

## Sooner Magazine Previews

# *A Coming Attraction . . .*

Sooner Magazine unveils one of the Alumni Association's feature attractions this month. It's the Bud Wilkinson Football Letter. Following his custom, Bud had prepared his first letter outlining the prospects for the coming campaign. Then, following each football game during the regular season, he prepares a 4-page letter giving a candid critique of the game. Within 72 hours the letter is printed and in the mails.

Alumni who have received Bud's Letter will surely not want to miss receiving it this year. Since

it is financially impossible to send Bud's letter to every former student of the University, the letter is sent only to paid members of the Alumni Association.

Readers of *Sooner Magazine* are normally paid members of the Association, but many memberships will expire in August and September. To insure delivery of Bud's Letter as well as *Sooner Magazine*, athletic priority and news of alumni and the University, alumni should send \$3 to continue their membership.

---

August graduates of 1949 should take immediate steps as their membership expires August 31 unless their subscription has been received prior to that date. Send all memberships to . . .

## **The University of Oklahoma (Alumni) Association**

**Norman, Oklahoma**