



What Makes A Tradition

Excellence in performance year in and year out has a lot to do with it. Jack Mitchell, the Sooners' great field general, played an important role in keeping the tradition of O. U. gridiron supremacy intact. Benny Owen's teams started the tradition and Bud Wilkinson's Sugar Bowl Champs raised it to a new high. With O. U. picked by many experts to repeat their feat of last year the tradition appears to be in safe hands.

Bud Has Started One

A tradition which Bud Wilkinson has started is his football Letter which gives the alumni, wherever they are, a first hand report of each game. Bud's Letter is a searching analysis of the touchdowns and fumbles, of the heroes and the goats of all Big Red games. The Letter is in the mails 72 hours or less after each game. As a paid member of the Alumni Association you will automatically receive it along with many other benefits. Watch for the first one following the September 23 game with Boston College.

Renewal Notes

Annual membership is only \$3, or if you prefer, pay \$25 down and \$5 quarterly until \$80 has been paid for a life membership.

Scatter The News

Good things should be spread around. Tell your alumni friends who are not paid members how they can get Bud's Letter.

The University of Oklahoma (Alumni) Association

Norman, Oklahoma