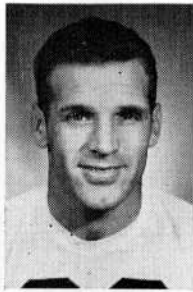
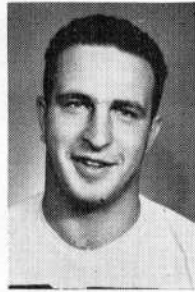




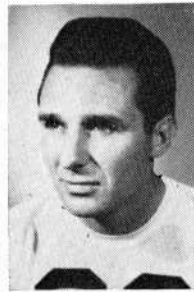
NORMAN McNABB



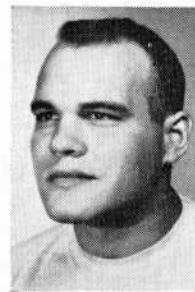
LEON HEATH



CLAIR MAYES



CLAUDE ARNOLD



DEAN SMITH



HARRY MOORE

yearlings defeated Kansas State 14-0. Evaluating our freshmen, they were unbalanced with the quality of our backs far outranking that of our forwards.

Oklahoma again will be a home state club. Of the 58 players on our 1950 squad, 48 are from Oklahoma, nine hail from cities in the neighboring state of Texas and one comes from Michigan. No other states are represented.

Also, we like the way our boys shoot for degrees that will give them the opportunity for a fine career after graduation. Scanning the major subjects of our 1950 squad, there are 18 of our players in the business school, seven in geology, eight in education, four in petroleum engineering, four in physical education, two in pre-law, two in pre-medicine and one each in industrial psychology, art, pharmacy, architecture, radio speech, industrial arts, psychology, industrial engineering and geological engineering.

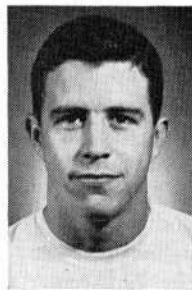
Our expanded stadium, which now seats 60,000 with the addition of bleachers at the south end, will be entirely ready for the home throngs this fall. Official attendance for our five home games last year in the order of greatness was: Santa Clara game, 60,145; Oklahoma Aggie game 47,937, Iowa State game 38,149, Kansas game 37,660 and Texas Aggie game 34,685.

Dates of our five home games this fall are September 30 Boston College, October 7 Texas Aggies, October 21 Kansas State (Homecoming and Band Day), November 18 Missouri (Dad's Day) and November 25 Nebraska. If you haven't ordered tickets,

Editor's Note: Bud Wilkinson's Football letter is included this month in Sooner Magazine so that all Association members may have a chance at previewing the 1950 football crop. Bud's letters that follow each game in the 10-game schedule will be mailed out of the alumni office in their usual 4-page form no later than 72-hours after each game to paid members. This is the only letter that will be published within Sooner Magazine—D. B.



DICK HEATLY



FRANKIE ANDERSON

contact at once Kenneth Farris, our business manager of athletics. Although our advance sale is already our biggest of all time, we still have thousands of good seats available for the public, owing to the fact our seating capacity is now double what it was two years ago. All the seats are surprisingly good. We are very grateful to you all for patronizing our games so enthusiastically.

Buddy Jones' recent decision to play football his senior year gives our defense a decided lift. Last season Oklahoma was the

most passed-on team in the history of American football, our opponents throwing 290 forward passes at us, an average of 29 per game. Yet only four went through for touchdowns and Buddy's intelligent safety play had a lot to do with it.

Our 1950 squad by positions:

ENDS—Jack Lockett, Frankie Anderson, Bill Price, Troy Keller, Ed Sampson, Jennings Nelson, Fred Smith, Bill Beckman, John Reddell, Bill Coffman, LeeRoy McElwain.

TACKLES—Jim Weatherall, Dean Smith, Art Janes, J. W. Cole, Eugene Ball, Joe Horkey, Charles Goodmiller, Melvin Brown, George Cornelius, James Holder.

GUARDS—Norman McNabb, Clair Mayes, Bert Clark, Ed Rowland, Bob Gaut, Jim Davis, Neil House, W. D. Goins, Dick Bowman, Raymond Powell.

CENTERS—Harry Moore, Tom Catlin, Kent Braden, Floyd Murphy, Sam Carnahan, Jerry Ingram.

QUARTERBACKS—Claude Arnold, Eddie Crowder, Bob Ewbank, Bill Blair, Jack Santee, Bill Doty.

HALFBACKS—Dick Heatly, Frank Silva, Bill Vessels, Tom Carroll, Gene Cook, Bob Pyle, Tommy Gray, Dale Crawford, Merrill Green.

FULLBACKS—Leon Heath, Buck McPhail, Jimmy Patterson, Ed Lisak, Sam Allen.

Sincerely yours,
Bud Wilkinson

(No portion of this letter may be printed by newspapers or broadcast by radio stations).

ALUMNI

A Different Dream

Most little girls dream of being a nurse when they grow up, but Helen Frances Beasley, '50Law, had a different dream. When she was 11, she decided she wanted to be a lawyer, just like her father, Charles Beasley, Pawnee attorney.

So instead of playing dolls, she spent a great deal of her time in her father's law office. She answered the telephone and observed her father at work with his clients.

After graduating from Pawnee highschool, she enrolled at Oklahoma A.&M. College where she received a BA degree in 1947. Then she came to the University to enrol in the law school.

Continuing with the industry she exhibited in

her father's law office, Helen worked to help pay her own way toward the law degree she received at the June commencement program. She worked in a Pawnee abstract office, in the A.&M. college cafeteria for her board, in the county clerk's office in Pawnee, and in Long Beach, California, for Douglas aircraft during the war. For the last two years she has acted as girl's counselor at a University dormitory.

When she went to the capitol building late in June to take the state bar examinations, she was on the threshold of realizing her dream. She was about to become a lawyer—just like her father.

Alumnus Is Big Spender

Jess Larson, '22-'26, '33, who became the nation's youngest mayor when he was elected to that office in Chickasha at the age of 22, now shells out

about \$2,000,000,000 a year for supplies and equipment necessary to run the government.

In the "Interesting People" department of the July *American Magazine* Larson is portrayed as "Uncle Sam's Shopper." He is administrator of General Services in Washington, D. C., which is official jargon for the fact that he does the government's marketing.

The article pictures his shopping list as including "everything from paper clips to office buildings."

"To stretch the taxpayer's dollar, Larson, in his newly created job, has instituted an annual spring cleaning to find uses for surplus stock. For instance, he found millions of manila envelopes that were slated to be sold for scrap, and passed them along to the census bureau. In one agency he found enough fluorescent light tubes to last it 243 years. Larson pays Uncle Sam's utility and phone bills,

hires maintenance workers, and runs over 5,000 buildings throughout the country, rented mainly for the post offices and the armed forces. He has also been selling off surplus property owned by the armed services . . . property which originally cost \$14,000,000,000.

"Larson is 46 and was born in what was then Indian Territory. Educated at the University, he has been both an attorney and a rancher. During World War II, Larson was in command of a field artillery battalion and was wounded in combat in Italy. Invalided home, he was promoted to colonel and assigned to chief of staff in Washington. He was War Assets Administrator when President Truman appointed him to his present post a year ago."

Alumna Wins Scholarship

Mrs. Paul Powell, '38bfa, '39mfa, has been awarded the 1950 Vassar scholarship which is presented annually by the American Association of University Women.

She and her two sons, Paul Hinshaw and Philip Raymond, left their Ponca City home in June to enrol at Poughkeepsie, New York. Mrs. Powell is studying in the Vassar Institute and her sons are students in the Vassar Children's School.

Awarded to only one member of AAUW each year, the Vassar scholarship is presented to a woman selected by the scholarship committee of the National Association of University Women. It entitles Mrs. Powell to attend the graduate school

for professional workers, teachers and parents held on the Vassar campus each summer. Her sons are attending various groups planned for children of adult registrants.

Mrs. Powell is making a special study of child study methods used in nursery schools and kindergartens while attending the Institute of Education this summer.

Formerly Lucille Elaine Hinshaw, Mrs. Powell was an outstanding student on the Norman campus. She was a member of Mortar Board, president of YWCA, president of her sorority, member of Chi Delta Phi, Buffalo Masque member, and a leader in other campus activities. Listed in *Who's Who Among Students in American Universities and Colleges* in 1937 and 1938, her name now appears in *Notable Women of the Southwest*.

The daughter of Dr. and Mrs. J. R. Hinshaw, Norman, Mrs. Powell had one startling comment to make about winning the scholarship:

"Who would ever have thought my two sons would be going to Vassar!"

Searles Homeward, O.U. Bound

Five Oklahomans left Japan June 24, and three of them are headed for the University.

Lt. Col. Victor C. Searle, '28ba, '29ms, Mrs. Searle and children, Pat, Barbara and Victor, Jr., started homeward after nearly three years in Japan when Colonel Searle received orders transferring him to Chicago where he will be commanding officer of



COL. VICTOR C. SEARLE, '28BA, '29MS

Chicago's Chemical Procurement District.

Victor, Jr., former student at the University, went to Japan in 1947 where he has edited *Eighth Army's Post Exchange Shopper*. Now 21, he plans to return to the University to complete a fine arts degree.

The Searles' twin daughters, Pat and Barbara, 17, attended Norman highschool in 1947 and graduated this summer as co-valedictorians from the Yokohama American highschool. They plan to enrol in the University this fall.

As chief of the Social Affairs division of the military government, Col. Searle supervised the occupation's civil information-education and health-welfare programs for almost three years. Before leaving for the States, he received a Certificate of Achievement for his work in the Japanese occupation.

Mrs. Searle is the daughter of Mrs. S. C. Reute-pohler, Norman. She and Col. Searle met while he was a student at the University. He graduated from the University in 1928 and received his master's degree in chemistry the following year.

While in Japan, Mrs. Searle taught at the American school in Yokohama and helped organize a sewing group of occupation and Japanese wives to make clothing for Japanese orphans.

Dr. John Hefley Dies

Dr. John Tillman Hefley, '01ba, '35D.ed, died June 25 at the home of his son in Tulsa.

Dr. Hefley had served as assistant professor of education from 1935 to 1946 when he was appointed librarian in the college of education. Over a period of 27 years before he took the University appointment, he taught in the city schools of Muskogee, Henryetta, Ponca City, Stillwater and Enid.

Ill for several weeks, he had gone to Tulsa so that he could receive treatment. He was 76.

Born in Belmont, Kansas in 1874, he received his education in the University where he received an AB degree in 1901 and a doctorate in education in 1935. His master's degree was awarded at the University of Chicago in 1925.

Instructor at Oklahoma A.&M. College from 1932 to 1935, he had taught in various state colleges during summer sessions. Dr. Hefley joined the University staff September 1, 1935, as instructor in school administration in the extension division. In 1937 he became professor of education, and in 1945 he was appointed librarian in the college of education. His retirement became effective June 1 this year.



Mrs. Lucille Hinshaw Powell, '38fa, '39mfa, was photographed in Norman prior to leaving for Vassar with her two sons. The sons also are attending Vassar.