

friendship of Asia, Americans must earn this right by accepting Asians as equals. Asia is anxious to be treated as a full partner and undoubtedly could be counted on for more assistance in almost any program if encouraged to co-operate on such a basis.

Much of the success of the Communists is due to their ability to get across that intangible feeling of "belonging." Communists have a unity of purpose, they are going somewhere, they have a common bond.

America is being challenged to come up with something better. America is being challenged to prove it wants Asia's friendship.

Once the United States has proved to the Asians it wants their democratic friendship, the United States will be in a position to take a second step. Many experts on Asian affairs believe the second step is necessary if Communism is to be defeated.

The second step is this: A full-fledged, free-swinging, all-out wide open campaign to sell Capitalism.

Combatting Communism is not enough. We must sell Capitalism, the only real hope for the millions of poverty stricken citizens of the Asian nations.

We must sell "Capitalism for the Common Man" just as the Russians are selling Communism.

Americans know what Capitalism has given them—the highest standard of living in the world. We must convince the Asians that Capitalism—not Communism—can do the same for them.

In a sense, the American slogan can be "Capitalism Makes Every Man Rich." Compared with most people of Asia, almost all Americans are "rich." Certainly, we could help Asia lift itself out of the hole.

A sales campaign of this nature will not be easy. "Capitalism" has a bad name in many areas in Asia. Capitalism as practiced by some of the native capitalists—and the former colonial powers—has an evil reputation.

The United States must sell "American Capitalism"—the kind that develops natural resources, raises the standards of living, provides families with basic needs and some of the luxuries of life.

To do this, America must have friends—influential people such as government leaders, editors, teachers and others who will "sell" American Capitalism with as much drive and enthusiasm as local Communists are selling Communism.

So, America's initial program in Asia today is this: To clearly and vigorously demonstrate to the Asians they are wanted as friends, full and equal partners in a dynamic union of free and prosperous men.

## Campus Vignette

# The Coffee Break

By DOROTHY SHULER

"I still haven't made up my mind about the one platoon system. Now, look at last week's game. . ."

"I'm not doing anything about raising hemlines yet, Paris or no Paris."

"It will be interesting to follow the development of the bases in Spain. . . I rather doubt the feasibility of such a program. . ."

"Bring me another cup while you are up, Tom. I like a little cream."

While it is not listed in the University class schedule, the "coffee break" is as much a part of O.U. as red and white. It is the time for refreshment, relaxation, reflection and, yes, romance.

The four R's of the coffee break are listed, however, as required courses in the curricula for the School of Campusology, which confers a Bachelor of Campusology degree after two years of regular attendance or 360 hours of elbow bending at the Union. (It has been known for a few eager souls to receive their B.C. by mid-term of their freshman year, but advisors do not recommend this for those seeking degrees in other schools.)

"Meet you at the Union about ten?"

Students find time each day to make their way to the Union. Here, one can "fortify himself" or easily kill time before an 11 o'clock. Here, one may glean first hand information about the Team, a psych test, who's been seen with whom, the Kinsey report, politics and the other infinite variety of subjects the coffee drinker delights in exploring, hearing about or making profound observations about. Here, Big Deals are born, nurtured and buried.

Processions of small classes often arrive en masse. Over a coffee cup, the professor continues to project certain points of his philosophy he introduced in class. The pleasant, informal experience enables the student and the professor to know one another better.

In contrast, the dewey-eyed brunette with all the pseudo-assurance of a freshman sits with an admiring blue-jeaned companion. Obviously, they are not well acquainted. At this table, the coffee break is serving as a means of arranging a date for a Friday night party. The girl carefully lets the crewcut-topped coffee drinker know she is impressed. Their

romance may flourish over many succeeding cups of coffee.

In the excitement and anticipation of the Big Game Saturday, spontaneous pep rallies may originate at one table and spread over the room to the tune of "Boomer Sooner."

There are scribblers who like to draw on endless numbers of napkins, while others play with straws. The incorrigible table-hopper makes his rounds. "Coffee, black. Coffee, white." Some come to look and drink and not to talk. All have long ago mastered the art of making a cup of coffee last from 30 to 60 minutes.

From today to tomorrow, this year to next year, the crowd may change. Maybe, more will use sugar or more cream. They don't play cards much any more. There are new faces, new hair styles, new fads. But the institution of coffee drinking remains.

## On the Sooner Scene . . .

rial Union Building on each home football game Saturday. While many of these special events of the football season seem frivolous on the surface they are really all heartwarming experiences and they add to the tradition which is O.U. and to the spirit which is so characteristic of Soonerland—wherever you find it.

## Under Cover . . .

little criticism. Apprehensive that the Big Seven would not lift its bowl ban for any reason this year, football fans in this area appeared pleased that the Sooners have a chance to shoot for an automatic bowl bid. Too, the prospect of playing Maryland had something to do with the reaction.

I am inclined to think that the tieup for a short trial period is the answer to Oklahoma's bowl ambitions. The players will get a chance to perform periodically in a bowl if they are good enough, the fans will have a chance to watch or hear the team in action against a good post season opponent, and a degree of post season sanity will prevail under the can't repeat rule. Besides wouldn't it be great to play Maryland.