

SOONER MAGAZINE

PUBLISHED EVERY MONTH BY THE UNIVERSITY OF OKLAHOMA ASSOCIATION

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The Cover

President Cross and Roundy Coughlin, sports editor of the *Madison (Wisconsin) State Journal*, had as good a time at the Sugar Bowl breakfast as any of the alumni. Roundy is pictured as he is being introduced by President Cross. (See Riding the Sooner Range.)

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Roundy and the Sugar Daddies

Riding the Sooner Range

By Boyd Gunning, '37ba, '37Law

The opening of the "New Orleans Strip" was started in January, 1949, and on two consecutive occasions the situation was so well in hand that some of the news stories carried a dateline, "New Orleans, Oklahoma." The final run was made on the Bayou outpost on January 2, 1950. Fourteen thousand Oklahomans participated and the results were decisive, Oklahoma 35-LSU 0.

The expedition was headed by an advance guard and striking force of C. B. "Bud" WILKINSON, COACH OF THE YEAR, Assistant Coaches GOMER JONES, FRANK IVY, '40bs, BILL JENNINGS, '46ba, '49m.ed, and GEORGE LYNN, along with fifty young men who represented the University with credit and distinction both off and on the gridiron. CLEE FITZGERALD, '49bus, the genial young business manager of the Athletic Department, handled the million and one details of the trip with his usual efficiency, and still found time to bask in the Oklahoma sunshine that the Sooners seem to take with them wherever they go.

The O.U. Headquarters

Five minutes after George Cummings, '49bus, and wife Katie, arrived in New Orleans, O.U. Alumni headquarters at the Roosevelt Hotel was in full operation. Of the thousands of Sooners who poured through the lobby of the Roosevelt, there were 3,000 who found time to register at the Alumni booth and visit awhile about the sights of Bourbon Street and the probable outcome of the football game. One of the first to register was RICHARD "DICK" L. O'SHIELDS, '49eng, outstanding graduate of the College of Engineering last year and now a member of the faculty at LSU. DICK consented to help run the registration and won the lasting gratitude of us all. Another loyal Sooner who was a great help in that busy time was HARRY BETTES, '29pharm, of New Orleans.

The Yea Sooner! buttons furnished by the Alumni Association were a great hit with all Oklahoma boosters. One grad quipped as he pinned his on, "The only thing that's free in New Orleans."

Among the early arrivals were A. B. CARPENTER, '27Law, and wife HELEN, '26ba, with their daughter, NANCY. The CARPENTERS formerly lived at Shawnee and moved to Roswell, New Mexico, about 10 years ago. A. B. is State Senator in New Mexico and has been a loyal follower of Sooner destinies down through the years.

This year the Sugar Bowl trip served as a family vacation for a number of alumni. DAVE McKOWN, '21geol, and wife, FLORENCE, '22ba, of

Oklahoma City registered with their sons, BOB and DICK. HARRY DIAMOND, '12Law, and his wife, were there with HARRY, JR., '38-'43, and his wife, BETTY, '42ba. MR. and MRS. H. B. DOWELL of Tulsa brought their daughter ANNE along to see CHARLIE, the great OU center, play his final game for the Big Red. NORMAN BRILLHART, '17ba, and wife MILDRED, '22ba, of Madill included in their party ELLEN ROWE BRILLHART, '49fa, MR. and MRS. JIMMIE PARKER, BILL and MARTHA SHORT, and the genial manager of the O.U. Book Exchange, J. C. MAYFIELD, '29ba, and wife KATHERINE. CHARLES B. DUFFY, '22Law, and MRS. DUFFY, '19-'22, of Ponca City were there with their daughter, DOROTHY, who will graduate from O.U. this year. The BUSBY'S of Ada registered in force with OREL, '14Law, and HOPE, accompanied by ANNE, CAROLYN, PHIL, DAVID and JOHN-NIE. T. H. McCASLAND, '16ba, and MRS. McCASLAND of Duncan and their daughter, MARY FRANCES, of the Class of 1952 were there to recall many great days in O.U. football history.

Several Sooners came from far distant places. For instance, JUDGE GEORGE OLIPHANT, '31Law, was there from Regensburg, Germany, and MR. and MRS. WAYNE MARTESON registered from Aramco, Abquaiq, Saudi, Arabia.

One member of the Sugar Bowl Committee inquired why it was that so many Texans registered at the O.U. Alumni Headquarters. We told him that these people are not Texans; they are just good Oklahomans with Texas addresses. Among this group were some of the Houston Sooners such as WAYNE BURKHART, '30-'31, and MRS. BURKHART, and C. B. TRUITT, '31eng. From Wichita Falls came MR. and MRS. N. C. PARKER. COY B. JONES, '20ba, was there from San Angelo. PAUL C. TEAS, '22, and wife HESSIE, '22, came down from Dallas. EDWARD E. SANDS, '39eng, of Houston liked the Texas game so much that he decided to see what O.U. would do against the Tigers of LSU.

Alumni Breakfast

The Alumni breakfast at the Roosevelt the morning of the game was the greatest kick-off breakfast ever staged by Sooner Alumni. More than 600 confident and enthusiastic Sooners turned out for a program which set a fast pace that became the theme of the day for all Sooner activities. The breakfast was arranged by GEORGE CUMMINGS with the able assistance of HARRY KORNBAUM, '33, and JIMMIE JOHNSON, '36ba, of Oklahoma City. The star-studded program fea-



Vacationing in Havana, the Sooner gridders and their wives pose for a family portrait with the famous Morro Castle in the immediate background. The Cuba trip served as a victory celebration after the Sooners disposed of L.S.U. 35-0 in the Sugar Bowl.

game as signal caller, punter, passer and defensive man.

Out of Royal's seven punts, he kicked five out of bounds on LSU's 40, 14, 26, 12 and 10. Royal's two-year record of Sugar Bowl punting includes 15 punts and 13 of them either out of bounds or into the end zone.

LSU's cinderella team, who came into the Sugar Bowl tilt billed as the hottest team in the nation, had defeated in regular season's play Rice, North Carolina and Tulane, all champions of their own conferences.

Oklahoma, champions of the Big Seven, were out to make certain they wouldn't be the fourth victim.

The devastating line play of the powerful Sooner forward wall held the Tigers to a mere 38 yards by rushing, 12 yards under Oklahoma's seasonal record which led the nation.

Oklahoma's line tore the Bengal defenses to shreds in what was supposed to be a battle of unpenetrable defenses. Their line and downfield blocking allowed the Sooner backs to run for a net total of 286 yards.

After a rough defensive first quarter, which ended in a scoreless tie, the Sooners began clicking. They scored twice in the second period, once in the third and again twice in the fourth.

The only Louisiana State scoring threat came near the end of the first quarter, when the Tigers opened with a surprising passing attack that carried them to the Oklahoma's 19 yard line. But the alert defensive play of Royal saved a touchdown by twice knocking down sure-touchdown passes.

The Sooners began moving early in the second period. A 40-yard pass from Lindell Pearson to Bobby Goad put Oklahoma on the Tigers' 8 yard line. Thomas hit right tackle for three, Pearson went over left tackle for one and Thomas dove over the right side for one more yard. On a keeper play Royal moved to the six-inch line before being stopped.

LSU took over on downs and Ken Konz punted

to the 45 yard marker. Buddy Jones returned 8 yards to LSU's 37. Three plays later Oklahoma had its first touchdown. Heath took an inside handoff for three yards. On the next play Thomas was offside, LSU declining the penalty. Then Pearson hit Thomas with a 34 yard pass on the 5 yard line and ran unmolested into the end zone. Tipps then hit his first of five conversions.

A Tiger fumble on the next kickoff paved the way for Oklahoma's second score. Tipp's short kickoff was taken by Sam Lyle on the 38. Unable to hold onto the bouncing ball, Lyle fumbled and Tipps and Goad recovered for Oklahoma.

After two unsuccessful plays, Thomas took a Royal pitchout for 17 yards to the LSU 21. Thomas dropped a pass from Pearson in the end zone that was a duplicate of the first scoring play. That didn't matter because the Sooner halfback scored five plays later after Heath, Pearson and Royal carried the ball to the 5 yard line. Thomas took a lateral from Royal and scampered across the goal for his second tally. Tipps goaled again.

That put Oklahoma out in front 14-0 at half-time.

After the rest period the Sooners came out vehemently, scoring on the first play after they took possession of the ball. Before the Tigers could catch their breath Heath was on his record breaking jaunt.

Tipps second half kickoff was taken by LSU on their 45. One running play and two pass plays failed to gain for the Tigers and Konz punted to the Oklahoma 14 yard line. Behind some spectacular blocking, Heath took a handoff from Royal and smashed through LSU's 8-man line and getting the key block from Pearson journeyed the 86 yards for the third score. Tipps converted.

Another Bengal fumble on the first play of the fourth period led to the Sooners fourth touchdown. On an end around play Lyle was tackled viciously by Bert Clark tearing him loose from the ball. Little Buddy Jones recovered for Oklahoma on LSU's 13-yard line. Four plays thereafter Oklahoma scored. Pearson lost two over left

tackle, LSU was penalized five for offside. Thomas carried for five. Royal sneaked over left guard for the final five.

Louisiana State took the next kickoff and they again opened with a passing attack. Carrol Griffith and Charley Pevey flipped two straight aerials for 19 yards. But in stepped Clark to intercept Griffith's toss and return it eight yards to the Louisiana State 30 yard line. It took the Sooners only two plays to make their fifth and final tally. George Brewer lost four. Heath then took over and raced 34 yards to cross the pay dirt standing, with the final tally standing at 35-0.

Achievement Day Set

The third annual Achievement Day, sponsored jointly by the University board of regents and by the University of Oklahoma Association, has been scheduled for April 12, 1950.

Five outstanding Oklahomans will be honored at an Achievement Day banquet. They will be awarded a distinguished service citation on the basis of the persons' merit "in advancing a better contemporary society and their efforts to make Oklahoma a better known state."

Recipients of the awards in 1949 were Dr. Frank P. Baker, Talihina; Lew Wentz, Ponca City; Bennie Owen, professor of physical education; Miss Muriel Wright, '20, Oklahoma City, and Frank Phillips, Bartlesville.

Those receiving citations at the first Achievement Day in 1948 were General W. S. Key, Oklahoma City, Lynn Riggs, '23, New York; Everette DeGolyer, '11ba, Dallas; and Mike Monroney, '24ba, Oklahoma City.

Winners of this year's awards will be announced later.

Former Honor Student Promoted

The board of directors of Phillips Petroleum Company have elected Harry D. Turner, '31Law, to the office of general attorney.

As a student, Turner was elected to the Order of the Coif for outstanding scholarship. He received the highest grades in each of his first, second and third year law classes. For these achievements he was granted the Phi Delta Phi, the Callahan and the Bledsoe scholarship awards.

During World War II, he served as an artillery officer. And he later served as a prosecutor of Japanese war criminals in Manila.

Nielsen Appointed Editor

Dr. J. Rud Nielsen, research professor of physics at the University, has been appointed an associate editor of the Journal of Optical Society of America for a six-year term beginning January 1, 1950.

Dr. Nielsen has been a member of the Optical Society of America for many years and has published a number of papers in its journal. He has previously served as an associate editor of the American Journal of Physics.

Grad Cops Prize

Miss Annie Laurie Von Tungeln, '24ba, was awarded one of the ten \$10 prizes in the 1949 Travel contest of *The Instructor* magazine. Miss Von Tungeln now teaches Spanish at Tulsa Central highschool. Excerpts from her prize-winning manuscript will be published in one of the spring issues of *The Instructor*.

► John E. Mertes, chairman of the department of marketing, went to New York City to attend a professional meeting of American Marketing Association December 25-January 1.



The Sugar Bowl Story started at the opening of the season when Bud Wilkinson's young men ripped through Boston College. The tension mounted throughout the season and then one December day the above picture was made as the Sooners boarded a Braniff plane for the trip to the Biloxi training grounds.



Sooners seemed to come from everywhere to watch the L.S.U.-O.U. battle. A. B. Carpenter, '27Law, wife Helen, '26ba, and daughter Nancy came from Roswell, New Mexico, to witness the encounter. Carpenter is state senator in New Mexico.



On board the plane, Braniff hostesses made the players feel at home and with homefolks. And rightly so for the two hostesses serving coffee to Mr. and Mrs. Jim Owens (facing camera) and to Coach Bill Jennings, '46ba, '49m.ed, and Mrs. Jennings (back to camera) are Jane Steinhorst, '48journ, Pawhuska, and Mary Kay Marks, '49, Oklahoma City.



Boyd Gunning, '37ba, '37Law, executive secretary of the University of Oklahoma Foundation, standing in front of pennants proclaiming Oklahoma and Paul Reed, '16, Sulphur, commissioner of public safety, look on as Earl Wells, Henryetta, registers at the Roosevelt headquarters.



After breaking training camp at Biloxi, Mississippi, the coaches and players moved into New Orleans for the game. Coach of the Year Bud Wilkinson, Roundy Coughlin, sports editor of the Madison (Wisconsin) State Journal, Quarterback Darrell Royal and Mrs. Royal, Hollis, beamingly anticipate the game results.



Leon Heath strikes a Winston Churchill pose as he indicates victory and the number of touchdowns he contributed to the victory to Jane Steinhorst. They're pictured just prior to entering the plane which took the Sooner football gang to Cuba for a victory celebration.

tured GOVERNOR ROY J. TURNER, PRESIDENT GEORGE L. CROSS, HAL MIDDLESWORTH, CLEE FITZGERALD, '49bus, and the inimitable ROUNDY COUGHLIN, sports editor of the *Madison (Wisconsin) State Journal*.

A suitable climax was provided by the appearance of the great UNIVERSITY OF OKLAHOMA BAND in shining new uniforms. It was a real pleasure to be master of ceremonies at an affair like this where everyone felt so good that nothing could possibly go wrong.

Some of the other early risers at the breakfast were JOE CURTIS, '20ba, '22Law, and MRS. CURTIS, '22ba, Pauls Valley; JOE SMALLEY, '34ba, '37Law, and wife VIRGINIA, '34ba, Norman; PAUL REED, '21, and PAUL REED, JR., Sulphur; NED SHEPLER, '18, and MRS. SHEPLER, Lawton; DR. OSCAR WHITE, '21ba, and MRS. WHITE, Oklahoma City; RHYS EVANS, '36ba, '39Law, and MRS. EVANS, '40ba, Ardmore; and there from Prague were YIENE HENDRICKS, '25ba, DR. NED BURLESON, '26ba, '29bs, '31med, and MRS. BURLESON, '27ba. JOHN TURNER, '37, and MRS. TURNER of Holdenville were there with GENE TRUSCOTT, '37Law, and MRS. TRUSCOTT, '37ed, of Shawnee.

Also enjoying a much deserved vacation were MR. and MRS. WALTER KRAFT. WALTER has been chairman of the University Athletic Council for many years. Another well-known old timer from the Norman campus was COLONEL JERRY WATERS who was there with MRS. WATERS. Also seen on the front row were C. E. "BUD" LOOMIS, JR., '40-'42, and MRS. LOOMIS, '42bs, and MICHAEL WEBBER and LORENE of Enid. ROUNDY COUGHLIN expressed the sentiments of everyone present when he predicted, "Them Sooners can really go when it comes to football and no one's going to run around them babies including the LSU'ers."

Sugar Bowl Game

After three days and three nights of intensive preparation it seemed to me that by noon on January 2, the day of the game, the Sooner Alumni were a little over trained. Fortunately this did not apply to the great Sooner football team, as it was soon to demonstrate. The day of the game was perfect football weather and the bands and special activities were never more colorful. The Pride of Oklahoma was at its high point for the year when it marched onto the Sugar Bowl field in brilliant new red uniforms topped with ostrich plumed shakos.

The LSU boosters brought a ferocious looking caged tiger on the field before the game. However, he soon lost interest in the proceedings and by the end of the first quarter was sound asleep for the rest of the afternoon.

A number of Sooners, who were among the early arrivals at the game, were EARL WELLS and MRS. WELLS of Henryetta, top-supporters of O.U., and WADE WELLS, '48eng, and MRS. WELLS of McAlester. Other Sooners we saw as they were coming into the stadium were MITCHELL SIMON, '41, and MRS. SIMON, and DR. FLOYD SIMON, '43med, of Clinton; CY ELLINGER, '26ba, and MRS. ELLINGER, '26, of Purcell. WALTER BERRY, '18, who now lives in Memphis, Tennessee. LEE WELCH, '21Law, and MRS. WELCH of Antlers; GEORGE NOLAN, '19, and MRS. NOLAN, '31ba, '36lib.sci, Norman, and JERRY NOLAN, '39bus, and wife ELIZABETH, '43, of Dallas. MR. PAUL BROWN, '27 Law, and MRS. BROWN, and their fine family of Oklahoma City. DR. R. W. MORTON, '38bs, '40med, Sulphur; JOHN T. COOPER, '36ba, and MRS. COOPER, Fort Logan, Colorado; GLENN E. FIELDS, '37-'40, Phoenix, Arizona. Woodward was well represented by W. A. FULLER, '47fa, and MRS. FULLER, MR. and MRS. R. C. VAN

NOSTRANT, and MR. and MRS. J. O. SELMAN.

A number of Norman people were there including HAROLD BELKNAP, '25ba, PAUL UPDEGRAFF, '30Law and MRS. UPDEGRAFF, '28 ba, '40ma, VERN JAMES, '37, and MRS. JAMES, LLOYD LOCKETT, '41ba, and MRS. LOCKETT, and Lloyd's brother, WALTER, who came home for the holidays from Danville, Virginia. From Granite was DR. R. W. LEWIS, '31bs, '32med, and MRS. LEWIS. Among the Tulsans present was R. E. COUCH, '37bs.

The irrepressible Roundy Coughlin, sports editor of the *Madison (Wisconsin) State Journal*, had a few remarks to make concerning the Alumni breakfast in New Orleans:

"I think when I got my honorary "O" at the Oklahoma Alumni banquet in New Orleans that I was the proudest guy that ever strut down the pike. I was so tickled I pretty near cried over it.

"When you get a guy like me weeping you got something. I was really proud of it and what a beautiful banquet that was. Then when the Oklahoma band came in there and played and sang Oklahoma I then saw everything. It was something I never thought I would be an honored guest at.

"If you would have told me this was coming up after I quit sixth grade I would have did everything I could to get you in the dippy house.

"President Cross of the University of Oklahoma did a great job in introducing me brother he was clever. You can see why he is in the top bracket with this education stuff. To top it all off he's a real guy. He ought to have a summer school class for some of these presidents and put a little polish on them.

"George Cummings assistant executive-secretary of the University of Oklahoma Association did he ever do a job. He is the best guy I ever came in contact with on this kind of a setup he made me feel right at home. I thought it was too big an affair for me but after dealing with Cummings I came down to earth with the rest of them. He had a lot to do with me being at ease you can say that again.

"Boyd Gunning he was the toastmaster that's the way to run a banquet off good and fast and no long winded guys. He had Governor Turner say about six words then rang the bell the Governor wanted it that way too he was there to have a good time and see the game. Most Governors would talk a half hour but Turner showed them how to do it.

"Clee Fitzgerald, Business Manager of Athletics, he had a tough job down there on tickets but he knows how to do it. I been around those guys long enough he's a big leaguer. The guy has got a good hand coming he did a fine job.

"So you see I'm delighted I accepted that job as speaker at the banquet I was a little leery at first but the crowd was such good people they helped me. They were wonderful. And when that Oklahoma band came in there with the new suits on they gave me so much pep I started to look for Wilkinson I wanted to get in a suit.

"Some attorney down there Paul Brown he was going to buy me breakfast one day I didn't eat no supper as I figured he was a good live one. Then he leaves a note in the box he can't make it. No wonder the guy has got dough.

I ran into Paul Reed down there he gave me a pass I can go any place in Oklahoma with it I guess without the cops chasing me. He said it's even good for parking meters. Here's a salute to Reed if I ever get pinched he better leave th State."

Spiro was represented by PAUL A. BOLLINGER, '25pharm; Okmulgee by A. N. "JACK"

BOATMAN, '14ba, '16Law. Also prominent in the O.U. section was that well-known booster of O.U. LLOYD NOBLE, '23, of Ardmore.

Regardless of how the Range is written there will always be more good Sooners left out than can be included in this brief space. It was a great day for Oklahoma and for all Sooners. I wish Ted Beard, '21ba, could have been there—it was just his kind of party.

Cuba Bound

On the day following the game the Sugar Bowl champions, with the wives of those who were married, and their coaches took off from New Orleans in two Braniff DC-6's for a two-day trip to Havana, Cuba. The well-planned tours enjoyed by the team while in Cuba were planned by DOUGLAS WOOD, '29, who is now manager of the Braniff Airlines in Cuba. DOUG did a fine job and contributed much to a very pleasant trip.

Those who have had an opportunity to know the members of the O.U. football team of 1949 will always remember them not only as a great football team, but also as one of the finest group of young men ever assembled in Oklahoma for any purpose. Seeing these boys at work and at play you have the impression that with them the glories of championship college football is not an end in itself, but merely a fine experience on the road to successful careers in the various professions and lines of business which they have chosen through their studies at the University.

Remember these boys because you will hear more from them as the years go by.

SPORTS

1949 Sooners End Hunt

Oklahoma's Sooners ended a glorious football season January 2 with a crushing 35-0 defeat of highly-touted Louisiana State in New Orleans' Sugar Bowl before 85,000 enthused and highly-partisan fans.

The victory, which extends from the second game of the 1948 season, was the 21st straight for Coach Bud Wilkinson's wrecking crew and the 11th consecutive win for the season.

Sugar Bowl records went by the wayside in the 16th annual renewal of the classic in New Orleans as the undefeated and untied Oklahomans doggedly out-fought and out-hustled the Louisiana team.

1. The 35-0 lacing of the Bayou Bengals was the worst defeat of a team in Sugar Bowl history. The previous record was held by Oklahoma A.&M. when they defeated St. Mary's 33-13 in the 1946 contest.

2. The 35 point margin of victory also wiped from the record books the 20 point margin held by the Aggies and Texas, who defeated Alabama 27-7 in 1948.

3. Leon "Mule Train" Heath's 86 yard touchdown run from scrimmage bested by 11 yards the 75 yard run by Jimmie Ford of Tulsa against Georgia Tech in 1946.

4. Two touchdowns apiece by Heath and George "Junior" Thomas tied three other former Sugar Bowlers for the most touchdowns in one game.

5. Ken "True Toe" Tipps kicked all five extra points to set a new record in that department.

Heath, who personally rushed for 170 yards out of the 286 gained by the Sooners, was named the outstanding player in the Sugar Bowl game. He received the Warren V. Miller memorial trophy at a banquet following the game.

Darrell Royal, quarterback, played a brilliant