

SOONER MAGAZINE

PUBLISHED BY THE UNIVERSITY OF OKLAHOMA ASSOCIATION

Sooner Staff Members: David A. Burr, '50, Editor; Boyd Gunning, '37ba, '37Law, Managing Editor; Bill Goodner, '52, News Editor; Mrs. Dorothy Duffy Work, '50fa, Roll Call Editor; Mrs. Mary Turnbull, Alumni Records; Harold Keith, '29ba, '39ma, Sooner Sports; Glenn Copeland, '53, Mailing. Photography by the University Photographic Service.

VOL. XXIV

FEBRUARY, 1952

NO. 6

ASSOCIATION

On The Sooner Scene

By Boyd Gunning, '37ba, '37Law

Executive Board meetings, the Notre Dame football game, fund handling and other alumni activities are outlined by the executive secretary of the Alumni Association.

The Cover

BEAUTY AND THE BEAST . . .
The appealing picture of the doll-like little girl, Judy Fullerton, feeding the old 29th, former sire of the nationally famous Sunbeam Farms of Miami, introduces you to the tale of Judy's Dad and how he built his Angus herd to the top. See Page 4.

The Contents

On the Sooner Scene	3
Sam Fullerton: Cattleman	4
University	7
Covering the Campus	7
Faculty	9
Guide for Matrimony	9
Association	11
Development Fund	13
Alumni	22
Roll Call	24

UNIVERSITY OF OKLAHOMA ASSOCIATION

Officers: Herbert L. Branan, Oklahoma City, President; Judge Royce Savage, Tulsa, vice president; Boyd Gunning, Norman, executive secretary, and D. H. Grisso, immediate past president.
Executive Board Members: Dr. Dan Procter, Chickasha; Granville Norris, Muskogee; Richard Virtue, Oklahoma City; Herbert L. Branan, Oklahoma City; Norman McNabb, Norman; Omar 'Bud' Browning, Bartlesville, and Preston J. Moore, Stillwater—all members-at-large.
Judge Royce Savage, Tulsa, District I; James R. Frazier, Okmulgee, District II; Tom Finney, Idabel, District III; Dudley Culp, Wewoka, District IV; Dr. Ralph Morton, Sulphur, District V; Ralph Enix, Kingfisher, District VI; David Gish, Frederick, District VII; Ed Fleming, Enid, District VIII.
Trustees of Life Membership Fund: Frank Clecker, Oklahoma City; Errett R. Newby, Oklahoma City, and Neil R. Johnson, Norman.
1951-52 Representatives on the O.U. Athletic Council: Mart Brown, Oklahoma City; Frank Crider, Ada, and Bill Martin, Bartlesville.
Sooner Magazine is published on the 5th day of each month (except June and August) by the University of Oklahoma Association, Union Building, Norman, Oklahoma. Entered as second-class matter October 13, 1928, at the post office in Norman, Oklahoma, under the Act of Congress March 3, 1879. Subscription \$2.00 per year; does not include Alumni dues. Single copies 25 cents. Opinions expressed are those of the editor and do not necessarily represent official action of the Alumni Executive Board. Member of American Alumni Council.

Due to the farsighted wisdom of Alumni leaders, twenty-one years ago, the University of Oklahoma Association now has an endowment fund of approximately \$64,000.00. This money has been painfully accumulated over a period of 21 years for the purpose of building financial stability for the Alumni Association program. It has been known as the O.U. Life Membership Trust and came into official existence January 19, 1931.

The trustees who have handled this fund so efficiently over all the years are: Errett R. Newby, '07mus, '08ba, Oklahoma City; Neil R. Johnson, '15ba, '17law, Norman; and Tom F. Carey, '08ba, Oklahoma City, deceased. Since the death of Mr. Carey, Frank S. Clecker, '21ba, Oklahoma City, has served as the third trustee.

After making a careful study of the problems involved in the future management of this fund, the Trustees recommended to the Executive Board of the Alumni Association at their regular fall meeting of 1951, that it be continued under essentially the same regulations as were set forth in the original trust agreement, but managed as a special fund in the University of Oklahoma Foundation.

The Trustees of the Foundation are selected by the contributors thereto for eight year memberships. There are three ex-officio trustees, the President of the University, George L. Cross; President of the O.U. Dad's Association, Joe Curtis, '20ba, '22 Law, Pauls Valley; and the President of the

Alumni Association, Herbert L. Branan, '32ba, '38Law, Oklahoma City. Elected Trustees include:

Neil R. Johnson, Norman; Errett R. Newby, Oklahoma City; Fred Tarman, '10ba, Norman; C. A. Vose, Oklahoma City; George A. Davis, Oklahoma City; Tom R. Phillips, Holdenville; N. W. Brillhart, '17ba, Madill; T. H. McCasland, '16ba, Duncan; H. B. Bass, Enid; Dawson Houk, '14ba, '14bs, '21Law, Fairview; and Ward S. Merrick, Ardmore, Chairman of the Board of Trustees. The Treasurer of the Foundation is Quentin M. Spradling, '28ba, '32bus, '40m.bus, Controller of the University. The Executive Secretary is R. Boyd Gunning, '37ba, '37law, the Alumni Secretary.

The management of the O.U. Life Membership Trust under the original three Trustees and more recently Mr. Clecker, has been most outstanding in that the fund has shown a good income from investments each year and there has never been a loss from any security held by the fund. The association will always be indebted to these Trustees for the magnificent record of service which this represents.

Sooner football fans all over America have been talking about the University of Oklahoma-Notre Dame football series of 1952-53 ever since these games were announced three years ago. You will be interested to know that I have just returned

(Continued page 32)

Sooner Scene . . .

from Chicago this morning, where in a meeting with Richard Mason, '29eng, '31ba, '32pro.eng, President of the Chicago Alumni Club, and other officers and leaders of that group, plans were completed for what may be the biggest Alumni meeting ever held outside of the state of Oklahoma. This will be the OKLAHOMA JAMBOREE sponsored by the Alumni Association and the Chicago Alumni Club. The place is the Grand Ballroom, Sheraton Hotel, on Saturday night, November 8, 1952. The price of tickets is \$4.00 each. There will be a full evening of entertainment consisting of the finest professional talent in the Chicago area, and including a "big name" orchestra. The Chicago Committee on Arrangements includes Robert Yoder, '44ba, Chairman, Wesley Nunn, '17, Homer R. Heck, '35, Jack Marks, Willis Martin, '46ba, Christine Squire, '33ba, '40ma and Richard Mason. Alumni headquarters for the weekend will be the Sherman Hotel. There is a limit of 1,500 tickets available for the OKLAHOMA JAMBOREE and all "traveling Sooner fans" are urged to order their tickets to this party as soon as possible from the Alumni Office in Norman.

Alumni activities during the past month have been crowded, interesting, and constructive. The Executive Board held one of the longest Alumni Board meetings on record, January 17, at the Biltmore Hotel, Oklahoma City. The meeting lasted from 3:00 p.m. until 9:30 p.m. Under the able leadership of President Herbert Branan fourteen items were covered on the agenda. Two "experts," Alumni who are members of the official University family, contributed a great deal to the discussion; Roscoe Cate, '26ba, Financial Vice President of the University of Oklahoma and Glenn Couch, '31bs, '37ms, Dean of the University College. The results of this meeting will be important in guiding the policy of your Association in the coming months.

The Executive Board adopted as a major objective for the coming year a program of scholarships for freshmen students. This will consist of at least one scholarship from each organized Alumni Club to be awarded by that club locally to the student they select in their own highschool as the most outstanding and most deserving graduate of the class of 1952. We have been notified by several clubs that a number of these scholarships are already available and in many cases the clubs members have not been satisfied to stop with one scholarship, but

rather, have set up several. It is recommended that scholarships so awarded be fixed at from \$100.00 to \$300.00. Individual contributions to this scholarship program have been most generous.

Members of the University Chapter of the American Association of University Professors spent an interesting evening on Monday, January 28, 1952, when three alumni were invited to present their frank opinions of the University program. The meeting was organized by A.A.U.P. campus officers, Professors Howard Larsh, President, and Paul Duncan, Program Chairman.

Alumni appearing on the program were: Herbert L. Branan, who discussed the topic "The Responsibility of the University to the State"; E. T. Harrison, '24, Oklahoma City, who was assigned the subject "An Evaluation of O.U. Graduates coming to our Company." Mr. Harrison is Personnel Director for the Southwestern Bell Telephone Company; and Leland Gourley, '40, publisher and Editor of the *Henryetta Daily Free-Lance*, who discussed University Public Relations. As Guy Brown, '42ba, '48ma, said after the meeting "The speakers were sympathetic, critical and informative; the professors were receptive; and everybody had a profitable and enjoyable evening."

There is at least one point on which Alumni everywhere are in unanimous agreement. That is we have the finest College President in America. President G. L. Cross has provided a sound and imaginative leadership in a period when colleges and universities are confronted daily with difficult and changing problems.

Following the February meeting of the Board of Regents, President Cross announced a new scholarship program which will have a tremendous influence upon the most worthy high school graduates of the state. This consists of a University scholarship for the valedictorian of each accredited high school in Oklahoma. These scholarships will provide for the payment of University fees for the first semester, in the amount of \$48.00, and will be renewed for the second semester of the school year provided the student maintains an academic standing during the first semester to meet the requirements of other scholarships granted by the University.

The Regents' action also provides that if a valedictorian of a high school is unable to take advantage of the scholarship, the salutatorian may be given the award. The scholarships are for the freshman year only.

Association . . .

executive secretary, and Coach Gomer Jones, representing the University Athletic Department.

Ralph Bogart, '36Law, the out-going president, gave a review of the year's activities and the new president, Al Cumberland, outlined several projects for 1952.

Washington County club met January 9 in Bartlesville YMCA to elect their 1952 officers.

Those elected were: Roy Z. Johnson, '29ba, president; James E. Jarvis, '27-'33, vice president and T. E. Weirich, '22bs, secretary-treasurer. Retiring officers were Mark G. Meister, '35ba, '35Law, president and Gene Weirich, '22bs, vice president.

The club decided to assess each family member \$1 per year.

The group discussed the manner of future meetings, possible appearances of University speakers, films, number of meetings, obtaining an up to date list of Bartlesville alumni and a general promotion program of O. U. in Bartlesville.

There's a new club on the Sooner scene.

A group of alumni from Springfield, Mo., and vicinity have been meeting regularly and at present are awaiting their charter which will be presented in the near future.

Officers elected to head the new club are Mrs. Roxey Fitch Tallant, '31bs, president; Dr. W. O. Cralle, '15ba, '22ma, vice president and Mrs. John Ramirez, '46m.ed, secretary-treasurer.

Wagoner County club met in the home of Mr. and Mrs. M. L. Penn February 14. Filling the entertainment bill on St. Valentine's day was the showing of the O.U.-Colorado game. The club is supporting a scholarship program and has pledged \$53 to date.

The club plans to sponsor a recital for their March meeting.

During February the Alumni Office was visited by Jim Langham, '35bs, representing the Dallas Alumni club. He told of the plans being made by the Dallas Alumni for a big dinner-dance in the Crystal Ball Room of the Baker Hotel the night before the Texas game (Friday, October 20, 1952). Fans who attended the dinner-dance sponsored by the Dallas club last year will be anticipating another enjoyable occasion.

Oklahoma City Alumni club holds a luncheon on the 2nd Monday of each month at the Oklahoma Club. Any alumni who are visiting in Oklahoma City on a luncheon date is invited to attend and meet with the Oklahoma City group.