

They're from Texas!

Editorial error of the year award—so far as O.U. and Kilgore, Texas, are concerned—goes to *Esquire* magazine.

"Oklahoma, OK," feature article about O.U. football, displayed a picture of three girls identified as "co-ed cheerleaders who typify the great Oklahoma spirit—plus." When the October issue, which carried the article, hit the newsstands, Kilgore was ready to hit right back. The comely co-eds belonged not to O.U. but to Kilgore College.

The Kilgore mayor banned sale of the magazine in his city and demanded an apology from its publisher. *Esquire* apologized and complimented Kilgore College on "having such pretty cheerleaders."

In true Texas fashion, the Kilgore mayor quipped: "*Esquire* should have known that such beautiful girls could only come from Texas." But there are those who believe a trip across the Oklahoma line might change the mayor's idea about feminine scenery in Soonerland.

Celebrity Series Cancelled

Remodeling at the University has forced cancellation of the Celebrity Series program scheduled for 1950-51. The usual auditorium, Holmberg Hall, will be in the process of remodeling during the year.

James C. Mayfield, acting manager of the series, announced early in September that he had contacted agents asking to be released from contracts already signed with Jan Peerce, Patrice Munsel, Gregor Piatigorsky, Oscar Levant, Cornelius Otis Skinner and the Oklahoma Symphony.

The Series had been planned for Building 92, South Campus, but Mayfield said the committee decided the auditorium was not suitable for the type of performances scheduled for this year.

Series ticket holders will be refunded their money, and will be sold tickets on the same priority basis next year.

Jobs for Teachers-to-Be

Graduates of the University College of Education know where to look for help when it comes time to seek a job.

The University's teacher placement service reports placements of teachers have jumped 70 per cent since 1948. Between 400 and 500 teachers find positions every year through the service.

Frank A. Ives, director of personnel and placement, reports that in addition to the high school and elementary school placements made during the last year, more than 40 O.U. graduates recently have secured new teaching positions in colleges and universities throughout the country.

Scholarships for 400

O.U. is helping its scholars to the tune of about \$50,000. Nearly 400 students will have all or part of their fees paid by scholarships and fellowships this fall.

Some of the awards waive one-half the University fees, and others range in value to fellowships which amount to as much as \$2,000.

With a Little Imagination

Something New Can Be Added

University of Oklahoma (Alumni) Association officials are in the midst of a concerted campaign to organize alumni clubs in the 77 Oklahoma counties. Major cities in the U. S. whose alumni population warrant such organizations are also on the list for prospective clubs. And with the newly formed groups beginning to operate, there comes a problem which has been facing officers of clubs already actively engaged in alumni activities.

The problem is simply this: How can we assure our members of regular meetings that will be attractive enough to warrant sustained interest on the members part? The answer to this question is made no easier by the administrative and athletic duties that keep O.U.'s two top headliners, President George L. Cross and Athletic Director Bud Wilkinson, from making the number of appearances that alumni would like them to make.

Another answer is easily forthcoming and has been used with a great deal of success. A bowl film or a football game film of any outstanding game (all O.U. games will be available on film) is entertainment enough to produce more than a sprinkling of the faithful.

All of these possibilities—speakers Cross and Wilkinson and football films—are restricted and are not the sole answer to the programming problem. Social affairs have enjoyed notable success among many of the clubs, and functions honoring visiting firemen' from the University have also been well attended. Perhaps the greatest lack in club planning is the absence of a project or objective. What can be done along this line of reasoning is without limits. For example consider the case of the Henryetta group.

This enterprising club initiated an alumni program last spring (*Sooner Magazine*, July, 1950) that was unique in approach. In co-operation with school authorities, they held a reception and dance for the highschool seniors of their town following the annual commencement. School officials and civic leaders of Henryetta, whether they were alumni or not, participated. The success of the idea was so apparent that the club adopted the program as an annual project.

It would be foolish to assume that the same idea would appeal to every club. Many

could not follow such a program if they wished. It is mentioned here as an example of interesting and unusual planning.

Many club members are unaware of the purpose of alumni clubs. A survey of alumni leaders in other Universities would probably show that the paramount purpose is to promote the interests of the alma mater (and at the same time the interests of the alumni in a given locality). A theory that would indicate that a project or projects are the best possible means of achieving a satisfactory end for both parties involved.

To try to tell clubs what they should do would not only be presumptuous but a pure waste of time, since instate clubs have many more opportunities for civic activities than do out-of-state organizations. But as a means of getting at program possibilities consider the following suggestions.

1. Local scholarships. Scholarships at the University are relatively limited. Almost every community has at least one or two

Party Date Set

Members of the Oklahoma County Alumni Club will be host at its annual pre-game dinner-dance for former students and graduates at the Biltmore Hotel in Oklahoma City on the eve of the O.U.-Missouri game.

Scheduled for 6:30 p.m., November 17, the event has been held in previous years as part of Homecoming activities. "Members of the Oklahoma County Club believe the Missouri game will be one of the outstanding ones of the season and that a large number of former students and alumni will be present," Dick Virtue, '44ba, club president, pointed out when he announced the change in date.

"Tickets for the dinner-dance are tentatively set at \$5.50 per couple, but we have been unable to establish the price definitely due to rising food costs which make the Biltmore unable to quote prices until a few weeks before November 17," Virtue said. The ticket committee is headed by Herbert Branan, '13ba, '38Law, and Mrs. Kitty Shanklin Rountree, '23ba, is serving as vice-chairman of the committee.

Publicity for the event is being handled by Harry Kornbaum, '33, and Colonel H. Nelson, '39journ. Mrs. Gertrude Hacker Kennedy, '26ed, and Mrs. Dave Deakins Price, '25, are co-chairman of the decorations committee.

students who are equipped with all the requirements for college except finances. Clubs can finance such a scholarship with ease if all members participate in the program.

2. Sponsor an appearance of the University band and glee clubs. With relatively little work and an even smaller outlay of cash, the instate club can take credit for offering to their townspeople a fine evening of music.

3. Present campus, state and educational films. A fine selection of films concerning the campus and state are available. In addition, educational films are in the film library at the Extension Division of the University. A letter to the University of Oklahoma Extension Division, Norman, Oklahoma, will bring a listing of the more than 2,000 films available.

4. Liaison work with local state representatives and senator. State problems of interest can be discussed by the men who make the decisions. They would appreciate the opportunity of talking to the educated men and women of their community. In turn, the alumni would be able to have first hand knowledge of laws and appropriations affecting the University.

5. Tape-recordings of important speeches on the campus. Campus personalities are often caught on recordings which are available at the Alumni Records office. If a club would like any particular speaker by recording, such records can be cut especially for the club. Informal remarks by the President of the University can be made available in this fashion.

6. Issue local directories. New residents should be supplied with names and addresses of all alumni who reside in the area as a means of locating friends and becoming acquainted faster.

7. Highschool visitations. Clubs should take an active interest in highschool students. Parents of these students could be invited to club meetings to learn for themselves of the University.

8. Sponsor a student variety show. O.U. students from each club's hometown will be glad to prepare a program for highschool assemblies. An alumni club can sponsor such a program with very little advance work and expense. Write the Alumni office in Norman for more information.

9. Use alumni officials for meetings. Alumni officers and staff members are available for club programs. Bookings can be made through the Norman office.

10. Invite long-time University professors for meetings. West Virginia Wesleyan uses these professors to conduct class for fifteen minutes or so, as they did when the alumni were in school at club meetings. Parents of University students should be invited to attend meetings and particularly

From the President's Desk

By D. H. Grisso, '30 geol

Emphasis of the University of Oklahoma Association will be placed this year on the organization of clubs—particularly in the state of Oklahoma.

For several years, most of the major cities in the U. S. have had an active club located within traveling distance. From Los Angeles and Seattle to New York City and Washington, D. C., these organizations have been carrying on the alumni work of the University.

Surprisingly enough, few instate cities have organized and maintained organizations. Perhaps the reason for the small number of instate clubs is attributable to a feeling of proximity. From most parts of the state, Norman is within easy driving distance, and the urge for a local club has never been strongly felt in most communities. Events lead us to believe that the interests of the alumni can best be met on a local level, however.

Our goal is to have at least one active club in every county of the state. In this way each former student can maintain his association with others from O.U. and can broaden his acquaintanceship as new graduates move into his community. With the University graduating 2,000 and more each year, the speedy assimilation of new graduates into the alumni ranks becomes increasingly important.

The University is growing and there are many developments on the campus that are of importance to all alumni. The clubs will be a means of keeping up to date on University affairs. Alumni interest and understanding are necessary for the future development of O.U.

The *Sooner Magazine* reports this month on the many important things a club can do as a member of the University and alumni family. Take an active part in your club and let us have your suggestions and criticisms.

those when University staff members are guests.

11. Student recruiting. It is assumed that every alumnus and alumna believes in his school and wants to see good students enrolled there. By visiting with highschool students and by showing an interest in explaining the academic set-up at the University, the alumni are able to secure for the University students who will be an asset to the campus and to the state.

12. Provide a welcoming committee. Some clubs are already using this type of good-will committee among fellow alumni. Tulsa County, as an example, has established this type of committee. Its members are chosen from various fields and the newcomer is assigned a committee member in his own line of work to help him feel more at home while he becomes acquainted.

13. Oklahoma Day meetings. April 22 marks the anniversary of the opening of Oklahoma for settlement. Alumni leaders are moving to establish this day as a day for all clubs throughout the U. S. to hold simultaneous meetings.

14. Sponsorship of the Alumni Development Fund. This is a project that every club should utilize. The Fund was established as a means for providing money for scholarships and projects that cannot be financed out of state appropriations.

This list is not intended to be complete. The best projects are those which are designed by local groups to fit local needs. It is intended to suggest what can be done. Naturally, most of the suggestions depend upon the assistance of the alumni's home office in Norman, but any and all such help that is possible will be forthcoming.

Clubs are a vital part of the Association's organization. They keep the University in touch with Alumni. The adoption of projects and programs, coupled with long-range planning for featured speakers, should provide the basis for meetings each month that would benefit the alumni, the University and the Association.

Morton Gets Texas Job

Dr. Ohland Morton, '29ma, has been named assistant superintendent and administrator of secondary schools in Edinburg School District, largest consolidated independent school district in Texas.

As chief of staff in administration Dr. Morton will have charge of an area which covers 945 square miles in the north part of Hidalgo County. There are 14 schools under his supervision.

Graduated from the University with a master's degree, he later received the degree of doctor of philosophy from the University of Texas. A former Oklahoma schoolman, he taught at Checota and Durant before going to Eastern Oklahoma College at Wilburton where he served as professor of social science and later as acting president.

Dr. and Mrs. Morton have one son, Billy, who is a junior in the University of Texas, and a daughter, Catherina.

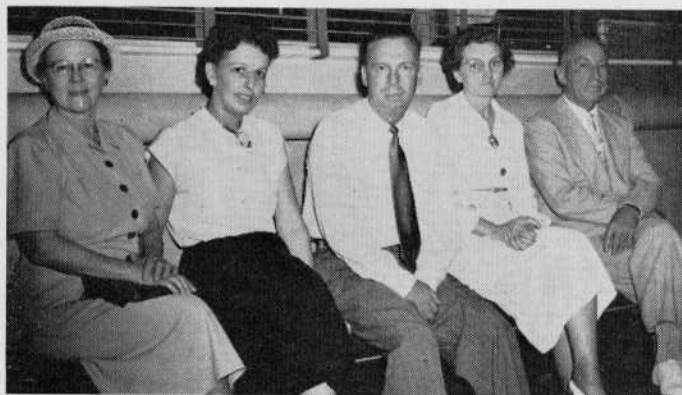


Club president A. B. Imel, '14ba, and Mrs. Hazel Kelly Imel, '15-'16, (seated) headed a Cushing delegation. Standing are Charles Foster, Jr., '42-'49, Mrs. Jane Jones Foster, '43-'44, Mrs. Phyllis Fitzgerald Bragg, '48ba, and Benny Bragg, '48bus.



Payne County Alumni Club reorganized at a meeting at Edgewood in Stillwater August 25 at a dinner.

Officers were elected for the coming year. A. B. Imel, '14ba, Cushing, was named president; Robert Emery, '44ba, '49Law, Stillwater, was chosen vice president, and Everett Berry, Jr., '47 bus, '49Law, Stillwater, was selected secretary-treasurer.



More Payne County alumni line up for a photograph. They are Mrs. Lola Pickell Helena, '34ba, Mrs. William M. Peet, William Peet, '34ba, Mrs. Alen Wilson, and Colonel Wilson, '35m.ed.

Diners Claude Leachman, Mrs. Eliza Guffney Leachman, '24ba, Everett E. Berry, '47bus, '49Law, Glenn Laughlin, '46Law, Mrs. Laughlin, Buel J. Statton, (seated) and Robert Emery, '44ba, '49Law, Al Donnell, '48bus, and Joe Johnson, '40-'49, find something interesting in the lense of the Sooner photographer's camera.

FACULTY

She Brings Life to the Classroom

If Eugenia Kaufman has one great talent, it is opening mental doors. She does it with understanding and an overpowering belief in students.

By David Burr, '50

Right of the South Oval in the relatively new Kaufman Hall there's a class in Spanish being taught. At the front of the class stands a middle-aged teacher. Relaxed and talking informally with the class, she is probably explaining a verb form or an idiom peculiar to the language.

Seated in the class are future department chairmen, deans of colleges and schools, politicians and statesmen and perhaps even more distinguished personalities. Many of the students are sitting there because a former pupil of the teacher has advised them to take Eugenia Kaufman's course. But

whatever the reason for enrolling with Miss Kaufman, most of the students will depart with the conviction that they were the students of a teacher who "never made the mistake of judging the individual by his flair for languages or the lack of it." Instead they will have reaped the rewards of a decision long since made that "it was (and is) not only impossible but extremely undesirable to keep life out of the classroom."

The lady with this strange, from the student point of view, teaching theory is beginning her 31st year with the Modern

Languages department of the University. In that length of time hundreds of students have benefitted from a teaching credo that emphasized the individual above all else. But the student is not the only winner in this teaching jackpot. Miss Kaufman claims that she is willing to learn from anyone who has something worthwhile to offer and, of course, she believes that many of her students do.

One of the bright spots in her teaching experience has been the opportunity for teaching veterans. That's the way she feels.