

The first impressions are often the ones that last. For freshmen away from home for the first time, it particularly is true.

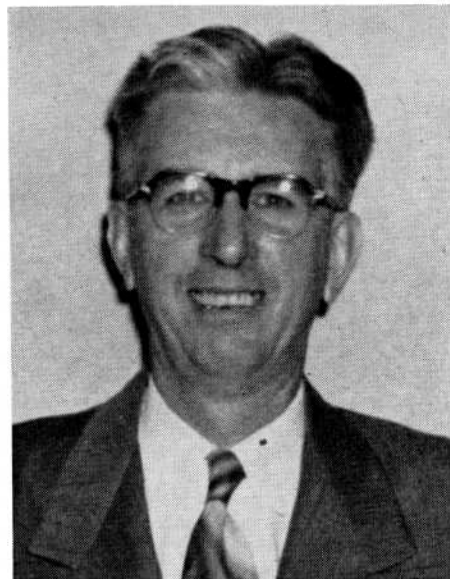
To insure that a freshman's baptism into college life is a comfortable one, gentle handling of hordes of sensitive individuals is required. Cushioning the University-freshman impact is the job of Glenn C. Couch, '31bs, '37ms, dean of the University College.

The University College and Dean Couch are given the initiates to college life for a period of a year. (After the successful completion of required freshman courses, the student moves along to a degree granting college.)

Dean Couch always has used a "painless as possible" technique. This year a new University wrinkle was installed for freshmen, and was guided by Couch through a successful experimental stage. To cut down on enrolment confusion, freshmen could come to the campus any week day between July 15 and August 30, take their placement tests, see their advisors, select their courses and section—all in one day.

Freshmen students flocked in on the average of 50 per day. Points as far removed as Shreveport, Louisiana, Houston, Texas, and Wichita, Kansas, were represented by newcomers who wanted to miss an enrolment snag. Approximately 1,500 freshmen took advantage of the new procedure.

Dean Couch's sensitive and sensible handling of freshman has earned him many friends who never forget his efforts in their behalf, and the respect of all who know him. For his outstanding success in handling University-freshman relations, the Sooner extends its sharpest Salute.



DEAN GLENN C. COUCH

The Sooner Salutes

Dean Glenn C. Couch

Charles P. McGaha

Ward S. Merrick

T. H. McCasland

Noble Foundation

Bill Spohrer

Through the offices of the University of Oklahoma Foundation, three men and a foundation have collaborated to give recognition to O.U. teachers who have brought distinction to their teaching and counseling. T. H. McCasland, '16ba, Duncan, Ward S. Merrick, Ardmore, and Charles P. McGaha, '18, Wichita Falls, are the men; the Samuel Roberts Noble Foundation of Ardmore is the organization.

The donors established the program in January, 1952, with a total gift of \$25,000. Each year, over a five year span, ten teachers will be singled out for their effective teaching and counseling. In September the first ten to be chosen received a \$500.00 check

as tangible evidence that their efforts had been recognized.

President George L. Cross stated at the time of the initial gift, "We have built a program of which we are truly proud, and we are deeply gratified to find O.U.'s efforts recognized and given powerful impetus by these thoughtful, farsighted gifts." Teachers who find the cost of living a problem will consider the gifts far more than thoughtful.

For the donors part in making the University of Oklahoma a greater institution through a practical recognition of excellence, the *Sooner* offers a Salute.

Filling the popular, but precarious position as editor of the student newspaper, *The Oklahoma Daily*, is Bill Spohrer, senior journalism student from Drummond.

Bill served his apprenticeship on the *Daily* by working in every available editorial job except sports and society. When a fall editor was picked last spring, Bill's experience won the job.

His scholastic and extra-curricula record probably helped, also. An honor ROTC student, he was picked to spend a few days at West Point last spring as a guest of the Army. His A- average and activity record also made him an ideal selection as a choice for Pe-et—the organization composed of the top ten senior men.

He has served as a student guest columnist for the *Sooner* since January of 1952.

Spohrer, as is the case with every *Daily* editor, is confronted with the task of meeting the expectations of the students and the administration. His must be a good product or the newspapers left in the racks will provide clear proof that mediocrity is not held at a premium by *Daily* readers.

In his first column, "The Editor's Soapbox," he followed the policy of former editors and outlined his approach to editing:

"A new editor and a new staff usually start out with the same idea of making their newspaper the best college paper in the nation. We have the same goal. The general policy of the editorial page will be impartiality. As for the paper as a whole, we won't play favorites, but as for this column, I'm making no promises."

For a young man with a big job and many capabilities, the *Sooner* offers a Salute.



EDITOR BILL SPOHRER