

# Success To '50-'51 School Year!!

These friends of the University of Oklahoma, its students, faculty, regents, and its thousands of Alumni wish the very best of success for every phase of the school's expansive program for the coming school year  
—SUCCESS TO 50-51!!!

## W. R. Johnston & Co., Inc.

Oklahoma City

## Parks Clothiers

128 W. Main Oklahoma City

## Kraft Foods Co.

Oklahoma City

## Wylie Brothers Metal Products

1840 W. Reno Phone 7-7624  
Oklahoma City

## C. W. & Kenneth Schwoerke

Oklahoma City

## Concho Construction Co.

N.W. 44th and Portland Phone 9-3440  
Oklahoma City

## Reford Bond, Chairman

Corporation Commission

## Virgil L. Stokes

Director State Department Public Welfare

## E. E. Westervelt

S. W. Bell Telephone Co.

## Judge Glen C. Morris

District Court Oklahoma City

## American State Bank

Midwest City, Oklahoma

## B. & M. Construction Co.

Petroleum Building  
Oklahoma City

## Justice John E. Luttrell

State Supreme Court

## Dennis Donut Shop

2710 N.W. 10th Phone 9-7501

## Umphrey Lumber Sales

Insurance Building Phone 2-1516

## Dr. Pepper Bottling Co.

121 W. Noble Phone 7-8686  
Oklahoma City

## Griffin Grocery Co.

Better Perk Up With Griffin Coffee  
It's Better Per Cup

1716 N.W. 6th Phone 7-7451

## Allis Chalmers Mfg. Co.

Oklahoma City Branch

901 W. Grand Phone 79-2568

## Charles G. Morris

State Examiner and Inspector

## Unit Parts Company

1117 N. Robinson Phone 7-6658

## Toland & Reeves

Casing Pulling Contractors

1245 S. E. 29th Oklahoma City

## Mid State Oil Corporation

2901 APCO Tower  
Oklahoma City

## E. B. Treadwell

Home Builder — Realtor

512 First Natl. Bldg. Oklahoma City

Your Food Dollar Goes Farther

## The IGA Store

## Bond Lithographing and Printing Co.

418 N.W. 3rd Phone 2-2224

Euclid H. Alexander, Pres.-Mgr.  
Katherine Alexander, Sec.-Treas.

## Layton Construction Co.

Braniff Building Phone 2-1692

## Sterling Meadow Gold

Dairy Products

322 N. Western Phone 2-0177  
Oklahoma City

## Guy H. James Construction Co.

First Natl. Bldg. Phone 7-6846  
Oklahoma City

## American Electric Ignition Co.

124 N.W. 8th Phone 3-6494  
Oklahoma City

## Acme Gold Leaf Potato Chips

For Picnics and Parties

112 N.W. 5th Oklahoma City

## Universal Blue Print & Supply Co.

APCO Tower Phone 3-8456

## B. & H. Passmore

Restaurant Equipment and General  
Sheet Metal Work

110 W. Reno Phone 2-7456

## COKER-BUTLER PONTIAC

C. K. "Chick" Coker — O. K. Butler  
800 N.W. 4th St. Oklahoma City

---

## DENISON MOTOR COMPANY

Dodge-Plymouth Sales & Service — Dodge Trucks  
Shartel at Main Phone 3-1461

---

## HIRSCH-SWAN CORPORATION

2 N.W. 6th St. Phone 2-6133  
Oklahoma City

---

## HALES-MULLALY COMPANY

Distributors and Their Dealers

---

## LEADBETTER MOTOR COMPANY

AUTHORIZED BUICK SALES AND SERVICE  
306 E. Main Norman Phone 571

---



## CITIES SERVICE OIL CO.

Gasoline — Oils — Greases — Cities  
Service Tires and Batteries  
*Cities Service Products*  
Dealers and Distributors

---

## UHLES MASTER FOOD MARKET

Delivery Service — Phone 2081  
212 East Gray Norman

---

## WETHERBEE ELECTRIC COMPANY

Engineers and Suppliers  
412 N. Hudson Oklahoma City

---

## HALES DEPARTMENT STORE

126 E. Main Norman Phone 299

## GROCERIES and MEATS UNIVERSITY GROCERY

Norman  
Frozen and Fresh Fruits and Vegetables  
NW Cor. of Prefab area Phone 2552 Jake Gibson, Mgr.

---

## SELF-SERVE DRUG

Serve Yourself and Save  
223 E. Main Norman

---

## ACME OIL TOOL COMPANY

101 S.E. 29th Phone 6-1556  
Oklahoma City

---

## CARL H. CHASTAIN

STANDARD DISTRIBUTOR  
Patronize Your Nearest Standard Dealer  
Phone 709 Norman, Okla.

---

## A & J McCALLS GROCERY

217 E. Main Norman Phone 706

---

## BROWN'S

College Corner

---

## MORGENSEN LUMBER COMPANY

3800 N. May Phone 9-3341  
Oklahoma City

---

## OKLAHOMA TILE COMPANY, INC.

3011 Paseo Oklahoma City

---

## FIGHT 'EM SOONERS! UNI SERVICE STATION No. 2

Corner Highway 77 and Boyd Street  
J. P. Smith, Lessee Norman

---

## NORMAN HARDWARE

LEONARD BUCHER, Manager  
228 E. Main Norman Phone 188

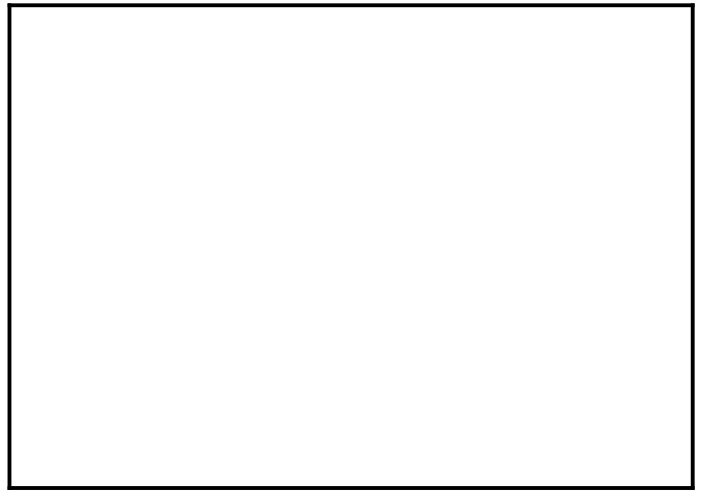


IMAGE IS NOT AVAILABLE ONLINE DUE TO COPYRIGHT RE-  
STRICTIONS.

A paper copy of this issue is available at call  
number LH 1 .06S6 in Bizzell Memorial Library.

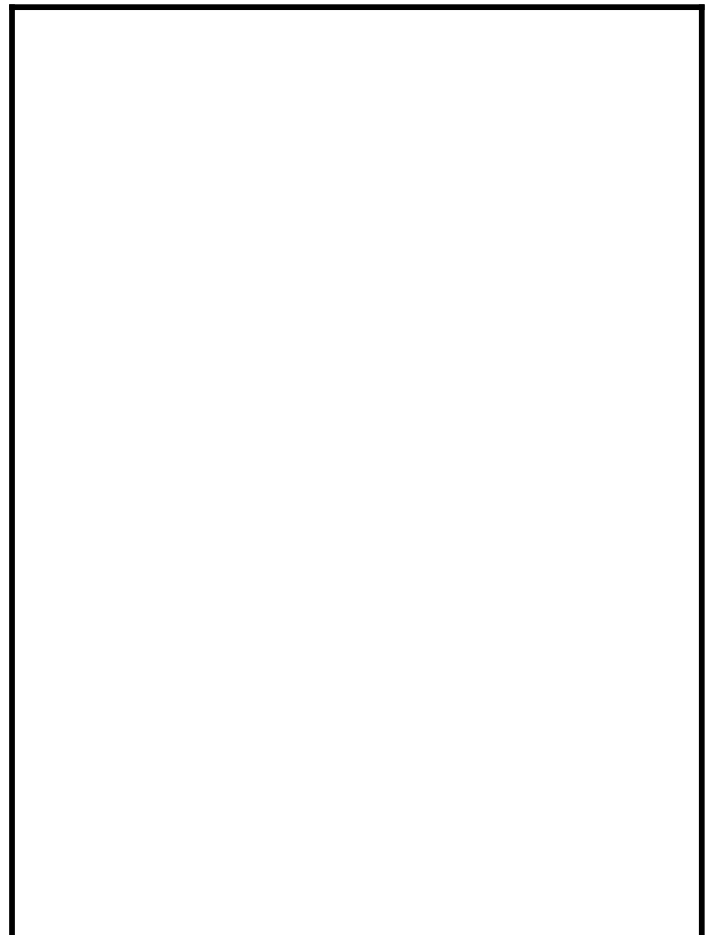


IMAGE IS NOT AVAILABLE ONLINE DUE TO COPYRIGHT RE-  
STRICTIONS.

A paper copy of this issue is available at call  
number LH 1 .O6S6 in Bizzell Memorial Library.

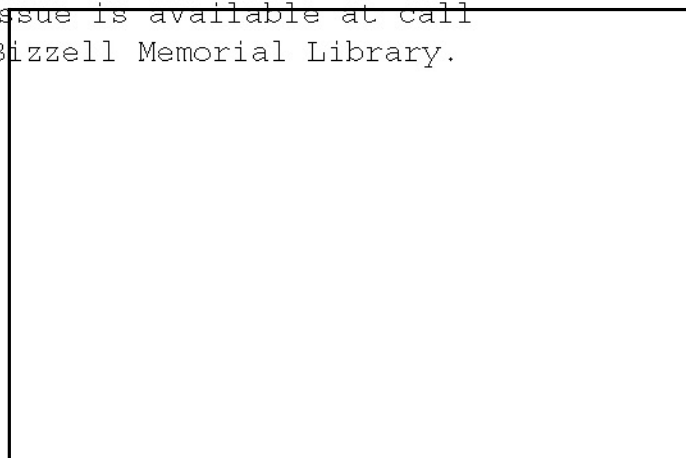


IMAGE IS NOT AVAILABLE ONLINE DUE TO COPYRIGHT RESTRICTIONS.

A paper copy of this issue is available at call number  
LH 1 .06S6 in Bizzell Memorial Library.

*The Dallas O. U. Alumni Club*

*Cordially Invites All Sooners*

*to the*

*Dallas Dinner-Dance*

*October 13th (eve of O.U.-Texas football game)*

*on the Peacock Terrace of the Baker Hotel*

*Dinner 7:45 p. m.*

*Dancing immediately following*

*Music by the O.U. Ramblers*

*Tickets Are Limited and Admission Will Be by*

*Advance Reservation Only*

*Requests for Reservations Should Be Sent to the*

*University of Oklahoma Alumni Association, Norman*

**Tickets Are Limited**

**Make Your Reservations**

**NOW!**

EXECUTIVE SECRETARY  
UNIVERSITY OF OKLAHOMA ASSOCIATION  
NORMAN, OKLAHOMA

Please reserve \_\_\_\_\_ plates at \$5 per plate for the Dallas

Dinner-Dance, October 13th. Enclosed is \$\_\_\_\_\_.

Signed \_\_\_\_\_

Address \_\_\_\_\_