

SOONER MAGAZINE

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The Cover

Blond Marjorie Allman, Norman junior, heads up the cheer leaders this year and is an important element in making the Sooners a 12-man squad. She helps transform the fan support into the extra player.

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Editorial

The Soak-em Philosophy

By Joe W. McBride, '28bus

We regret that some politicians use the names of successful persons in disparaging manner in order to arouse vote getting sentiment. We regret too that some people fall for this type of emotional stirring that desires to take from those who have planned and worked and give it to those who have not. We detest the soapbox orators who cry the "soak-em" philosophy in this great land of America.

Psychologically, when persons carry animosity against those who have made some attainment, they do so to "pass the buck" for their own laziness, their own lack of planning and industry. They do so to excuse their own failures. They are the kind who are always saying "If I had some capital—or if I had so and so I'd have made a fortune." They speak of the other fellow who has made good as "He was just lucky." Seldom will they credit the man who has made good with words of compliment and kindness.

This is bad for America even though we have always had that kind of people. This country was founded by ambitious, courageous men and women for the purpose of giving every man an equal opportunity to make his own station in life. Our forefathers came here so they could be free individuals who could work and attain as they desired. They came here to escape the slavery of dictators found in monarchies and in states of socialistic, fascistic and communistic philosophy.

Even in our early days we had those who did not want to work and provide for themselves, those who wanted to live off the work and production of others. Old Captain John Smith had so much trouble with some of the loafers that he instituted a program for the early colonists, "Work or Starve."

The dictators, the communists, however, love to hear people preach the "soak-em" philosophy. The more this propaganda spreads the better chance they have to take over. They thrive on the "soak-em" sentimentality. They like for us to gripe about our labor, our pay and what the government should do for each of us. They want us to complain about persons of wealth and attainment. Then when they come with their promises of a parcel of land for everyone, steady income for everyone and more pay for less work, we may fall for their lure BUT we will find that the parcel of land still belongs to the government,

that the income will barely keep one alive and that work is work indeed. The work will be slave labor, assigned and driven by a task master. And if one doesn't give the right production they have places like Siberian underground mines to send one to where he will be starved and beaten until he is ready to give up loafing and agree to hard labor under lash and chains or die.

Are we then going to continue to fall for this "soak-em" propaganda and become parties to the killing of the goose that laid the golden egg? Are we going to give away our freedom to the dictators for their promise, but no delivery?

Then let us beware of any man who preaches the theory of "soak-em." Let's remember—lest we forget—that those who want to "soak-em" are working for the communists. They are the ones who will lead us, sell us down the river to slavery.

Let's keep the fine old tradition that we have in America that a man is a man on his own in America and that his rewards come in the proportion in which he serves his fellowman and not as he is driven as a slave by a task master with the lash and chain.

Let's revive the old American enthusiasm and ambition that refer us to the days of Alger and young America when the ideal was that this nation was full of opportunity, as it really is, for those who will apply themselves and get up and go.

Let's remind ourselves that this nation is still brimming full with opportunity. Let's remember that no one should depend on the government or charity unless it be widow or orphan, the sick and afflicted, the aged and infirm. Let's ask the government only to sponsor protection for person, home and family from the human bandits and protection from disease. Let's revel in the Bill of Rights that gives each man his freedom of religion and speech without oppression. Let's keep, let's build the American way. Let's deride the "soak-em" philosophy.

Let us still believe that American youth has all the rights and privileges that his abilities and energies will earn for him so long as there is no trend of unethical or dishonest pressure on society. Let us propagandize again that any man with some ability, energy, enthusiasm, diligence,

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Marshburn . . .

Journalism and received a BA degree in 1941.

"We were glad that Joe decided to go to O.U. because Mrs. Marshburn and I now feel that we *are* Oklahomans."

When Dr. Marshburn starts talking about murder, you immediately feel that he isn't going to give up his probing of blood-spattered records when *Murder Will Speak* is published. But his research will be limited to after hours and vacation periods. While the University is in session, he is in the classroom demonstrating "*his vigorous performance and leadership in the teaching, counseling and guidance of students.*"

McBride . . .

health, some education, fair personality, and other such assets has no limit to his attainment. If his goal be material, let's help him make his ship come in. If it be cultural in the arts and sciences, let us compliment and encourage. We should not hold a hammer over any man's head that if he meets success after hard study, risk and labor that someone should have the proceeds on the "soak-em" basis.

Please, let us keep the fine American tradition that a man is worth to society in proportion to what he gets out of it and no man gets any more from society than in proportion to what he puts back into it.

Joe McBride, '28bus, author of the above editorial, came to the University as a student over twenty-five years ago. He arrived on the campus with \$1.15 in the pockets of his trousers which did not match his coat, several pairs of extra sox, and a lot of ambition. Today he is serving as president of the University Board of Regents.

The editorial won first place in the August editorial-column writing contest of the Oklahoma Press Association sponsored by the Oklahoma Natural Gas Co.

McBride is publisher of the *Anadarko Daily News* and partner in the Nance-McBride newspapers.

For Outstanding Service

C. W. Wantland, '10ba, was honored October 27 in Edmond by former athletes of Central State Teacher's College. An outstanding athlete, Wantland served as coach at Central State from 1912-1930.

Four presidents who headed the college during Wantland's coaching years and former students from 17 states were present for the event, which was named "Wantland Day" in his honor.

Tinker Classes Scheduled

Servicemen stationed at Tinker airforce base, Oklahoma City, are having an opportunity to start and continue work on college degrees.

Plans are nearing completion for University faculty members to conduct college classes for personnel at the base.

The men will be enrolled as regular University students and will receive full residence credit toward degrees from classes which will be held at night.

John F. Malone, '37ba, educational specialist who directs the Oklahoma City adult study center, is supervising the Tinker program.

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