree has made these trips for two straight years and plans on making more of the same.

In 1947, this man who is equally at home on the range or an exclusive club drove 5,000 miles on a summer lecture tour that took him to 13 colleges. Last year he traveled 6,000 miles to visit 15 schools.

Dr. Dale, who didn't start to college until he was 26 and didn't receive his BA until he was 32, generally speaks on the social aspects of history of the United States west of the Mississippi.

What gave him the idea for his summer lecture tours?

Theodore Blegan, dean of the University of Minnesota graduate school, probably is responsible. Eight years ago, Dean Blegan told him if he had his background he'd lecture at the different schools during the summer. Dale liked the idea and started out that very summer.

## Brown Named to Deanship

Dr. Horace B. Brown, Jr., dean of the University of Mississippi school of commerce and business administration, has been named to fill a similar post at the University left vacant by the retirement of Dr. Arthur B. Adams.

Dr. Brown's appointment is effective on or before September 1. His selection as dean ended a nine-month search. Dr. Cross said the new dean was chosen from a group of candidates who are leaders in the field of business administration.

Since Dr. Adams' retirement last September, after 25 years as dean, the college has been administered by an interim committee under the chairmanship of Dr. Charles F. Daily.

## Clark Is New Pharmacy Dean

Dr. Ralph W. Clark, former University of Kansas pharmacy professor, has taken over the reins of his new job of dean of the O.U. school of pharmacy.

Dr. Clark succeeds D.B.R. Johnson, who is retiring after serving 30 years as dean of the pharmacy school. Johnson was appointed dean in 1919. Under his direction the school has grown to the fourth largest in the nation.

Dr. Clark, 48, is a grand ritualist of Kappa Psi, the University of Wisconsin, has been active in the industrial phases of pharmacy. He is well known among Oklahoma druggists, serving eight years as a special representative for a drug company.

Dr. Clark, 48, is a grand ritualist of Sigma Chi, pharmaceutical fraternity, a member of Sigma Chi, social fraternity, and a life member of the American Pharmaceutical Association.

## Harral Picked for High Post

Stewart Harral, '36ma, director of public relations at the University, was named president-elect of the American College of Public Relations Association at its annual meeting in Washington, D. C. in early May.

With a membership of more than 900 universities and colleges, the ACPRA is the largest professional public relations society in the nation.

A native Oklahoman, Harral is the author of five books and numerous articles on public relations. He has lectured extensively on the subject both in this country and in Canada. He is a graduate lecturer in public relations for the National Education Association.