

SOONER MAGAZINE

PUBLISHED EVERY MONTH BY THE UNIVERSITY OF OKLAHOMA ASSOCIATION

Sooner Staff Members: David A. Burr, '50, Editor; Boyd Gunning, '37ba, '37Law, Managing Editor; John Wagoner, '51, Feature Editor; Helen J. O'Dell, '52, Roll Call and News Editor; Mrs. Mary Turnbull, Alumni Records; Harold Keith, '29ba, '39ma, Sooner Sports; Colbert Swanson, '50, and Glenn Copeland, '53, Mailing. Photography by University Photographic Service.

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The Cover

Relaxed in her Santa Fe style home near Norman with her massive, black dog at her feet, Mrs. Inez Bever Price, '24ed, has reason for taking a breather. She's seen one son graduate in mid-January and her other two sons start their college work. Her breather was merely for the photographer, however. She's not only keeping the family home in tip-top running condition but she's also returned to the University for more studies in social work.

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Trustees of Life Membership Fund: Errett R. Newby, Oklahoma City; Tom F. Carey, Oklahoma City, and Neil R. Johnson, Norman.

1949-50 Representatives on the O.U. Athletic Council: Graville T. Norris, Muskogee; Paul Reed, Sulphur; Mart Brown, Oklahoma City.

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Alumni Development Fund

On The Sooner Scene

By Boyd Gunning, '37ba, '37Law

In 1948 the University of Oklahoma followed the precedent set by nine out of ten of the 1,700 colleges and universities in the country and asked its alumni to contribute to a development fund. This idea has been well-received. Several thousand alumni have sent their money and letters of encouragement as evidence of support. The University of Oklahoma Foundation and the Alumni Development Fund, together, have been responsible for more than \$105,000 a year for the past two years. This does not include several excellent libraries, equipment and gifts of property received from alumni and friends.

The directors of the Alumni Development Fund invite you to examine the following projects which will be financed with funds you send in this year. Each of the thirteen programs described represent a carefully studied need of the University.

1. Scholarships

Enable deserving and needy young men and women to attend the University and prepare for useful careers in business and professional life.

2. Grassland Ecology

Research in problems of range management with regard to soil factors, native grasses, and effect of mulch on grasslands.

Despite the immense importance of such information concerning our native grasses, no survey has even been made of the photoperiodic responses of various geographic strains of big bluestems, Indian grass, and switch grass, all of these being important range grasses in Oklahoma. Such a survey is planned if greenhouse facilities and financial assistance are made available.

3. Marriage Counselling

Looking Toward Marriage is an elective course open to all University students. Relating to pre-marital and marriage problems, the demand for the course has increased to such an extent that the course must be expanded.

Funds are needed to: (1) provide assistance to

Mrs. Ortenberger, the instructor, in order that she may devote more time to counselling; (2) provide in-service training to provide trained personnel in this new field; (3) provide books and visual materials for classes.

4. Educational Aids for Blind

Provide blind students the opportunity to prepare lessons outside of class through use of wire recordings of commonly used books, addresses, special lectures, etc., to be purchased and included in the University Library.

5. Murals for New Geology Building

The new Geology building is nearing completion and financial aid is needed to provide murals for the new lobby.

6. Plant Biochemistry

A study of plants as a source of chemical products and compounds. A botanical garden for the cultivation of Oklahoma plants would assist in research of the chemical entities obtainable from common native plants.

7. New Drugs

The School of Pharmacy proposes to co-operate with the School of Medicine in converting drugs into useful and usable forms for medication needed in research program on the diseases of old age. Present University funds budgeted to the School of Pharmacy are not adequate to carry on this proposed program of clinical research.

8. Publication of Research and Specialized Information

The results of important studies conducted at the University should be printed to make them permanent and accessible to others. This service would: (1) secure national recognition for O.U. in academic fields; (2) encourage faculty members to do research programs; (3) provide valuable information.

9. Speech and Hearing Clinic

The University provides a clinic for the deaf and hard of hearing. Since the cost per pupil of instruction is abnormally high, the clinical demand is greater than the facilities and staff now provided by state funds.

10. Community Development

Provide consultation and advice to communities in formulating comprehensive master plans for

their areas, and specialized information relating to community planning problems.

11. Relation of Teacher Preparation to Teaching Success

A thorough study of professional experiences of O.U. graduates in relation to areas of specialization, formal preparation, factors contributing to success, and general programs of teacher education at the University.

12. President's Emergency Fund

Special needs often arise for which allocated

funds are not provided. This fund would enable the University to meet those needs.

13. Chapel and Religious Activities

There is an awakening interest among the students and faculty members of the University of Oklahoma in the power and significance of religion. Serious planning and study is devoted to increasing the opportunities for religious activities among the students.

A center is needed to stabilize the great amount of religious activity at the University and to encourage more students to become better acquainted with their religions. Nothing could be done on the campus that would be more gratifying to the students, their friends and their families, than the construction of a beautiful chapel. At the present rate of enrollment 600,000 students would receive benefit from such a building in the next 50 years.

One for the Books

Fund contributors set a new record for total gifts during the first six months of the current fiscal year.

More than 400 contributors with more than \$7,000 in contributions was the record of the Alumni Development Fund as figures for the first half of the current fiscal year were totaled.

Some of the money was received for the Ted Bearid Memorial; some for the purpose of sending O.U. law students to the national moot court competition in New York City, and the rest was contributed to go into the

general fund to be used in financing the objectives of the Fund as outlined in On the Sooner Scene.

What can be accomplished in a year's time is clearly demonstrated by comparing the results above with a like period of the past year. From July 1, 1949, to January 10, 1950, 296 alumni and friends of the University contributed \$3,244.75. The figures show an increase of more than 100 contribu-

utors and approximately \$4,000 in contributions this year.

But more important than any comparison of figures is the indication of an increase of interest on the part of the alumni. Many contributors are making their gift an annual one and many others are joining the program. Contributors for the period from July 1, 1950, to January 10, 1951, include:

A
Adams, Arno C., Dallas, Texas
Albert, Carl, Washington, D. C.
Alexander, I., Olyen, Shawnee
Allen, George F., Oklahoma City
Anderson, James K., Gainesville, Texas
Arnold, Hon. Ben E., Oklahoma City
Atherton, R. G., Washington, D. C.
Austin, Bill, Oklahoma City

B
Babcock, Herrick, Tulsa
Bachman, Paul C., Cleveland
Bailey, Louis C., Dallas, Texas
Baker, Leo L., Dallas, Texas
Banes, Warren L., Odessa, Texas
Barnes, Glenn L., Oklahoma City
Bass, Robert M., Kilgore, Texas
Beach, E. L., Barnsdall
Beaird, Ted M., Norman, deceased
Belcher, Page, Enid
Belknap, Harold, Norman
Bell, Douglas E., Houston, Texas
Bell, Jack T., Dallas, Texas
Bell, Olin G., Houston, Texas
Bender, John F., Norman
Benedum, T. R., Norman
Bentley, Earl W., Jr., Oklahoma City
Benton, Joseph H., Norman
Berry, James D., Dallas, Texas
Best, D. M., Houston, Texas
Billingsley, Lem, Fort Worth, Texas
Blackstone, Melvin N., Galveston, Texas
Blanton, Jack L., Baytown, Texas
Bloom, Esther, Oklahoma City
Boatman, A. N., Okmulgee
Bogart, Ralph, Tulsa
Bohanon, Luther, Oklahoma City
Bonebrake, H. P., St. Louis, Missouri
Boring, Mr. and Mrs. Leslie M., Quanah, Texas
Boswell, Miss Sara, Ada
Bowles, E. S., Perry
Boyd, Mr. and Mrs. King D., Bellaire, Texas
Branan, Herbert, Oklahoma City

Breeding, M. O., Oklahoma City
Bridges, O. R., Durant
Brillhart, Norman W., Madill
Brite, Cecil H., Norman
Brooks, Dr. J. T., San Fernando, California
Brown, C. Guy, Oklahoma City
Brown, Charles J., II, Corpus Christi, Texas
Brown, E. M., Chicago, Illinois
Brown, Guy H., Norman
Bucher, David, Enid
Burkett, Mrs. Monroe, Lexington
Burlison, Dr. Ned, Prague
Burns, J. Phil, Oklahoma City
Burns, Tom B., Oklahoma City
Butcher, S. D., Oklahoma City
Butler, John, Oklahoma City
Butts, Mr. and Mrs. James A., Jr., Kilgore, Texas
Bynum Edward, Oklahoma City

C
Cantrell, John H., Oklahoma City
Carey, Tom F., Oklahoma City
Carpenter, A. B., Roswell, New Mexico
Carter, Bruce G., Miami
Cate, Roscoe, Norman
Cathcart, F. J., St. Louis, Missouri
Chambers, Dr. E. Evans, Enid
Chambers, W. Max, Edmond
Champion, Mr. and Mrs. Roland, Oklahoma City
Chandler, Miss Gwendolyn, Prague
Chapman, Virgil M., Jr., Tulsa
Cheadle, Dr. John B., Oklahoma City
Childress, M. A., Golthwaite, Texas
Clark, Glenn C., Ponca City
Clayton, Bill L., Holdenville
Cleckler, Frank, Oklahoma City
Coates, Jack, Oklahoma City
Cobb, Russell, Jr., Tulsa
Coil, Fay, Midland, Texas
Coleman, Samuel T., Tulsa
Conn, Jack T., Ada
Constant, Warren, Bunkie, Louisiana
Cornelson, Wayman, Fairview

Cotter, Everett E., Kirkwood, Missouri
Craig, John L., Kansas City, Missouri
Crosby, Andy, Jr., Lawton
Cross, Dr. G. L., Norman
Crothers, W. L., Midland, Texas
Cruce, Clement C., Oklahoma City
Culp, Dudley H., Wewoka
Cummings, George, Norman
Cund, C. D., Duncan
Currin, Dial, Shawnee
Curtis, Joe W., Pauls Valley

D
Dale, Gilbert R., Alamosa, Colorado
Dannenber, Mrs. Elida B., Oklahoma City
Davis, Mr. and Mrs. Charles H., Midland, Texas
Davis, Earl A., Wewoka
Davis, Dr. William K., Canton
Davison, Hon. Denver N., Ada
Davison, O. W., Norman
Daubert, Charles A., San Antonio, Texas
Day, Robert E., San Diego, California
Denton, J. C., Jr., Tulsa
Diamond, Harry H., Holdenville
Diffie, Mrs. Johnnie W., Pauls Valley
Douglass, H. L., Oklahoma City
Drabek, Ernest E., Oklahoma City
Drake, Thomas R., Oklahoma City
Drake, W. A., Cushing
Dritch, Myer J., Tulsa
Duffy, Charles B., Ponca City
Dunlap, Mark, Tulsa
Dunnington, Lt. Col. W. G., Philadelphia, Pennsylvania
Durkee, Robert R., Houston, Texas

E
Eastwood, Julia E., Broadus, Montana
Elliott, Miss Rae M., Oklahoma City
Elliott, Mr. and Mrs. Roscoe, Alva

Emery, Don, Bartlesville
Emery, Robert J., Stillwater
Engleman, Jack E., Woodward
Epton, Hicks, Wewoka
Estes, Hiawatha, Los Angeles, California
Evans, Rhys, Ardmore
F
Fellows, Charles R., Tulsa
Fellows, Ray S., Tulsa
Ferguson, Clyde, Marlow
Field, David L., Enid
Finney, W. D., Fort Cobb
Finney, W. F., Oklahoma City
Finney, Thomas W., Tulsa
Fitzgerald, Clec, Norman
Floren, S. F., Jr., Oklahoma City
Florence, Dr. Robert W., Tacoma, Washington
Flynn, Streeter, B., Oklahoma City
Follansbee, Charles L., Tulsa
Forbes, Grady, Odessa, Texas
Ford, E. Flynn, St. Louis, Missouri
Foster, Margaret A., Cushing
Foster, Charles, Cushing
Foster, Mary Wood, Oklahoma City
Foster, T. Jack, Albuquerque, New Mexico
Frans, Miss Ardo E., Lawton
Frazier, James R., Okmulgee
Freeland, Hillier, Norman
Frogge, Harold O., Tulsa

G
Gable, Ellis, Tulsa
Gafford, Phil E., Lawton
Gasaway, H. L., Enid
Gausman, Major W. F., Fort Sill
Gavin, T. Austin, Tulsa
Gibson, F. L., Muskogee
Gibson, J. I., Oklahoma City
Gilstrap, Max K., Chicago, Illinois
Gish, David W., Frederick
Gittinger, John William, Falls Church, Virginia
Glidewell, Web, Helena
Grady, C. E., Oklahoma City

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