

Alumni Clubs Keep Sooner Spirit Alive

By George Cummings, '49bus

The University of Oklahoma Association's alumni club organizations in major cities throughout the U. S. and in Oklahoma cities and counties are doing a magnificent job of keeping the Sooner spirit alive off the campus.

The clubs are helping maintain alumni relations on a high level. Since ALL FORMER STUDENTS AND GRADUATES are eligible to become members of both the clubs and the parent Association, the individual alumnus or alumna has a chance to breathe the Sooner air at the meetings. Alumni projects which cannot be accomplished individually can be sponsored by these organized groups.

Some of the projects currently handled by the alumni clubs are setting a fine mark for other clubs to shoot at.

One of these projects is the commendable employment counselling program carried on by some clubs. By employment counselling, we do not mean job finding, but rather advisement and counselling as to location and availability of different types of positions in the club area. Usually a committee, composed of alumni trained in different fields, is

set up. A new graduate desiring work in the locality is directed to report to one of the committee members for an interview. Many alumni have received this type of aid and the glowing reports indicate its value.

Another important function which can be accomplished through alumni club organizations is the "continuous selling" of the University. Alumni are encouraged to work individually as well as in groups toward the end of making their University the alma mater of many young people in their community.

Still another form of activity which is beginning to hold its own is civic work for the community. For instance, one club helped sponsor the "teen age" summer sports program. They take part in this activity along with the other civic organizations and are performing an excellent service for their community. Another club sponsors the annual high school banquet, as well as the junior-senior dance and activities.

Social contacts made by alumni at club meetings are important to the Sooners in their work. Social activities take the form of dinners, dinner-dances,

square dances, picnics, weiner roasts and bridge parties. Most alumni clubs have two or more social activities during the year.

An excellent opportunity is present for alumni chapters to promote the Alumni Development Fund program. The alumni Fund counsellor, through the club organizations, can conduct drives for the Fund and can sell this worthwhile program to the alumni scattered throughout the world.

These are just a few of the different types of meetings and projects which are sponsored through alumni club organizations. It is important to your Association and to your University that we have your support, individually and as a group, if we are to build for the future.

If you are living in an area where an active club exists, contact one of the officers listed below. If no club has been formed in your area and there are a number of Sooners living within traveling distance who would like to organize such a club, contact the Alumni Association at the University for more details.

Let's get on the bandwagon now and build a greater University for tomorrow!

University of Oklahoma Alumni Club Directory

This directory is included each month in **Sooner Magazine** as a service feature. If persons moving to a new community or merely visiting will contact the officers listed under that locality, they will find that the warm Sooner spirit covers the entire nation.

If you are within a 50 mile radius of any one of the clubs, drop a note to one of the officers and they in turn will inform you of pending club meetings. More clubs are being activated monthly and for an up-to-date report look monthly to this directory.

Out-of-State

AMARILLO, TEXAS

President: A. O. Johnson, '30ba, '32Law, 3204 Hayden, Amarillo, Tex.
Vice-President: Eddie Johnson, '24ba, 2122 Hughes, Amarillo, Tex.
Secretary-Treasurer: Gene Edwards, '47ba, '49Law, 2122 Hughes, Amarillo, Tex.

BOSTON, MASSACHUSETTS

President: Robert W. Danielson, '43bus, Sherman Hall, Soldiers Field, Boston 63, Mass.
Secretary-Treasurer: Miss Marilyn Hoffman, '45journal, 423 Marlborough, Apt. 4, Boston, Mass.

CHICAGO, ILLINOIS

President: Joseph W. Hicks, '23ba, 141 W. Jackson Blvd., Chicago 4, Ill.
Vice-President: Leslie E. Salter, '21ba, '22Law, 105 W. Adams St., Chicago, 3, Ill.
Secretary-Treasurer: Verne E. Alden, '11bs, 120 S. LaSalle St., Chicago, Ill.

DALLAS, TEXAS

President: Cotton Mendenhall, '35bus, 904 Southland Life Annex, Dallas, Tex.
Vice-President: Lendell Earl (Jack) Steele, '43ed, 4324 Swiss, Apt. 3, Dallas 4, Tex.

DENVER, COLORADO

President: H. B. Kniseley, '26ba, '29ma, P.O. Box 120, Carter Oil Co., Denver, Colo.
Vice-President: John H. Tippit, '38ba, '40Law, 1227 First National Bank Bldg., Denver, Colo.
Secretary-treasurer: Carter B. King, Jr., '45eng, Internation Engineering Co., Inc., Continental Oil Bldg., Denver Colo.

DETROIT, MICHIGAN

President: Paul N. Campbell, '48bs, 1105 Southwick Ct., Willow Run Village, Mich.
Vice-President: Ben W. Ball, '29, 562 Montclair, Detroit, Mich.
Secretary-Treasurer: Margaret B. Goodwin, '48bs, 9782 Dundee Ave., Detroit 4, Mich.

HOUSTON, TEXAS

President: Curtis Smith, '29bus, 2235 Tanglewood Road, Houston, Tex.
Vice-President: C. W. Byron, '26, 2015 Claremont Lane, Houston, Tex.
Secretary-Treasurer: J. W. Burkhart, '30-'31, Brown & Wheeler, Commerce Bldg., Houston, Tex.

KANSAS CITY, MISSOURI

President: Arch Wheeler, '38bs, Union National Bank, Kansas City, Mo.
Vice-President: Knowlton E. Carson, '32ba, 338 New Brotherhood Bldg., Kansas City, Kansas.
Secretary-Treasurer: Wilma Francisco '27, Great Lake Pipe Line Company, Box 2239, Kansas City 13, Mo.

LOS ANGELES, CALIFORNIA

President: Hiawatha Estes, '40eng, 5762 West Pico Blvd., Los Angeles 28.
Vice-President: Mrs. Lucille Bull Tibbitts, '24ba, 4333 Wawona St., Los Angeles 65.
Secretary: Charlie Forbes, '22ba, '25ma, 10015½ San Juan Ave., South Gate, Calif.
Treasurer: Jack Rinn, '40bs, 1718 S. Highland, Los Angeles.

MIDLAND-ODESSA, TEXAS

President: H. L. Beckmann, '37eng, 102 Club Drive, Midland, Tex.
Vice-President: Bob Cocanower, '37-'42, Box 1592, Odessa, Tex.
Secretary-Treasurer: Joan Looney Ingram, '48, 2011 Walnut, San Angelo, Tex.

MEMPHIS, TENNESSEE

President: John C. Hogan, '22ba, 173 N. Willett, Memphis, Tenn.
Vice-President: O. B. Crofford, '17, 944 N. Parkway, Memphis, Tenn.
Secretary-Treasurer: James Cartwright, '49bus, 2216 S. Parkway E., Apt. 7, Memphis, Tenn.

NASHVILLE, TENNESSEE

President: Hershell Emery, '29m.ed, 1106 Warner Bldg., Nashville 3, Tenn.
Vice-President: Lyle Hammond, '38ba, 3415 Amanda Ave., Nashville, Tenn.
Secretary: Winnie Mabrey, '37nurse, 263 E. Timmons, Nashville 11, Tenn.