SOONER MAGAZINE

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The Cover

Coach Bud Wilkinson was chosen cover subject for December several days before the announcement of the coach of the year honor. He's had a big year with his team smashing records continually. The alumni can well be proud of their 34year-old wonder boy.

For story on Bud turn to page 10 please.

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UNIVERSITY OF OKLAHOMA ASSOCIATION

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Ted Beard, Norman, Executive Secretary-Man-ager; Grady Harris, Alex, Immediate Past Presi-dent.
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1949-50 Representatives on the O.U. Athletic Council: Granville T. Norris, Muskogee; Paul Reed, Sulphur, and Hal Muldrow, Jr., Norman.
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Riding the Sooner Range



A. B. IMEL, '14BA

"Let's build a University that is really greatgreater than ever before." That is the way a prominent alumnus recently put it, speaking of the O.U. Alumni Development Fund. I think you will be interested in what they are saying on the Sooner Range about the Alumni Development Fund, now in its second year of operation.

Here is a quick look at some of the mail that came in November. From Howard F. Van Zandt, '29ba, '37ma, President of the O.U. Alumni Association Chapter, Tokyo, Japan:

"Your 'Greater University of Oklahoma' program is very interesting, and I want to congratulate you for the excellent way in which you have presented it. (Naturally, I like that.)

"There are about a hundred University of Oklahoma Alumni in this area, and I want to discuss the plan with them at a near meeting of our Alumni Association. (A good idea-just what it takes for an interesting program.)

"One of the items which has excited interest here is your "Asiatic Institute." Inasmuch as we are in the cockpit of Asia, as it were, naturally any studies in this field concern us personally. (Having lived on the approaches of the Far East for three years myself, I am convinced that these studies are of concern to us all!)

By Boyd Gunning, '37ba, '37Law

"As an active member of the Asiatic Society of Japan, the America-Japan Society, the American University Club of Japan, and in addition, as a contributing member of the Kokusai Bunkan Shinkokai, and the United Nations Association of Japan, I am quite certain that each of these organizations would like to know about the University of Oklahoma Asiatic Institute and its plans.

"I would like to have as much information as possible about the Asiatic Institute for use in discussions with these societies, and also of course to stimulate interest here among the persons of substance who may be persuaded to give financial support." (I expect to hear more from the Tokyo alumni.)

You will be interested to know that the director of the Asiatic Institue at O.U. is Professor Percy Buchanan. He was born in Takamatsu, Japan, lived 30 years in the Orient, taught in Japanese colleges, and is recognized as a linguist, historian and musician.

Helping to expand the Asiatic Institute is one of the projects of the Development Fund for 1949-50.

Any town that amounts to anything has at least one man who can always be relied upon to get a job done right. Cushing is such a town, and A. B. Imel, '14ba, is, in this case, the man. I won't be at all surprised if the Cushing area leads the state in the percentage of alumni contributors to the Development Fund because of the efficient way that Alumni Counsellor Imel is boosting the program.

BEN T. HEAD, '42bs, 48Law, is the Alumni Counsellor with the biggest job, since there are 6,000 Sooners living in his area, Oklahoma County. This is what Ben had to say in a recent letter: "As the success of the Development Fund program depends upon extensive participation for its effectiveness, I feel that we should have a greater number of contributors from his area. If each alumnus living in Oklahoma County gave only a small amount each year, you can visualize the large sum which the University would have available for scholarships, research, and special equipment. I have attended several conferences and planning sessions on the Fund, and I feel the program has a great future. I have found it to be sound, practical and worthy of the support of all Alumni."

These two are not alone, rather they reflect the enthusiasm of the Alumni Counsellors everywhere.

"It is a great idea. I see it developing Oklahoma as well as the University," was the word from BRADFORD M. RISINGER, '23ba, of Sand Springs.



A meeting of the Cushing committee for the Alumni Development Fund was held November 25. Those attending and pictured are Mrs. Betty Bailey Hall, '42ba; Dennis Cubbage, '35Law; Mrs. Jeanne Walters Cook, '47-'48; Richard A. Bryant, '33ba, '35Law; Mrs. Mary Lou Humphreys Emery, '45ba, and Mrs. Ophelia Jones Simon, '30-32, chairman of the committee.

PRESTON MOORE, '48, Stillwater, JACK CONN, '40Law, Ada, CHARLES R. FELLOWS, '36ba, '37Law, Tulsa, are others who have been heard from along this same line.

There is a hotbed of Sooners in Houston, where they really do things in a big way. WALLACE THOMPSON, '20bs, was in the office the other day telling of their plans for a big Sooner party during the Christmas holidays, and a possible trip to New Orleans about January 2nd. It is easy to understand why they do so much in Houston, when you remember the Houstonites include such people as: J. W. BURKHART, '30-'31, HAROLD WARD, '29bs, T. J. FUSON, '34bs, HERBERT E. WILLIAMS, B. G. MARTIN, '25-'32, W. C. McMAHAN, '26ba, MORRIS McDONALD, '37 bs, GEORGE "PEEPER" HAYES, '31-'34, JOE T. DICKERSON, '21Law, C. W. BYRON, '26, and about 300 others.

Words of support and encouragement have also come in from Charter Member of the Fund, GIL-BERT' R. DALE, '10-'11, Alamosa, Colorado, who says, "I think the fund is a good idea." "A great idea!" says DONALD D. BRAUGH, '21, Beaumont, Texas. "This is what it takes-makes us truly 'one big family'," states J. HOWARD SAM-UELL, '24, Dallas, Texas. From Elk Basin, Wyoming, is this note from E. M. RAUH, '34, "An excellent way for alumni to participate in university affairs." Read this one from HARRY E. MORRIS JR., '37ba, Ada, Oklahoma: "Each time I render to you my annual contribution to this Fund, I feel assured that in a small way I am doing my part in supplying the University with an available means through which certain progressive benefit will be realized not only now but also in the future years when my two sons will be receiving education here."

Here is one to the point. PETE YOUNG, '35, Woodward, has this to say about the Development Fund: "If our football team is any indication of a greater university, it's one hell of a good idea."

One of the early Sooners and a great O.U. booster, ROBERT H. WOOD, '11, Tulsa, says: "Splendid—Let's push it and watch it grow as it should."

There's no place to stop on this list. I am not

even half way through, and before I run out of space, I must tell you about a top-notch Sooner who did a first class job for the University this fall. T. MURRAY ROBINSON, '23bs, Oklahoma City, a busy man, took the time to head a committee to raise funds for new band uniforms. One hundred and thirty-five supporters contributed funds which were matched by the University Athletic Department, and \$15,000 has been allocated to pay for the best looking band uniforms ever seen in this section. The next time you see the University Band, "The Pride of Oklahoma," you will see the difference. Nice work, Murray, and thanks a million.

The Alumni Development Fund is now a wellestablished part of the University program. It is helping to clear the way for the building of a greater University—its success is also your success because it thereby enhances the value of your degree from O.U. in a proportionate amount.

As AUREL E. SMITH, '41bs, of Tulsa, said last week: "Two dollars may not be much but if everyone else contributes as much, you'll have \$200,000.00." It would also break all records of all colleges in the business, and that is not a bad idea either.

Finally, here is a note from Ted Beaird, '21ba, who is getting well at the Will Rogers Veterans' Hospital, Oklahoma City:

"I'm feeling fine. The hundreds of letters and cards I received from alumni helped more than you will ever know. Thanks from the bottom of my heart, and may I wish you all the best of health and a Happy Christmas Season!"

Law Profs Expound

Three University law professors spoke at the annual Oklahoma Bar Association meet held in Oklahoma City, November 18.

There were Dr. Maurice H. Merrill, '19ba, '22 Law, professor of law; Earl Sneed, Jr., '34ba, '37 Law, acting dean of the law school and R. Dale Vliet, '38Law, associate professor of law.

Dr. Merrill spoke on "Predictions as to the Future Growth of the Law of Oil and Gas"; Sneed spoke on the operations of partnerships and Vliet discussed corporations.

Grads Make Discovery

Dr. William Schriever, chairman of the department of physics, and Charles A. Reed, '26ba, '29 ms, '49ph.d, have made a discovery which is expected to cause a re-axamination of the theories concerning electrolytes.

Aided by the work of eight other OU graduates, Dr. Schriever and Reed, now assistant professor of physics at Clemson State College in South Carolina, have discovered that space charges in electrolytes do exist.

Their discovery appears in the October number of Journal of Chemical Physics. Their long paper is called "Macroscopic Space Charge in Electrolytes During Electrolysis."

The former physics graduates who have contributed to the discovery and their years of graduation are:

Dr. Duane Roller, '23ba, '25ms, head of the Physics department at Northwestern State College, Alva; J. Taylor Mitchell, '28bs; Leslie E. Brooking, '29ba, '32ms, now in charge of examination for the civil aeronautics board in Washington; Kenneth A. Rice, '33ms, U. S. Weather bureau; Roe Carson, '32 eng, now in the Geophysical laboratory of the Sun Oil Company in Beaumont.

Paul J. Martin, '36bs, '38ms, technical editor in the applied physics laboratory of Johns Hopkins and John L. Dalke, '39ms, of the National Bureau of Standards in Washington, D. C., in charge of determination of dielectric constants at high frequencies.

Big Shot! Who, Me?

Don Eaton, '47-'49, O.U. history graduate student recently found that Washington, D. C. was full of big shots.

He also found that he was one of them.

Eaton was chosen chairman of the first studentprofessor seminar ever to be held by the United States State Department. He was chosen by 23 persons from 12 colleges and universities, who were chosen from 250 applications from 75 colleges.

In connection with his work with the seminar, he had occasion to see President Truman and Prime Minister Jawaharal Nehru of India. He attended press conferences held by Dean Acheson, secretary of state, and breakfasted with such notables as Louis Renfro, special assistant to the secretary of defense, and with General Vaughn, President Truman's military aide. Attending many numerous social and diplomatic functions during his two month stay, Eaton also recalls the thrill of gathering with the Washington Alumni club to hear the O.U.-Texas game.

A notable among notables, Eaton was "glad to be back among the mistletoes."

Attending the seminar as a member was another Oklahoman. She is Mrs. Adeline Toner, '49, wife of Harold J. Toner, assistant professor of mechanics and engineering metallurgy at the University.

Rister Given Award

Dr. Carl C. Rister, research professor of history, was awarded \$500 by the Texas Institute of Letters at the annual meeting held November 11, in Dallas.

The award, sponsored by the Dallas Morning News, was presented to Dr. Rister for his book, Oil, Titan of the Southwest, published in June by the University Press.

Dr. Rister was named to membership in the Texas Institute of Letters—the only non-resident of the state to be so elected.

He has written 11 books, most of them about the Southwest,